

Morrisville, NC

The National Community Survey

Report of Results

2022

Report by:



POWERED BY POLCO



Visit us online!
www.polco.us

Table of Contents

About The NCS™	1
Methods	3
Highlights	6
Facets of Livability	7
Quality of Life.....	10
Governance.....	11
Economy	13
Mobility	15
Community Design	17
Utilities	19
Safety.....	21
Natural Environment	23
Parks and Recreation.....	25
Health and Wellness.....	27
Education, Arts, and Culture	29
Inclusivity and Engagement	31
Residents' Participation Levels.....	33
Custom Questions	35
Open-Ended Questions	38
National Benchmark Tables	39
Complete Set of Frequencies	46
Full Trends	70
Methods (Open Participation)	77
Open Participation Survey Results	78
The Town of Morrisville 2022 Community Survey	102

About The NCS™

The National Community Survey™ (The NCS™) report is about the “livability” of Morrisville. A livable community is a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live. The survey was developed by the experts from National Research Center at Polco.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents’ opinions considering ten central facets of a community:

- Economy
- Mobility
- Community Design
- Utilities
- Safety
- Natural Environment
- Parks and Recreation
- Health and Wellness
- Education, Arts, and Culture
- Inclusivity and Engagement

The report provides the opinions of a representative sample of 214 residents of the Town of Morrisville collected from May 27th, 2022 to July 15th, 2022. The margin of error around any reported percentage is 7% for all respondents and the response rate for the 2022 survey was 8%. Survey results were weighted so that the demographic profile of respondents was representative of the demographic profile of adults in Morrisville.

How the results are reported

For the most part, the percentages presented in the following tabs represent the “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, etc.). On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data.” However, these responses have been removed from the analyses presented in most of the tabs. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Comparisons to benchmarks

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 600 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community in the last five years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. In each tab, Morrisville’s results are noted as being “higher” than the benchmark, “lower” than the benchmark, or “similar” to the benchmark, meaning that the average rating given by Morrisville residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as “higher” or “lower” than the benchmark means that Morrisville’s average rating for a particular item was more than 10 points different than the benchmark. If a rating was “much higher” or “much lower,” then Morrisville’s average rating was more than 20 points different when compared to the benchmark.

The survey was administered during the COVID-19 pandemic, a time of challenge for many local governments. While we provide comparisons to national benchmarks, it is important to note that much of the benchmark data was collected prior to the pandemic. This may impact how your Town’s 2022 ratings compare to other communities’ ratings from the past five years.



Trends over time

Trend data for Morrisville represent important comparison data and should be examined for improvements or declines*. Deviations from stable trends over time represent opportunities for understanding how local policies, programs, or public information may have affected residents' opinions. Changes between survey years have been noted with an arrow and the percent difference. If the difference is greater than ten percentage points between the 2017 and 2022 surveys, the change is statistically significant.

* In 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

Methods

Selecting survey recipients

All households within the Town of Morrisville were eligible to participate in the survey. A list of all households within the zip codes serving Morrisville was purchased from Go-Dog Direct based on updated listings from the United States Postal Service. Since some of the zip codes that serve the Town of Morrisville households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file. Addresses located outside of the Town of Morrisville boundaries were removed from the list of potential households to survey. Each address identified as being within town boundaries was further identified as being within one of the 4 districts. From that list, addresses were randomly selected as survey recipients, with multi-family housing units (defined as those with a unit number) sampled at a rate of 5:3 compared to single family housing units.

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the “person whose birthday has most recently passed” to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the introduction of the survey.

Conducting the survey

The 2,800 randomly selected households received mailings beginning on May 27th, 2022 and the survey remained open for 7 weeks. The first mailing was a postcard inviting the household to participate in the survey. The next mailing contained a cover letter with instructions, the survey questionnaire, and a postage-paid return envelope. Additionally, each household received a reminder postcard invitation. All mailings included a web link to give residents the opportunity to respond to the survey online. All follow-up mailings asked those who had not completed the survey to do so and those who had already done so to refrain from completing the survey again.

The survey was available in English and Hindi. All mailings contained paragraphs in both languages instructing participants on how to complete the survey in their preferred language.

About 2% of the 2,800 mailed invitations or surveys were returned because the household address was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 2,745 households that received the invitations to participate, 214 completed the survey, providing an overall response rate of 8%. The response rate was calculated using AAPOR's response rate #2* for mailed surveys of unnamed persons.

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents' opinions are relied on to estimate all residents' opinions. The margin of error for the Town of Morrisville survey is no greater than plus or minus seven percentage points around any given percent reported for all respondents (214 completed surveys).

In addition to the randomly selected “probability sample” of households, a link to an online open participation survey was publicized by the Town of Morrisville. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and a question about where they heard about the survey. The open participation survey was open to all town residents and became available on July 1st, 2022. The survey remained open for about 4 weeks. The data presented in the following tabs exclude the open participation survey data, but a tab at the end provides the complete frequency of responses to questions by the open participation respondents.

Analyzing the data

Responses from mailed surveys were entered into an electronic dataset using a “key and verify” method, where all responses are entered twice and compared to each other. Any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed. Responses from surveys completed on Polco were downloaded and merged with the mailed survey responses.

The demographics of the survey respondents were compared to those found in the 2010 Census and 2020 American Community Survey estimates for adults in the Town of Morrisville. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the probability sample are presented in the following table.

NRC aligns demographic labels with those used by the U.S. Census for reporting purposes, when possible. Some categories (e.g., age, race/Hispanic origin, housing type, and length of residency) are combined into smaller subgroups.

		Unweighted	Weighted	Target*
Age	18-34	16%	37%	36%
	35-54	42%	41%	42%
	55+	41%	22%	22%
Area	District 1	18%	16%	16%
	District 2	31%	24%	24%
	District 3	20%	27%	27%
	District 4	30%	33%	33%
Hispanic origin	No, not Spanish, Hispanic, or Latino	97%	97%	97%
	Spanish, Hispanic, or Latino	3%	3%	3%
Housing tenure	Own	70%	52%	52%
	Rent	30%	48%	48%
Housing type	Attached	43%	65%	65%
	Detached	57%	35%	35%
Race & Hispanic origin	Not white alone	41%	58%	58%
	White alone, not Hispanic or Latino	59%	42%	42%
Sex	Man	52%	50%	50%
	Woman	48%	50%	50%
Sex/age	Man 18-34	5%	18%	18%
	Man 35-54	25%	22%	22%
	Man 55+	22%	11%	11%
	Woman 18-34	11%	19%	19%
	Woman 35-54	18%	20%	20%
	Woman 55+	19%	11%	11%

The survey datasets were analyzed using all or some of a combination of the Statistical Package for the Social Sciences (SPSS), R, Python and Tableau. For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, essential/very important, etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data”. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Contact

The Town of Morrisville funded this research. Please contact Wil Glenn of the Town of Morrisville at wglenn@townofmorrisville.org if you have any questions about the survey.

Survey Validity

See the Polco Knowledge Base article on survey validity at <https://info.polco.us/knowledge/statistical-vali>

* See AAPOR’s Standard Definitions for more information at

<https://www.aapor.org/Publications-Media/AAPOR-Journals/Standard-Definitions.aspx>

* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from

<https://web.stanford.edu/group/iriss/cgi-bin/anesrake/resources/RakingDescription.pdf>

* Targets come from the 2010 Census and 2020 American Community Survey

Highlights

Morrisville residents continue to experience a high quality of life and praise the town's efforts toward inclusivity.

All items relating to the quality of life in Morrisville received positive marks from at least three-quarters of respondents, which was on par with comparison communities across the nation. About 9 in 10 participants gave positive ratings to Morrisville as a place to live as well as the overall quality of life in the town, and a similar proportion would recommend living in Morrisville to someone who asked. A strong majority of residents also gave positive marks to the overall image or reputation of the town (83% excellent or good) and reported that they planned to remain in Morrisville for the next 5 years (74% very or somewhat likely).

Notably, residents also gave high praise to inclusivity in Morrisville. About 8 in 10 gave excellent or good ratings to making residents feel welcome, attracting people of diverse backgrounds, and valuing/respecting residents of diverse backgrounds. Attracting people from diverse backgrounds was ranked much higher than the national benchmarks (at least 20 points higher than the average rating), while making residents feel welcome and valuing/respecting residents from diverse backgrounds were both higher than the benchmark (at least 10 points higher than average). Further, the rating for openness and acceptance of the community toward people of diverse backgrounds, at 74% excellent or good, was also higher than the national average.

The Economy is strong in Morrisville, though cost of living is a concern for residents

The economy is a bright spot for Morrisville, with a number of items in this facet receiving higher ratings than the national benchmark comparisons. Residents gave above-average ratings to Morrisville as a place to work (91% excellent or good) as well as the overall economic health of the town (85%). About 8 in 10 positively rated the overall quality and variety of business and service establishments, shopping opportunities, and economic development, while about 7 in 10 were pleased with employment opportunities and the vibrancy of downtown/commercial areas; each of these also surpassed ratings given in comparison communities across the country. Additionally, the vibrancy of downtown/commercial areas experienced a 39% increase (from 28% to 67% positive) from the 2017 iteration of the NCS to 2022.

However, consistent with many other communities across the nation, Morrisville residents are apprehensive of economic outlook and show concern with the general cost of living. When asked the impact the economy would have on family income in the next 6 months, about 2 in 10 participants indicated that they believed the impact would be very or somewhat good. A somewhat higher proportion had a positive outlook on the cost of living (39% excellent or good). While these ratings represented decreases from the previous survey iteration, they were both similar to the national benchmarks. ..

Community design may be an area of opportunity for Morrisville.

When asked about which aspects of the community the Town should focus on in the next two years, about 9 in 10 residents identified the overall design or layout of residential and commercial areas as an area of priority, which was higher than other communities across the nation. A lower proportion of residents gave positive ratings to the overall quality of the design or layout of residential and commercial areas (50% excellent or good), indicating that this could be a potential area of focus for the Town.

Survey items within the facet of community design received mixed results. A majority of residents gave excellent or good ratings to their neighborhood as a place to live (89%), the overall appearance of Morrisville (73%), code enforcement (69%), and public places where people want to spend time (65%). Code enforcement was rated higher than the national benchmark, while others were similar. Around half of respondents gave positive marks to the preservation of the historical or cultural character of the community, well-planned residential and commercial growth, as well as well-designed neighborhoods. Consistent with the rating observed for cost of living, residents also showed concern toward the availability of affordable quality housing, which was rated positively by about a quarter of residents and experienced a notable decline from the 2017 iteration of the NCS (46% in 2017 to 25% in 2022).

Utility infrastructure is an asset to Morrisville.

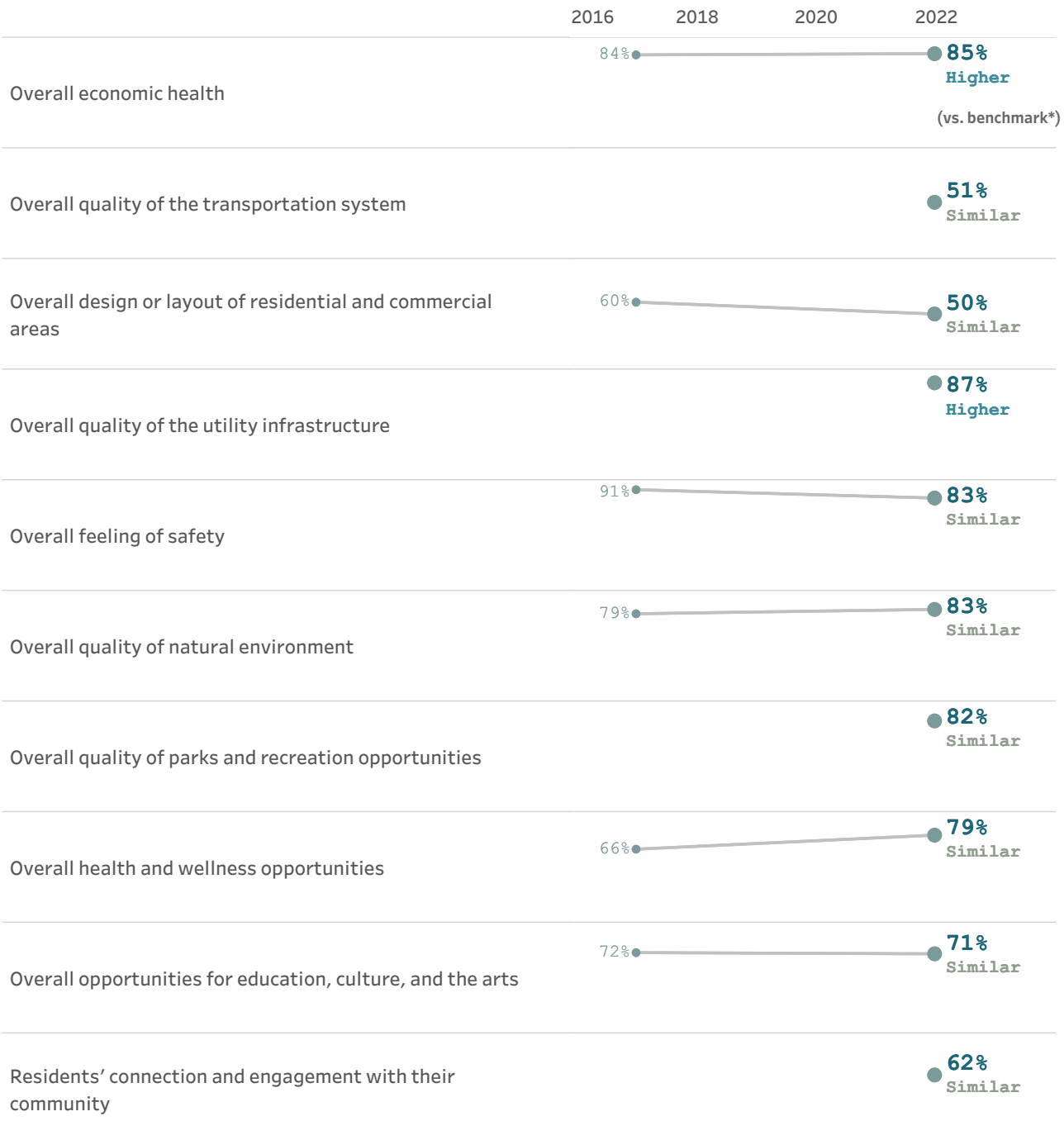
All items relating to utilities in Morrisville were rated positively by about 8 in 10 respondents or more and many were higher than the national benchmark. Such items included the quality of affordable high-speed internet (78% excellent or good), which was much higher than the benchmark, as well as drinking water (85%) and stormwater management (84%) which were also higher than the benchmarks. Around 9 in 10 positively rated garbage collection and sewer services, while around 8 in 10 felt similarly toward power utility and utility billing. Additionally, garbage collection, sewer services, and stormwater management all experienced a notable increase in positive resident sentiment from the previous iteration of the NCS in 2017.

Facets of livability

Resident perceptions of quality and importance for each of the facets of community livability provide an overview of community strengths and challenges that are useful for planning, budgeting and performance evaluation.

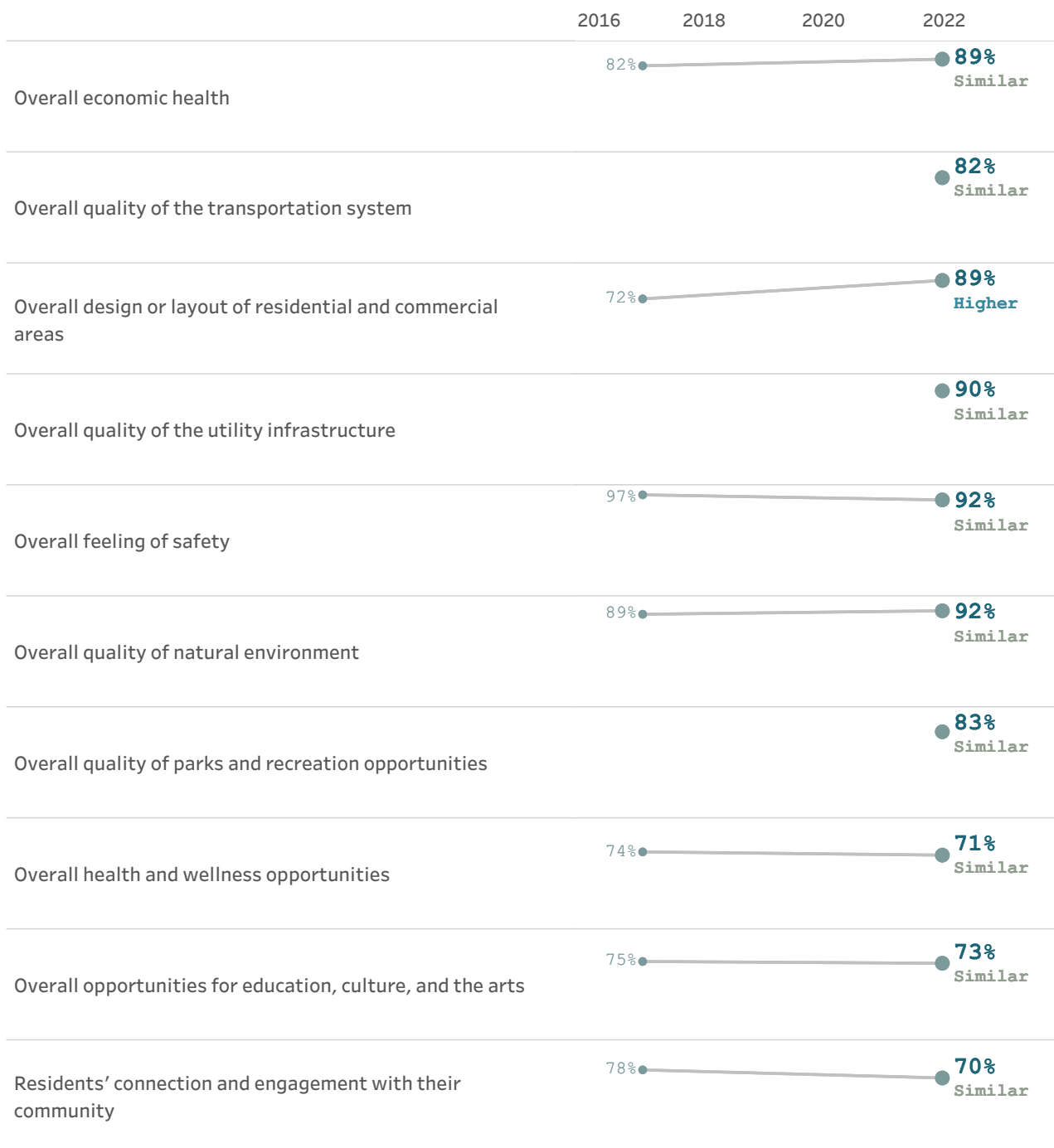
The charts below show the proportion of residents who rated the community facets positively for quality and the priority (importance) placed on each. Also displayed is whether local ratings were lower, similar, or higher than communities across the country (the national benchmark).

Please rate each of the following characteristics as they relate to Morrisville as a whole.
(% excellent or good)



Please rate how important, if at all, you think it is for the Morrisville community to focus on each of the following in the coming two years.

(% essential or very important)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

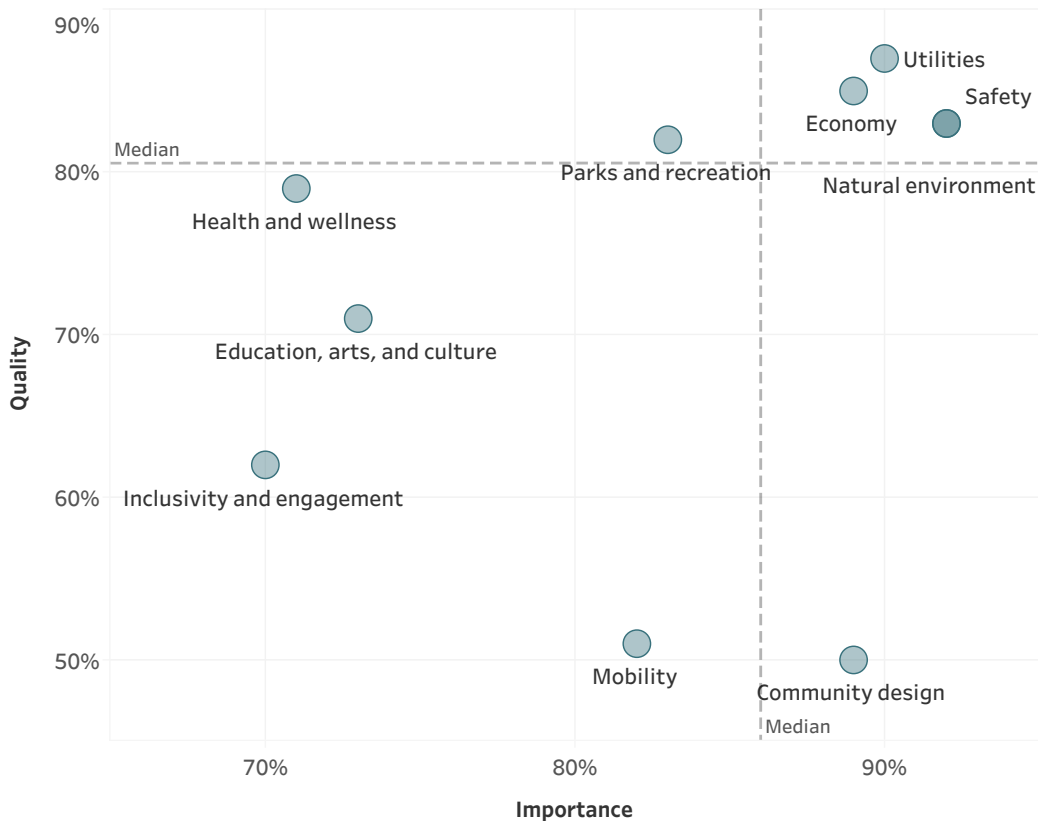
Balancing performance and importance

Every jurisdiction must balance limited resources while meeting resident needs and striving to optimize community livability. To this end, it is helpful to know what aspects of the community are most important to residents and which they perceive as being of higher or lower quality. It is especially helpful to know when a facet of livability is considered of high importance but rated as lower quality, as this should be a top priority to address.

To help guide Town staff and officials with decisions on future resource allocation, resident ratings of the importance of services were compared to their ratings of the quality of these services. To identify the services perceived by residents to have relatively lower quality at the same time as relatively higher importance, all services were ranked from highest perceived quality to lowest perceived quality and from highest perceived importance to lowest perceived importance. Some services were in the top half of both lists (higher quality and higher importance); some were in the top half of one list but the bottom half of the other (higher quality and lower importance or lower quality and higher importance); and some services were in the bottom half of both lists.

Services receiving quality ratings of excellent or good by 80% or more of respondents were considered of “higher quality” and those with ratings lower than 80% were considered to be of “lower quality.” Services were classified as “more important” if they were rated as essential or very important by 86% or more of respondents. Services were rated as “less important” if they received a rating of less than 86%. This classification uses the median ratings for quality and importance to divide the services in half.

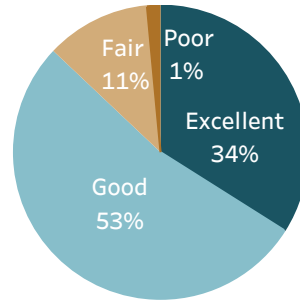
The quadrants in the figure below show which community facets were given higher or lower importance ratings (right-left) and which had higher or lower quality ratings (up-down). Facets of livability falling closer to a diagonal line from the lower left to the upper right are those where performance ratings are more commensurate with resident priorities. Facets scoring closest to the lower right hand corner of the matrix (higher in importance and lower in quality) are those that may warrant further investigation to see if changes to their delivery are necessary to improve their performance. This is the key part of this chart on which to focus. Facets falling in the top left hand corner of the chart (lower in importance but higher in quality) are areas where performance may outscore resident priorities, and may be a consideration for lower resource allocation.



Quality of life

Measuring community livability starts with assessing the quality of life of those who live there, and ensuring that the community is attractive, accessible, and welcoming to all.

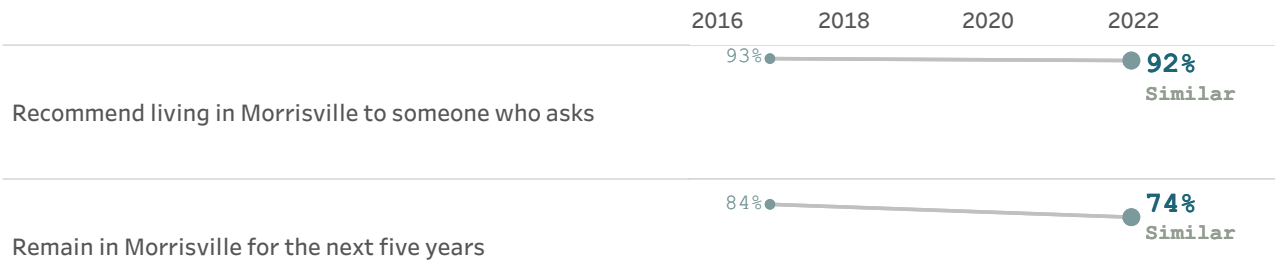
The overall quality of life in Morrisville, 2022



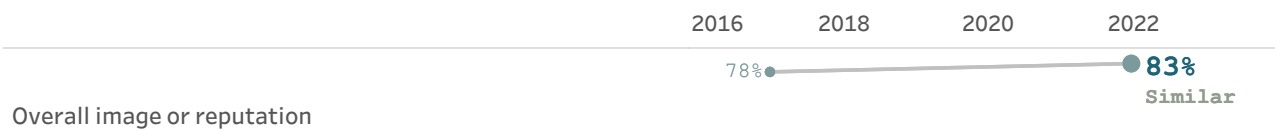
Please rate each of the following aspects of quality of life in Morrisville.
(% excellent or good)



Please indicate how likely or unlikely you are to do each of the following.
(% very or somewhat likely)



Please rate each of the following in the Morrisville community.
(% excellent or good)

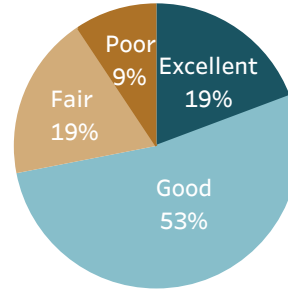


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

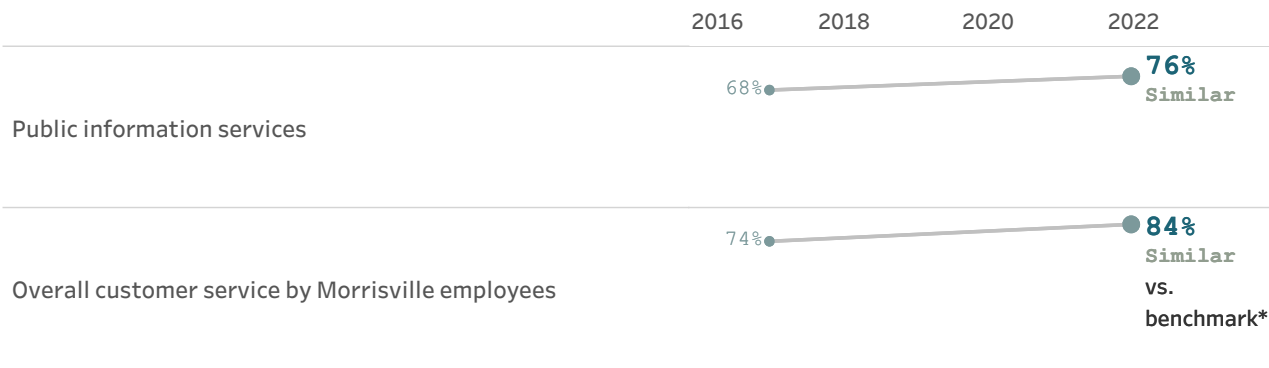
Governance

Strong local governments produce results that meet the needs of residents while making the best use of available resources, and are responsive to the present and future needs of the community as a whole.

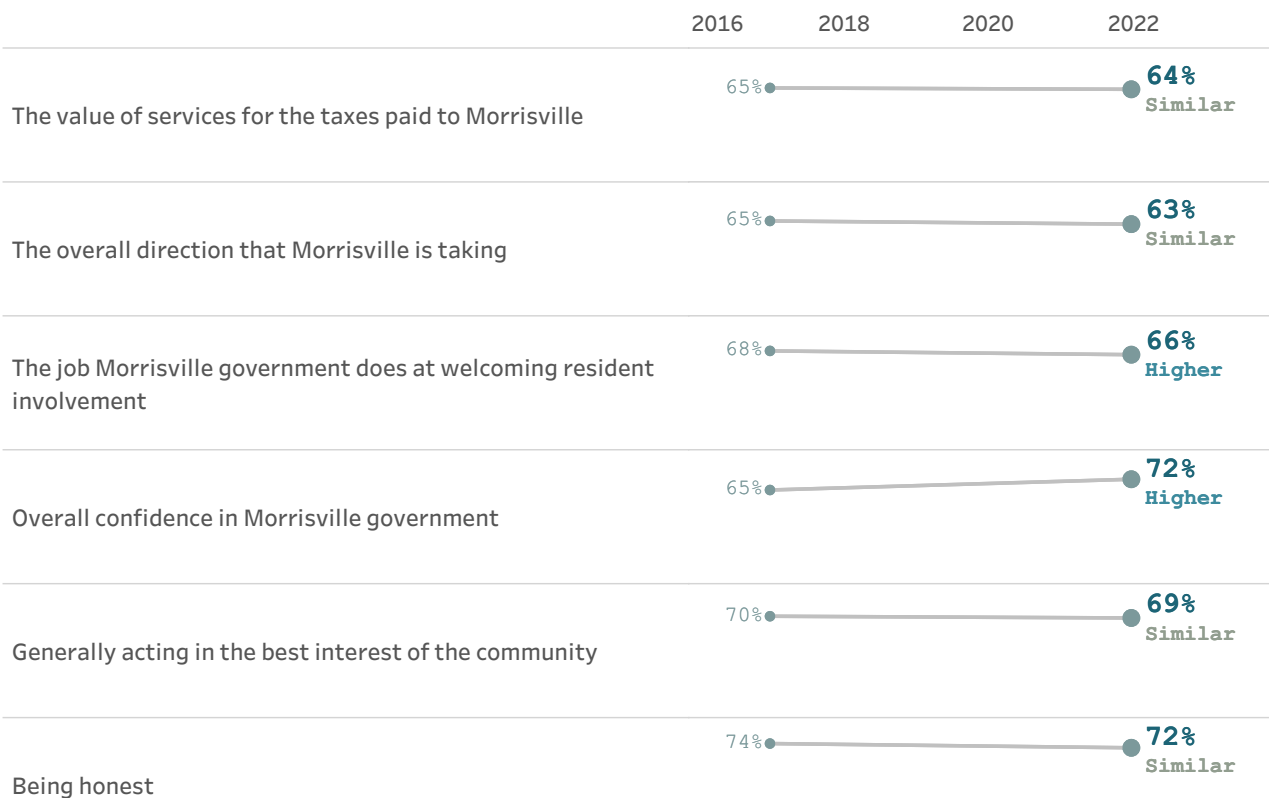
Overall confidence in Morrisville government, 2022

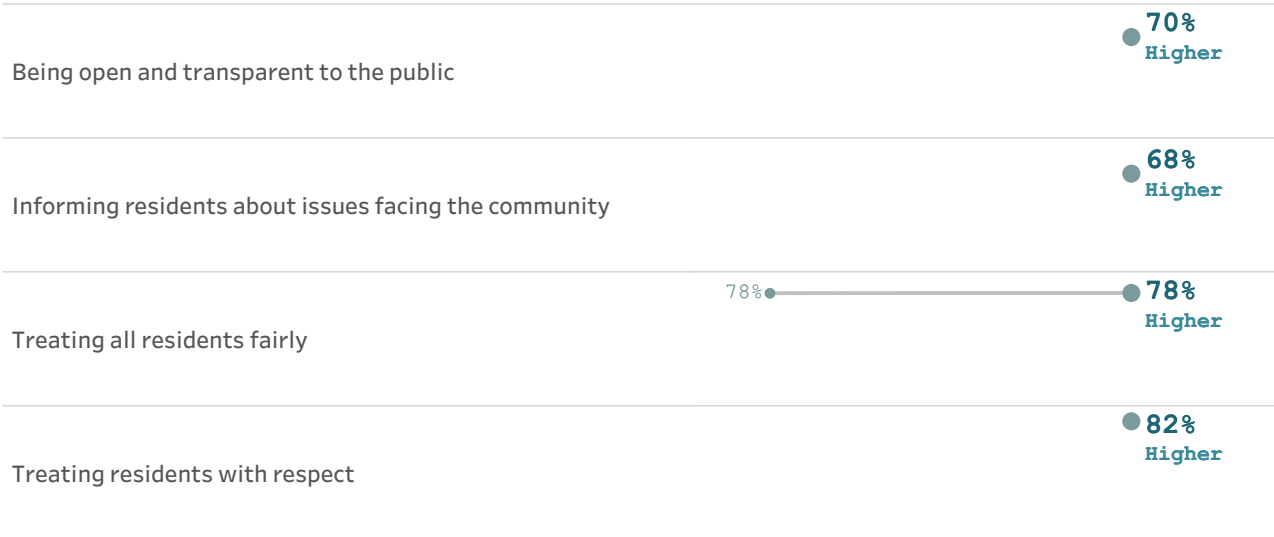


Please rate the quality of each of the following services in Morrisville.
(% excellent or good)

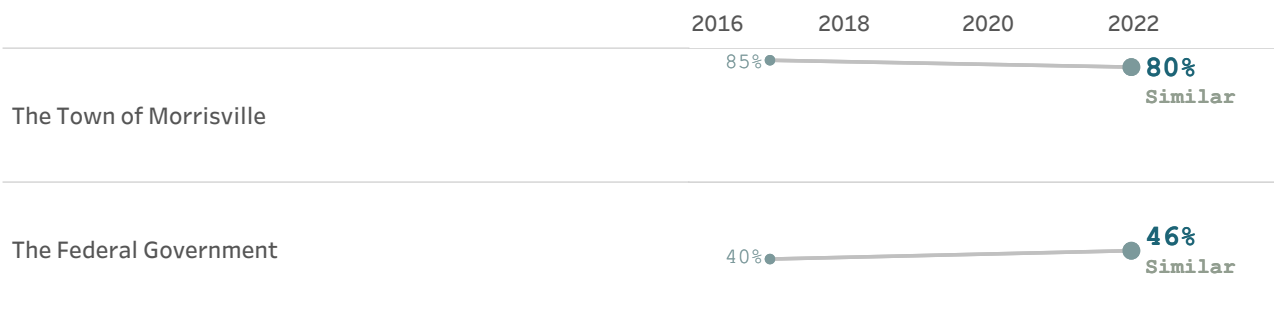


Please rate the following categories of Morrisville government performance.
(% excellent or good)





**Overall, how would you rate the quality of the services provided by each of the following?
(% excellent or good)**

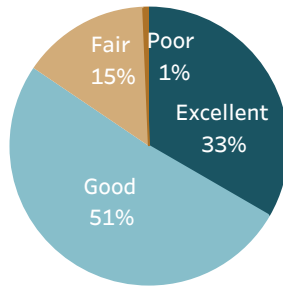


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

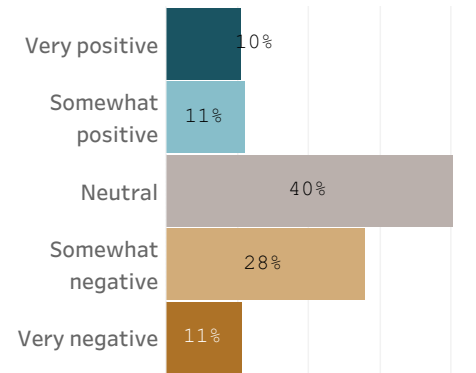
Economy

Local governments work together with private and nonprofit businesses, and with the community at large, to foster sustainable growth, create jobs, and promote a thriving local economy.

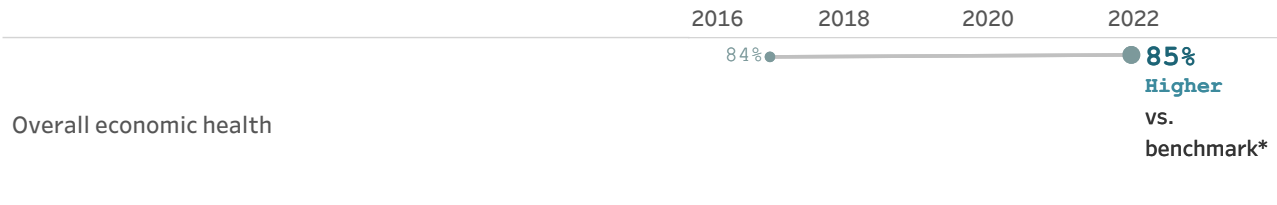
Overall economic health of Morrisville, 2022



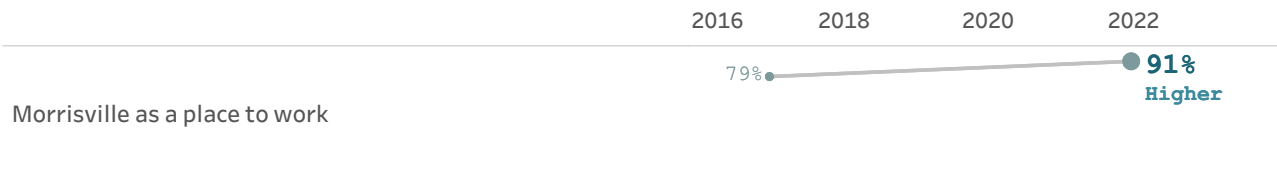
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:



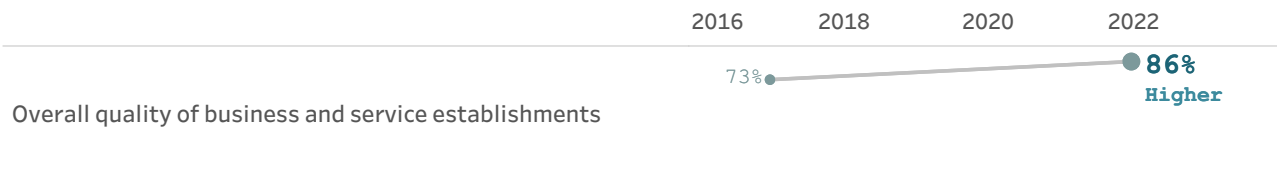
Please rate each of the following characteristics as they relate to Morrisville as a whole. (% excellent or good)

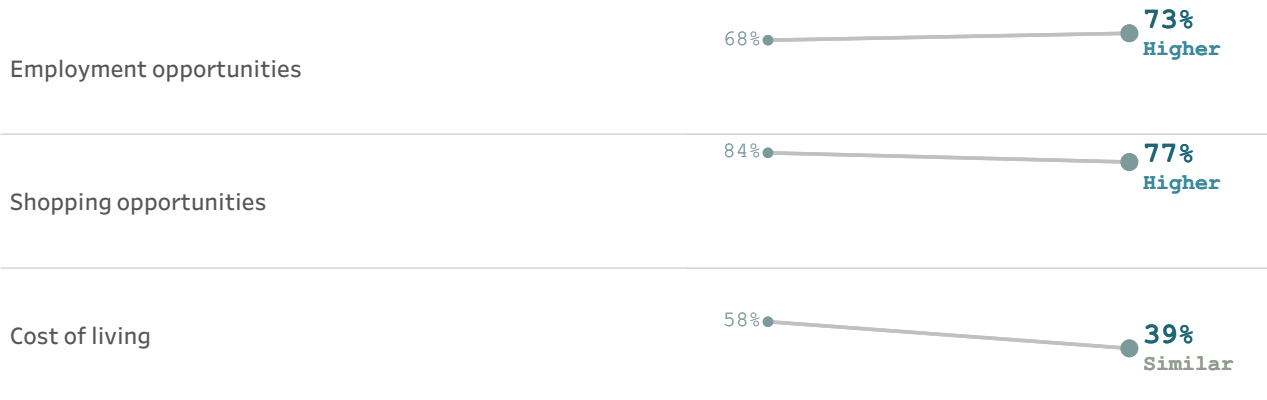


Please rate each of the following aspects of quality of life in Morrisville. (% excellent or good)

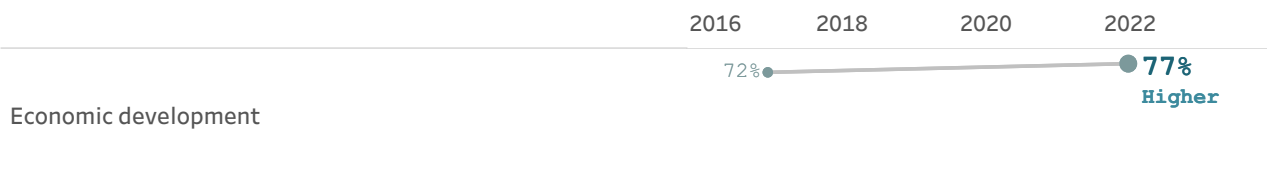


Please rate each of the following in the Morrisville community. (% excellent or good)

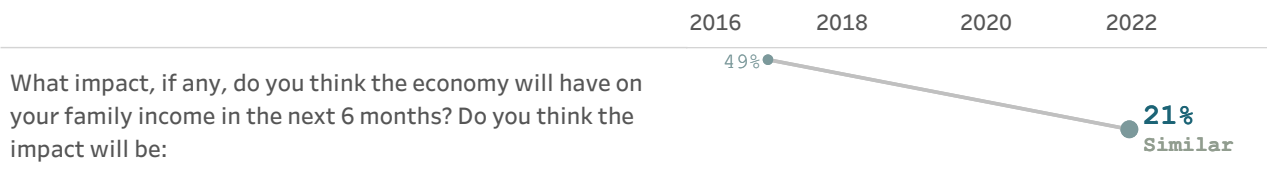




Please rate the quality of each of the following services in Morrisville.
 (% excellent or good)



What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:
 (% very or somewhat positive)

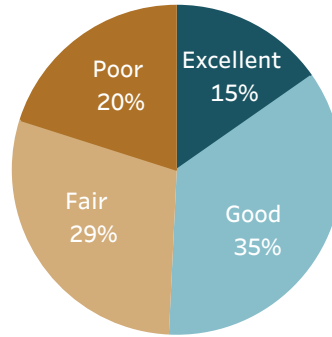


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

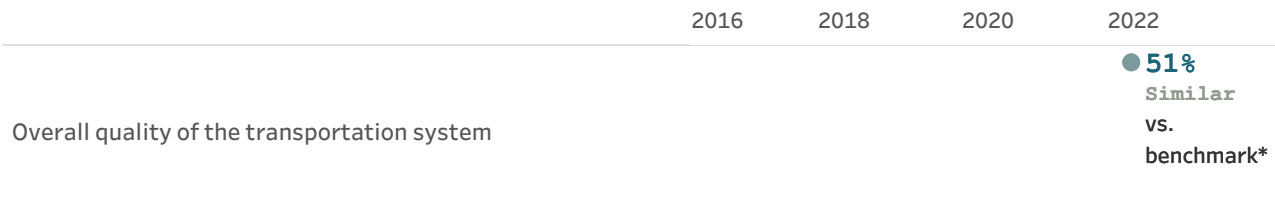
Mobility

The ease with which residents can move about their communities, whether for commuting, leisure, or recreation, plays a major role in the quality of life for all who live, work, and play in the community.

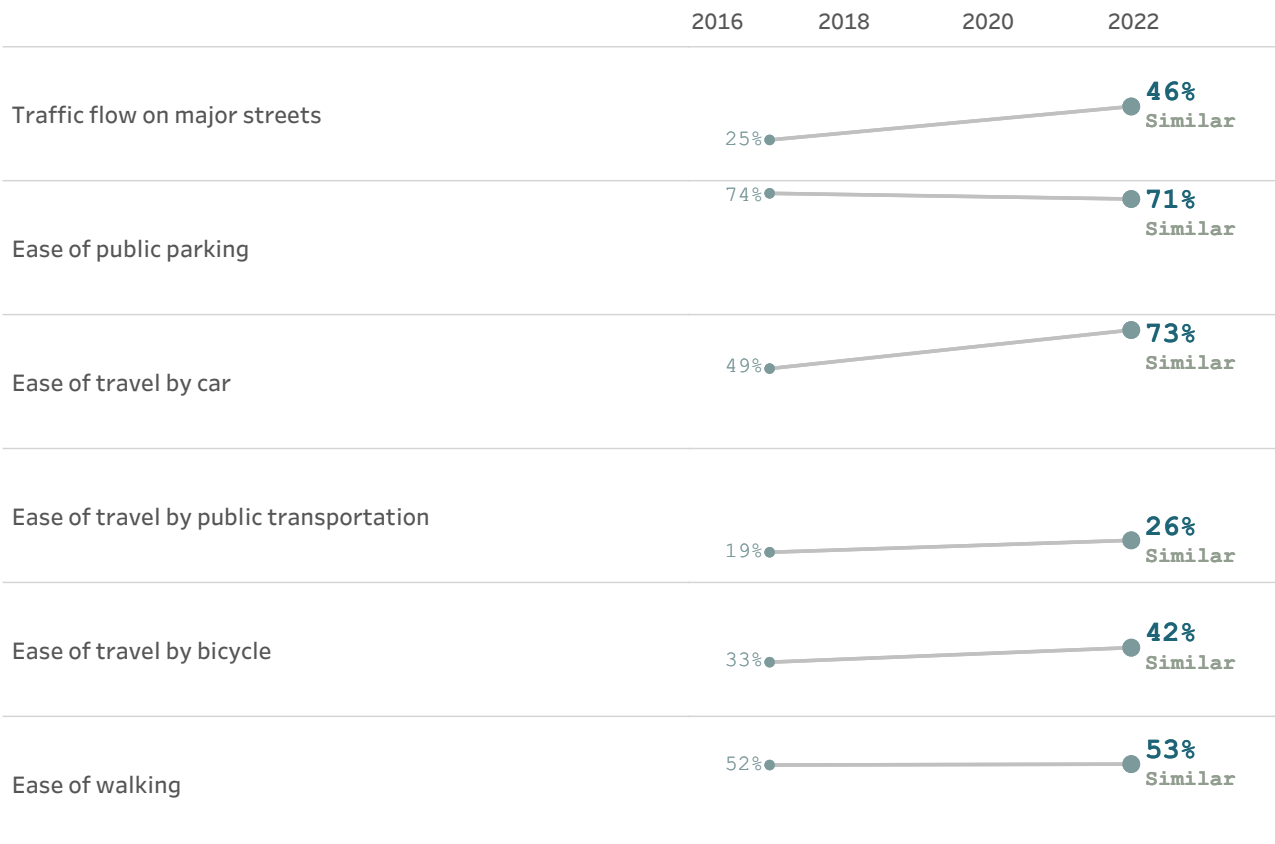
Overall quality of the transportation system in Morrisville, 2022



Please rate each of the following characteristics as they relate to Morrisville as a whole.
(% excellent or good)

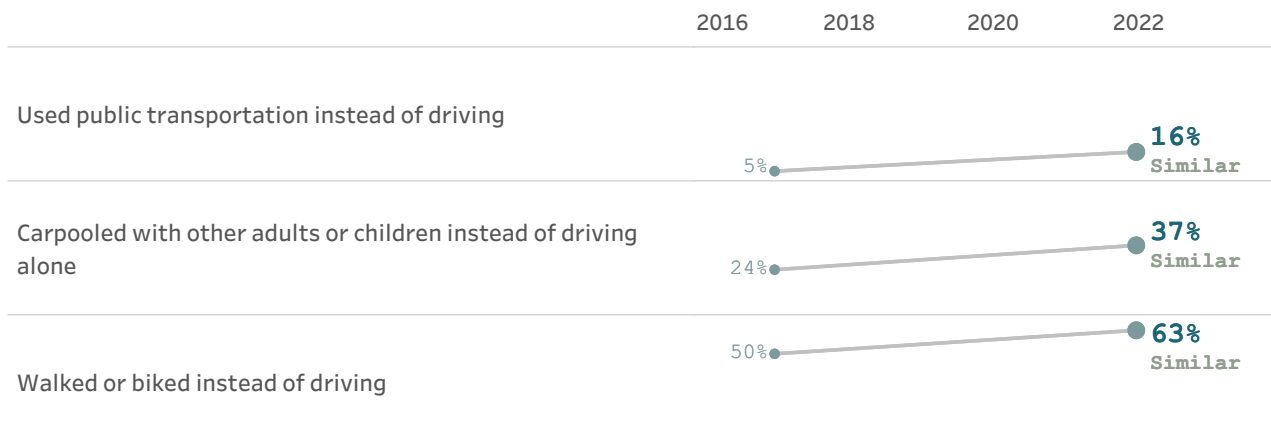


Please also rate each of the following in the Morrisville community.
(% excellent or good)



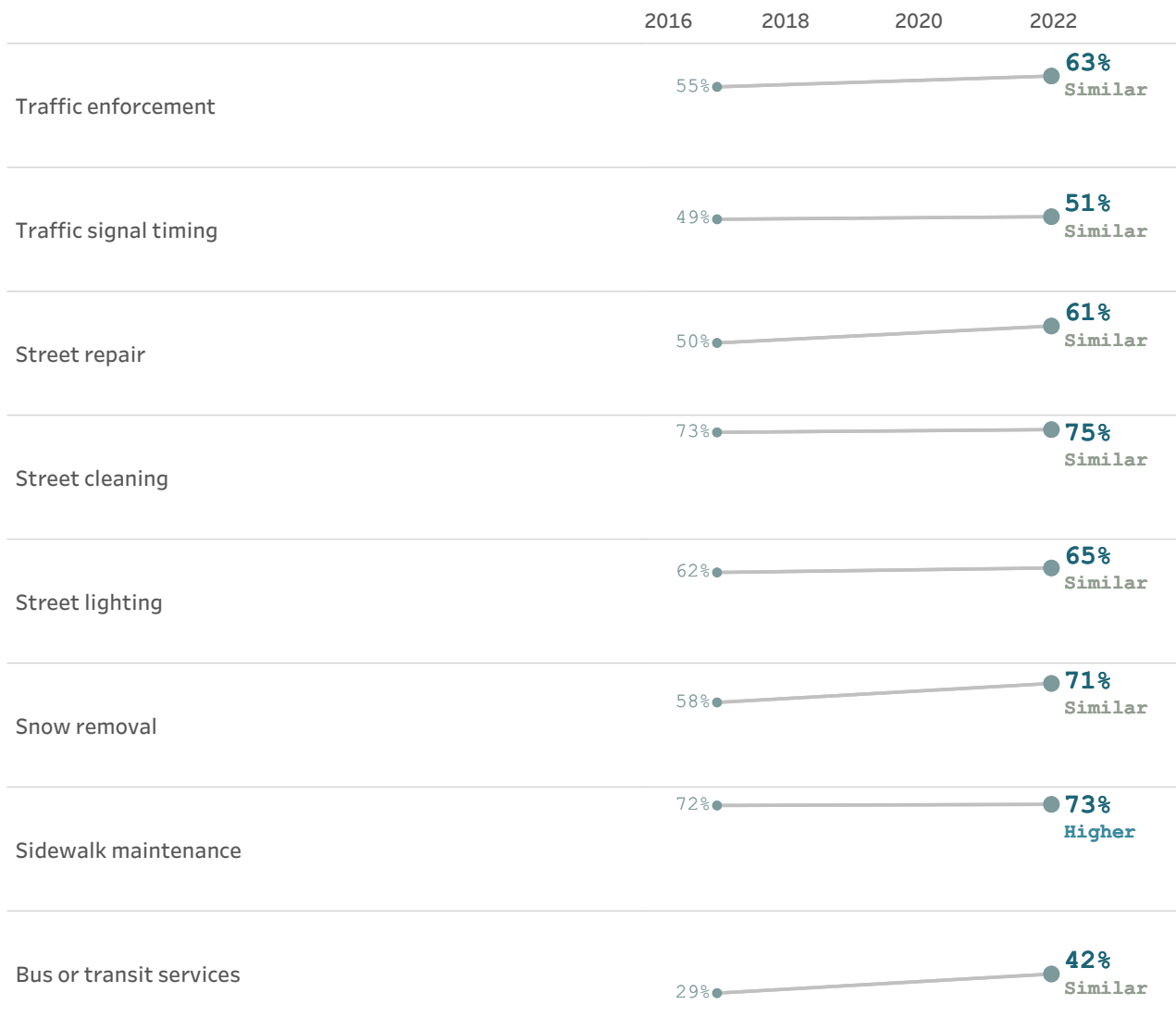
Please indicate whether or not you have done each of the following in the last 12 months.

(% yes)



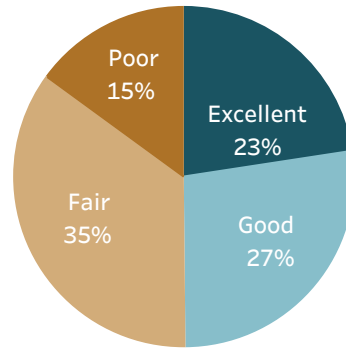
Please rate the quality of each of the following services in Morrisville.

(% excellent or good)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

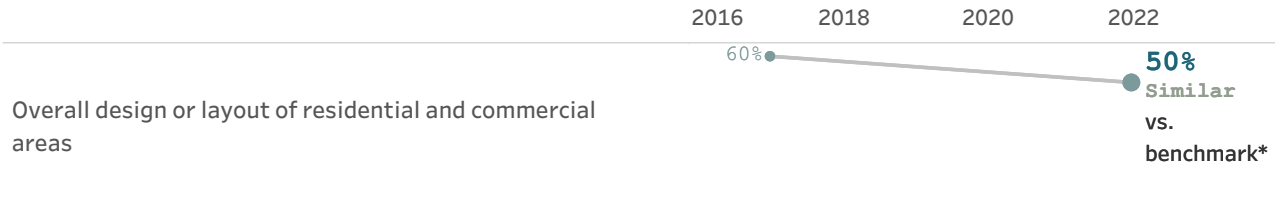
Overall design or layout of Morrisville's residential and commercial areas, 2022



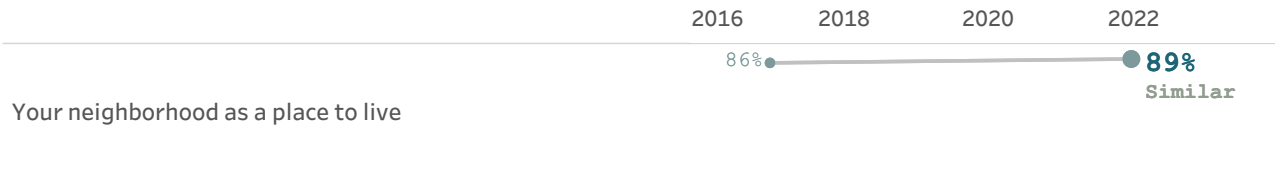
Community design

A well-designed community enhances the quality of life for its residents by encouraging smart land use and zoning, ensuring that affordable housing is accessible to all, and providing access to parks and other green spaces.

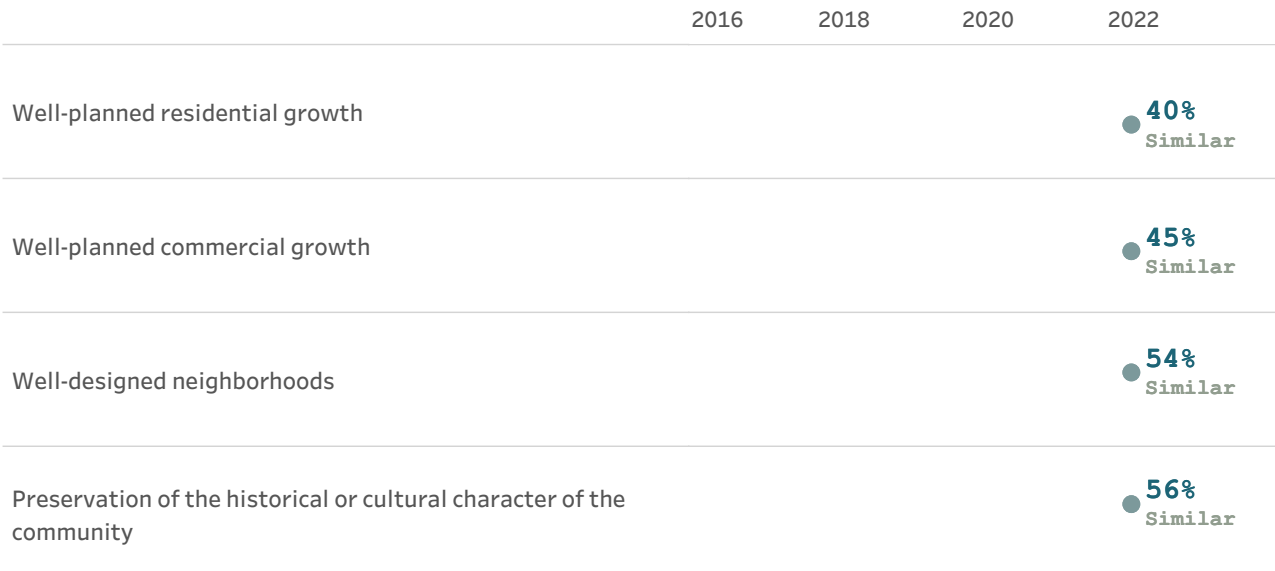
Please rate each of the following characteristics as they relate to Morrisville as a whole.
(% excellent or good)



Please rate each of the following aspects of quality of life in Morrisville.
(% excellent or good)

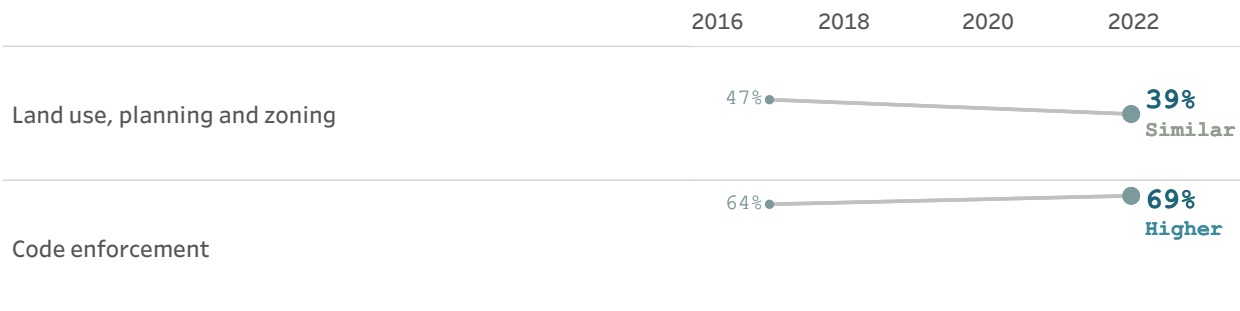


Please also rate each of the following in the Morrisville community.
(% excellent or good)



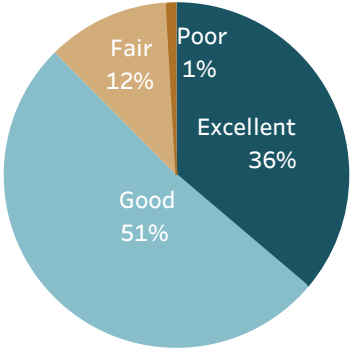


Please rate the quality of each of the following services in Morrisville.
 (% excellent or good)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

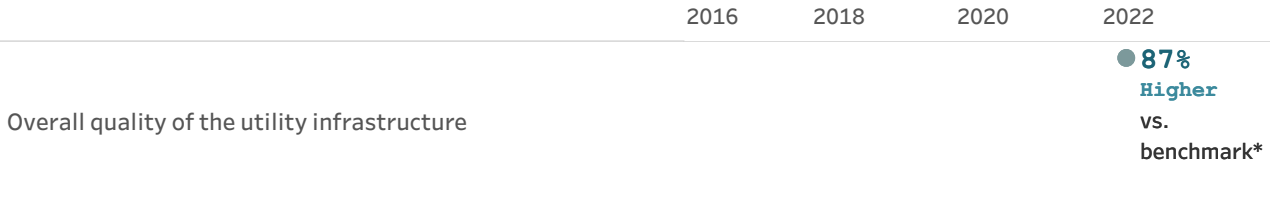
Overall quality of the utility infrastructure in Morrisville, 2022



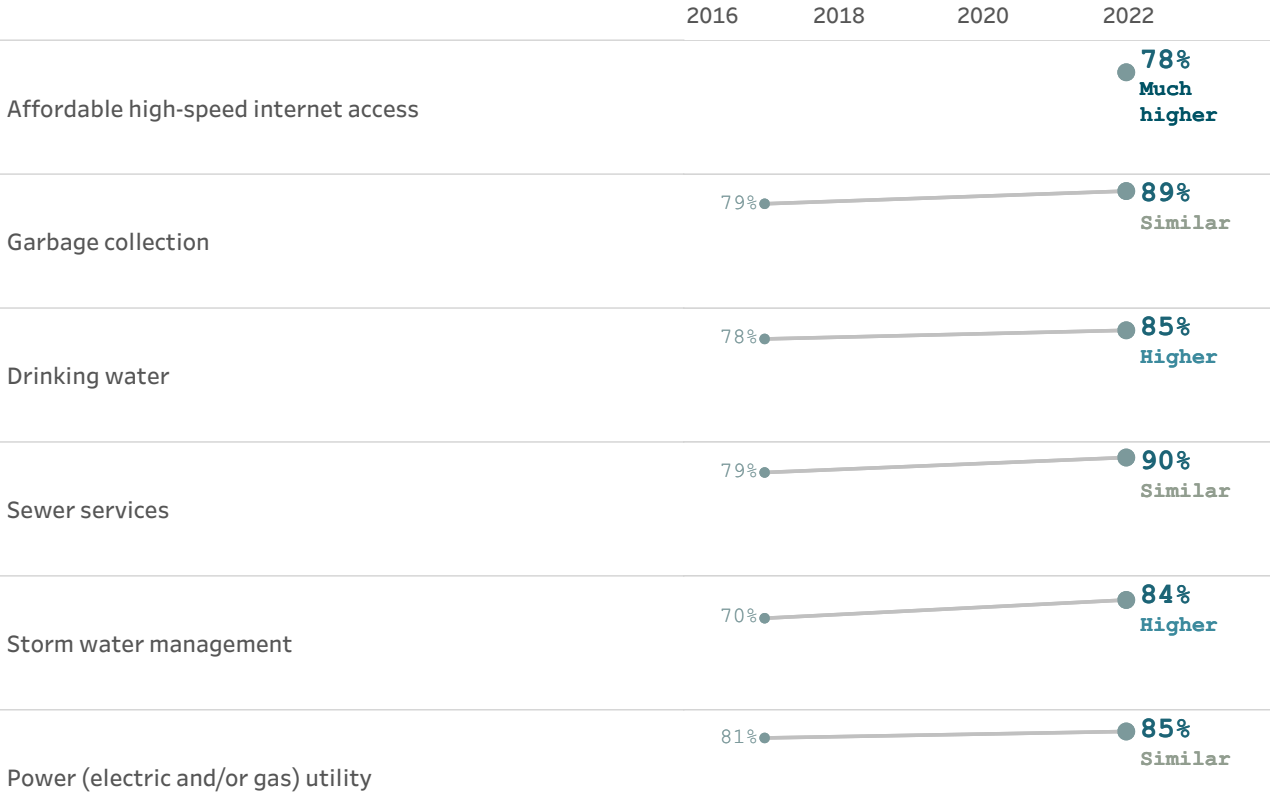
Utilities

Services such as water, gas, electricity, and internet access play a vital role in ensuring the physical and economic health and well-being of the communities they serve.

Please rate each of the following characteristics as they relate to Morrisville as a whole. (% excellent or good)



Please rate the quality of each of the following services in Morrisville. (% excellent or good)



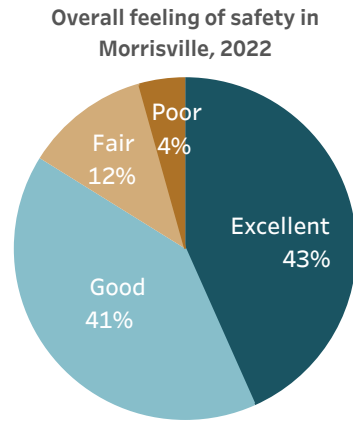
Utility billing



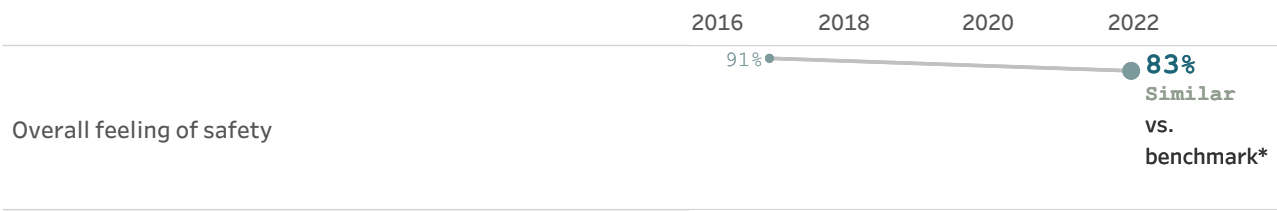
* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Safety

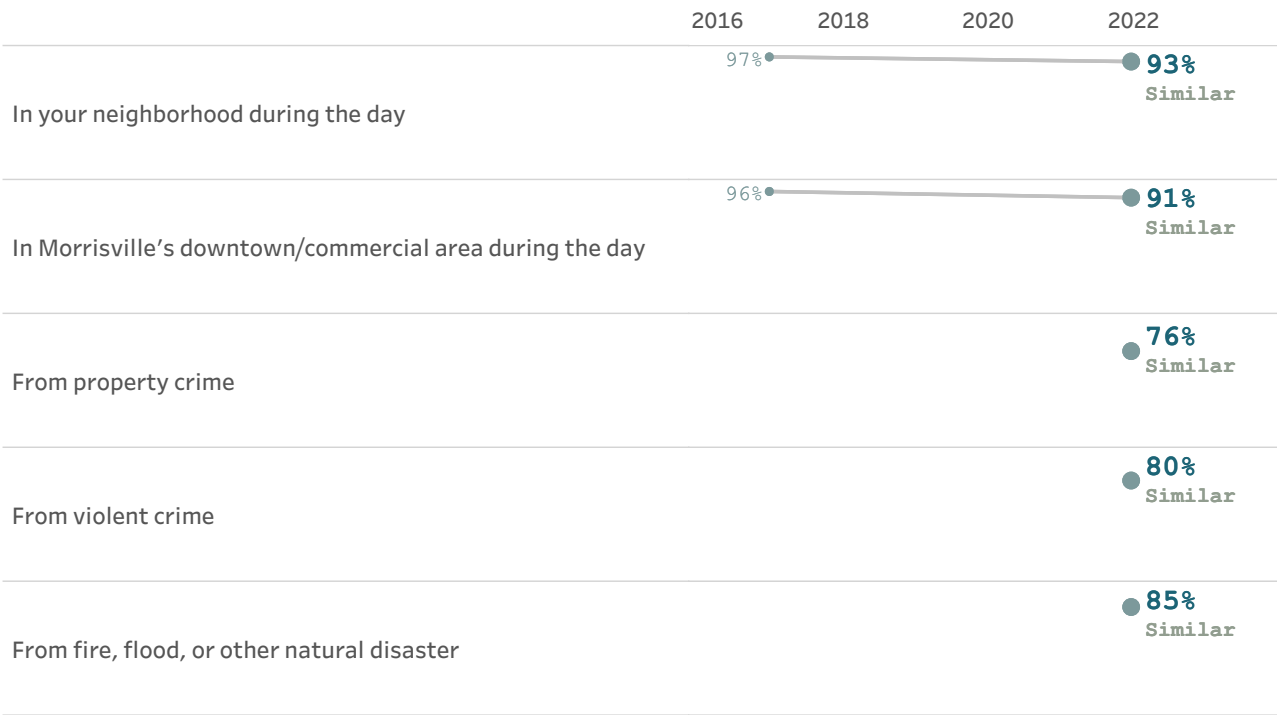
Public safety is often the most important task facing local governments. All residents should feel safe and secure in their neighborhoods and in the greater community, and providing robust safety-related services is essential to residents' quality of life.



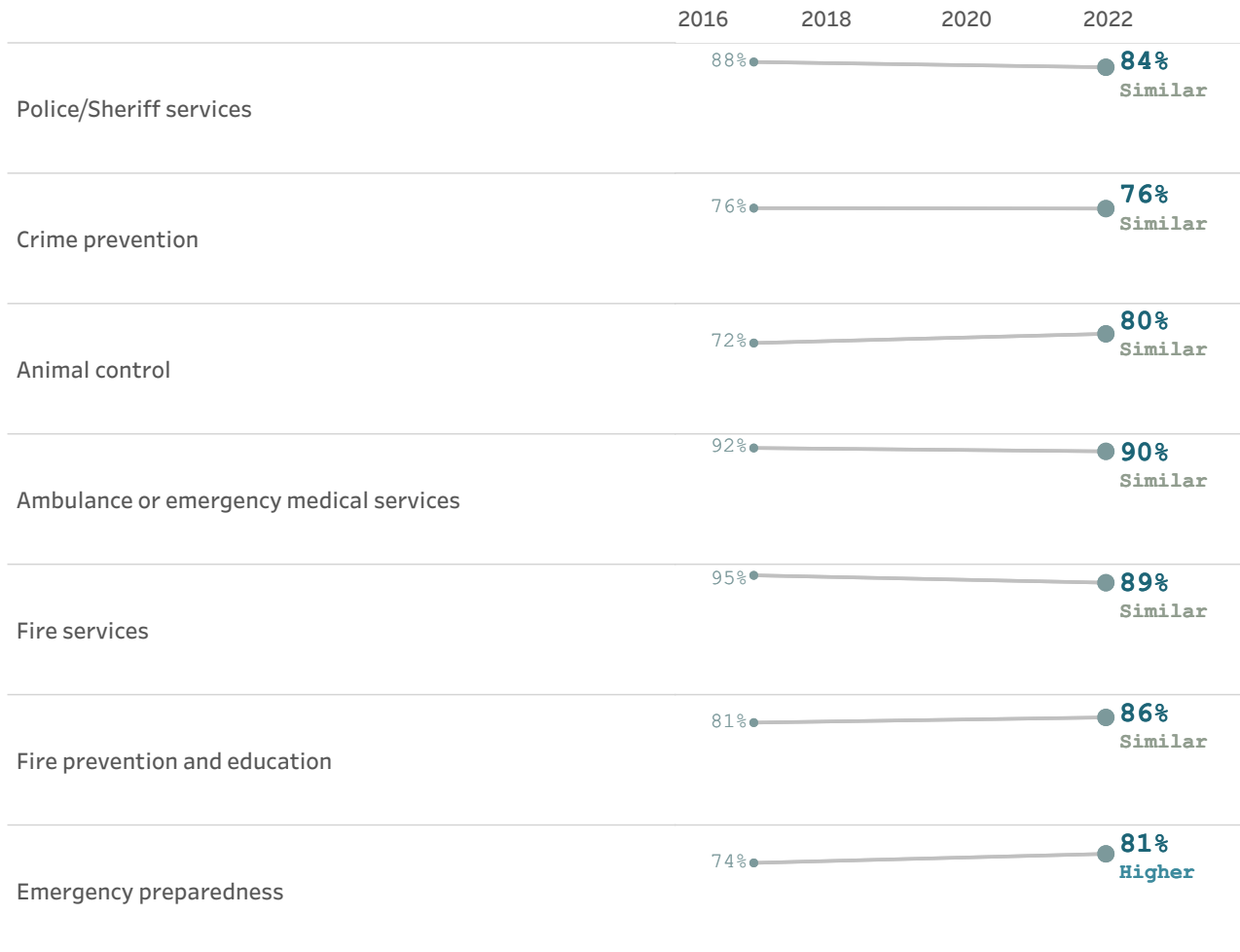
Please rate each of the following characteristics as they relate to Morrisville as a whole. (% excellent or good)



Please rate how safe or unsafe you feel: (% very or somewhat safe)

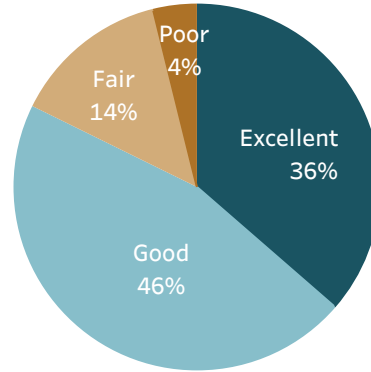


Please rate the quality of each of the following services in Morrisville.
 (% excellent or good)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

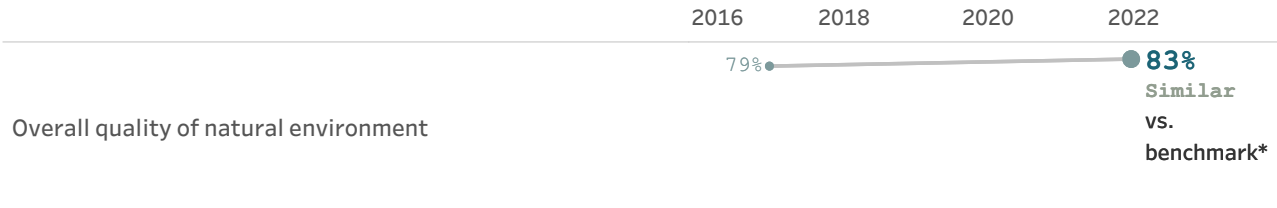
Overall quality of natural environment in Morrisville, 2022



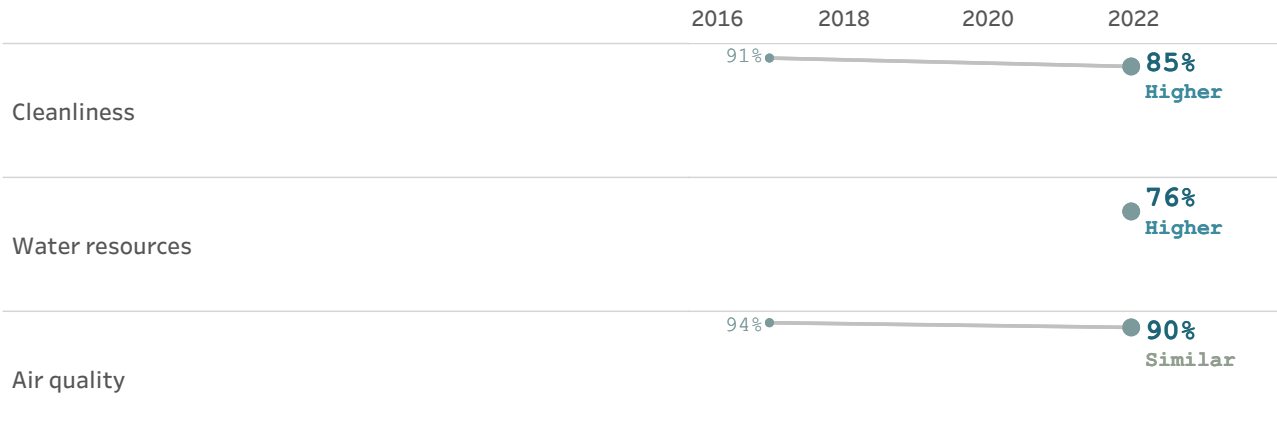
Natural environment

The natural environment plays a vital role in the health and well-being of residents. The natural spaces in which residents live and experience their communities has a direct and profound effect on quality of life.

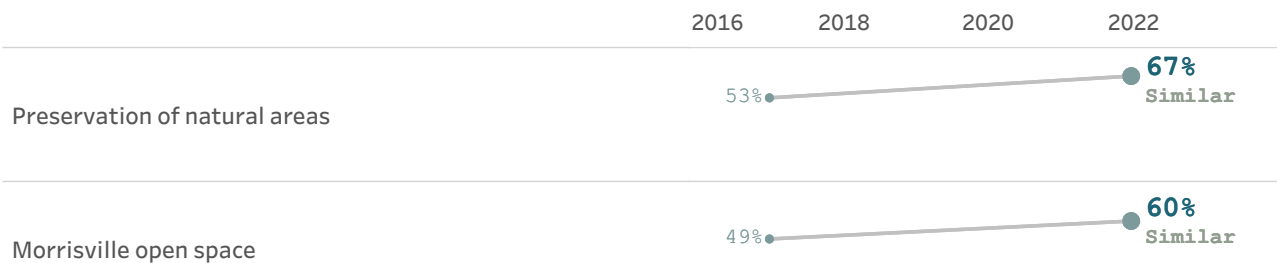
Please rate each of the following characteristics as they relate to Morrisville as a whole.
(% excellent or good)

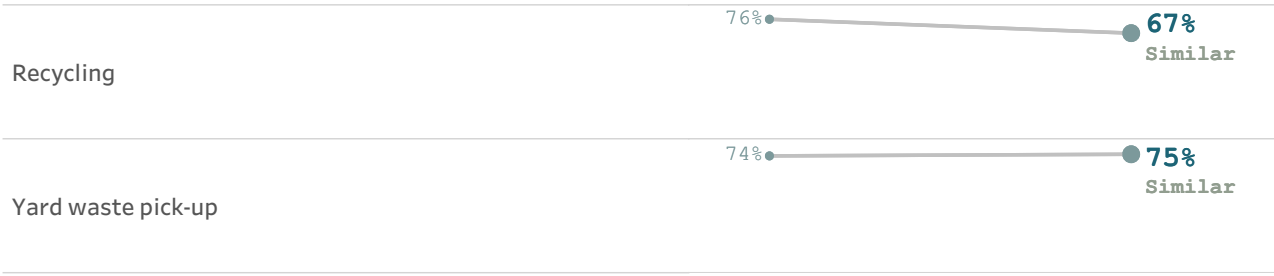


Please also rate each of the following in the Morrisville community.
(% excellent or good)



Please rate the quality of each of the following services in Morrisville.
(% excellent or good)





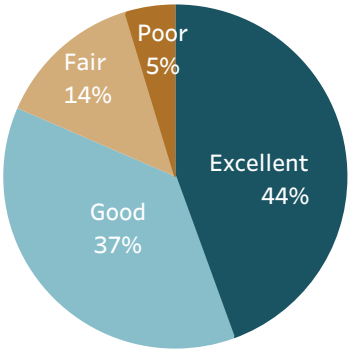
* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Overall quality of parks and recreation opportunities, 2022

Parks and recreation

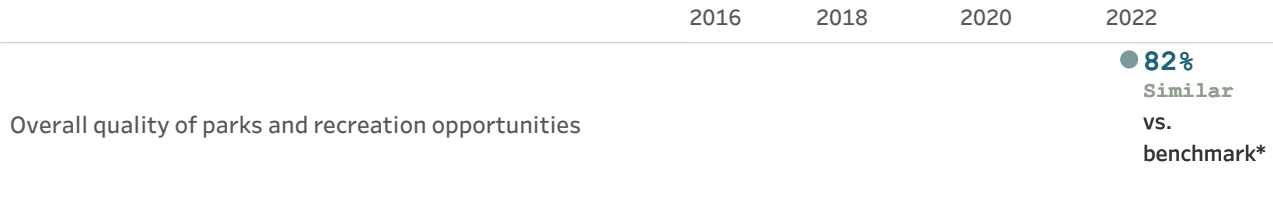
“There are no communities that pride themselves on their quality of life, promote themselves as a desirable location for businesses to relocate, or maintain that they are environmental stewards of their natural resources, without such communities having a robust, active system of parks and recreation programs for public use and enjoyment.”

- National Recreation and Park Association



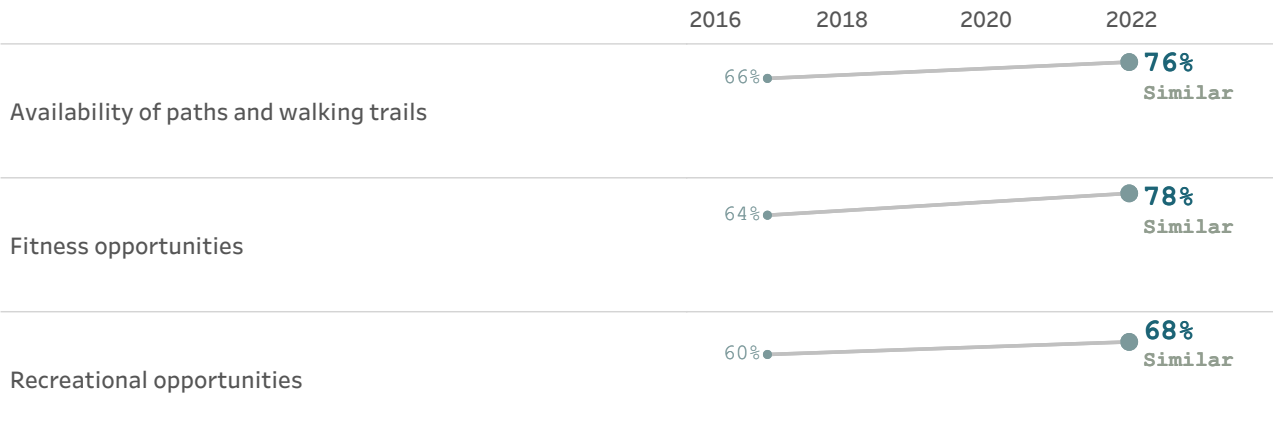
Please rate each of the following characteristics as they relate to Morrisville as a whole.

(% excellent or good)



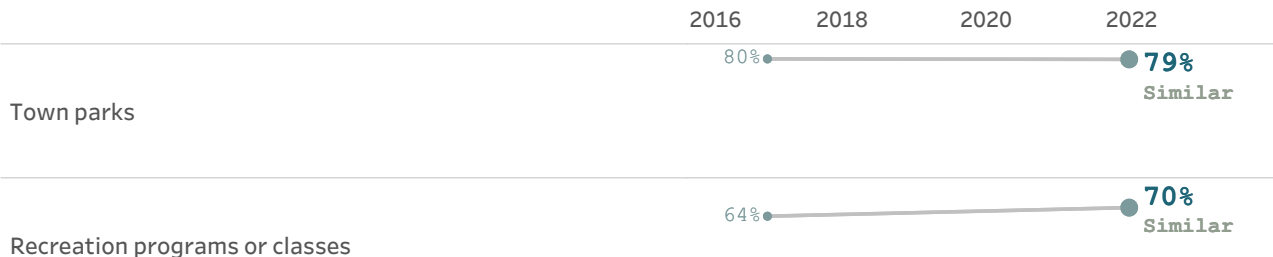
Please also rate each of the following in the Morrisville community.

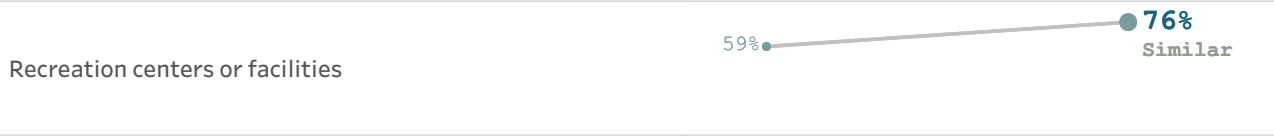
(% excellent or good)



Please rate the quality of each of the following services in Morrisville.

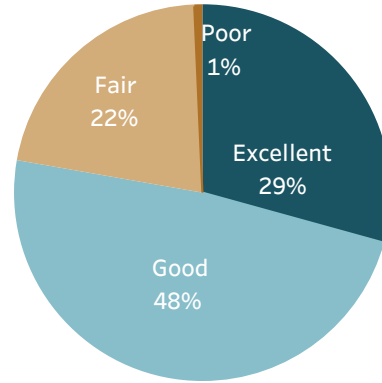
(% excellent or good)





* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

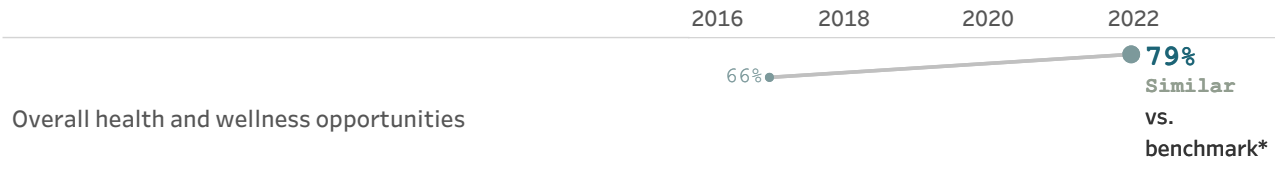
Overall health and wellness opportunities in Morrisville, 2022



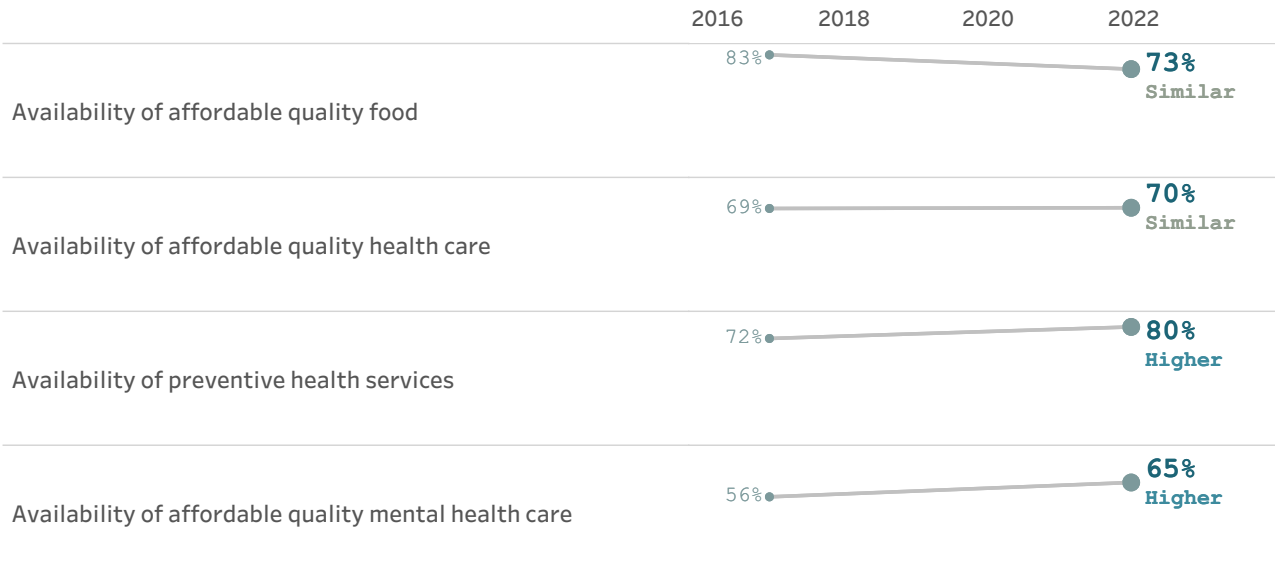
Health and wellness

The characteristics of and amenities available in the communities in which people live has a direct impact on the health and wellness of residents, and thus, on their quality of life overall.

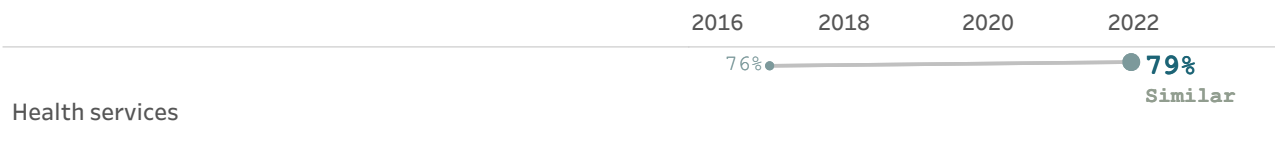
Please rate each of the following characteristics as they relate to Morrisville as a whole.
(% excellent or good)



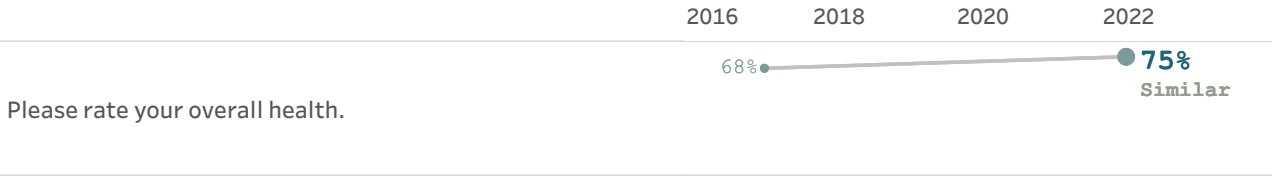
Please also rate each of the following in the Morrisville community.
(% excellent or good)



Please rate the quality of each of the following services in Morrisville.
(% excellent or good)

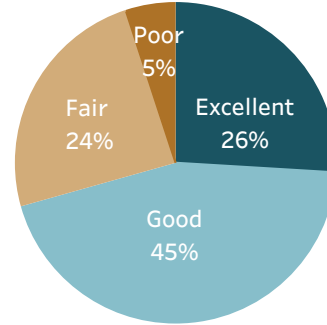


Please rate your overall health.
(% excellent or very good)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

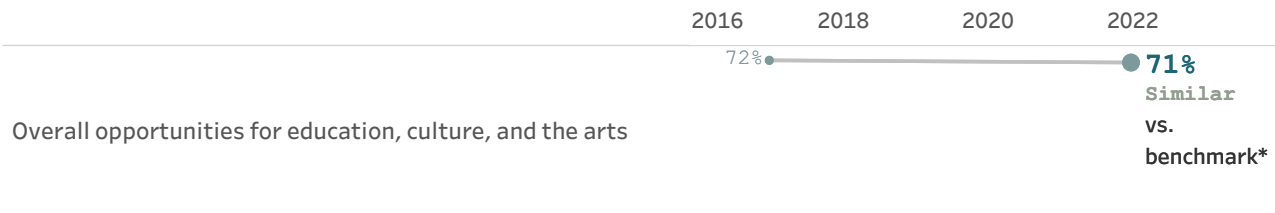
Overall opportunities for education, culture and the arts, 2022



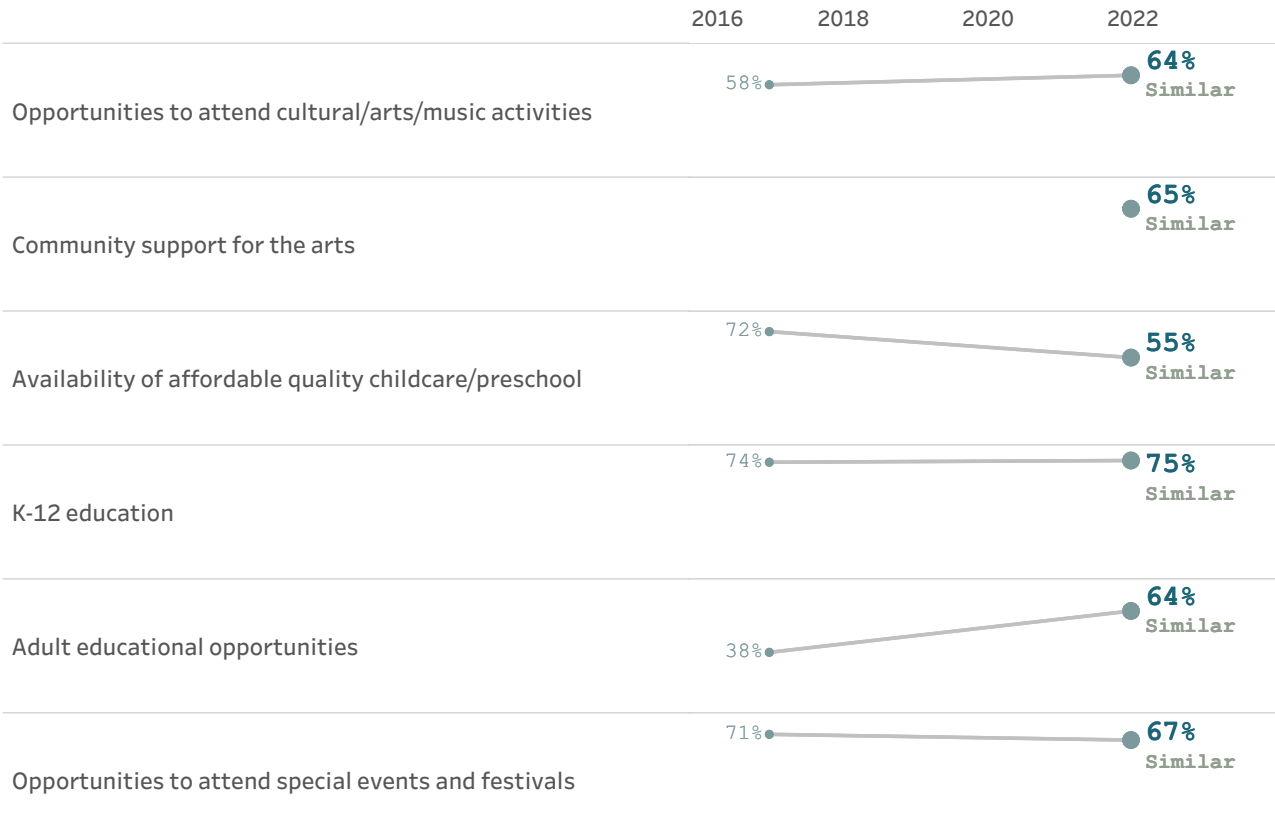
Education, arts, and culture

Participation in the arts, in educational opportunities, and in cultural activities is linked to increased civic engagement, greater social tolerance, and enhanced enjoyment of the local community.

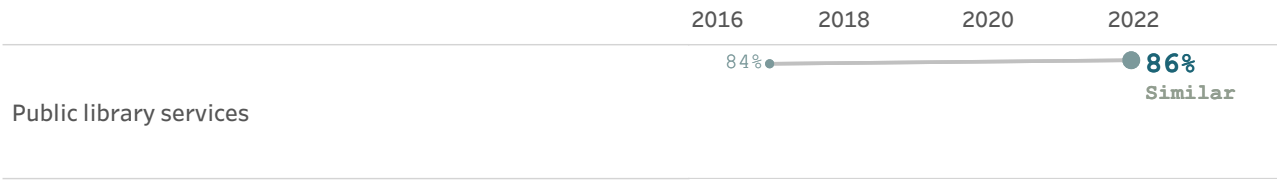
Please rate each of the following characteristics as they relate to Morrisville as a whole.
(% excellent or good)



Please also rate each of the following in the Morrisville community.
(% excellent or good)



Please rate the quality of each of the following services in Morrisville.
(% excellent or good)

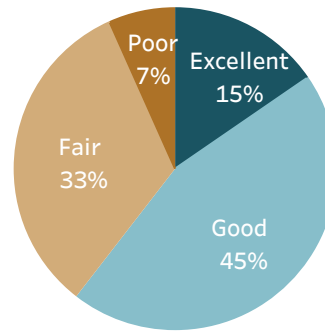


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

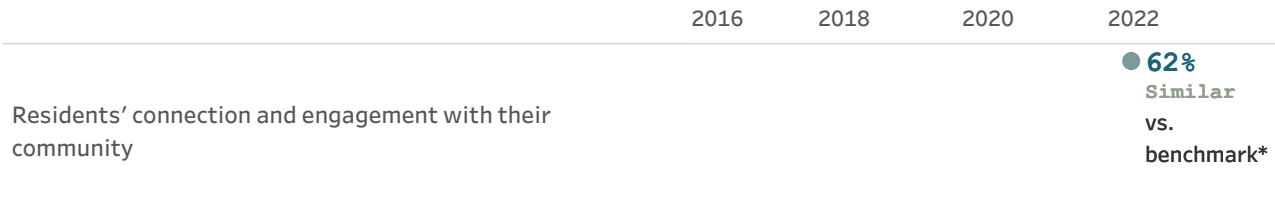
Residents' connection and engagement with their community, 2022

Inclusivity and engagement

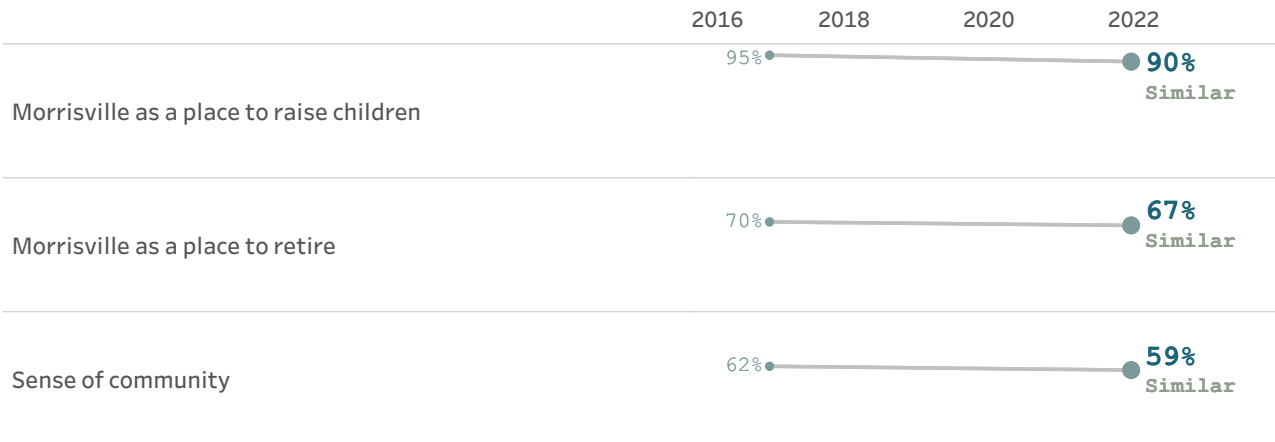
Inclusivity refers to a cultural and environmental feeling of belonging; residents who feel invited to participate within their communities feel more included, involved, and engaged than those who do not.



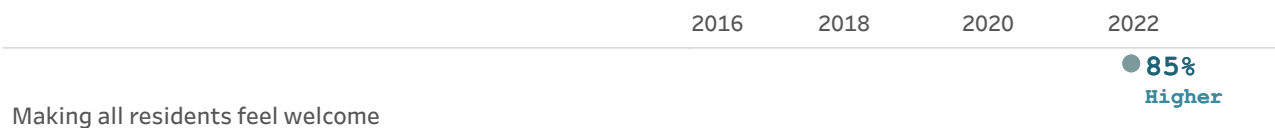
Please rate each of the following characteristics as they relate to Morrisville as a whole.
(% excellent or good)

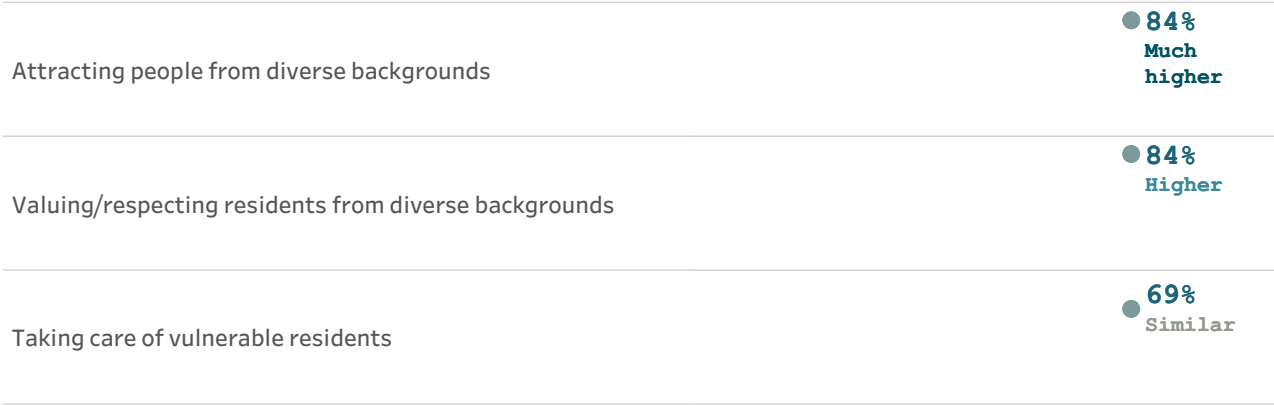


Please rate each of the following aspects of quality of life in Morrisville.
(% excellent or good)

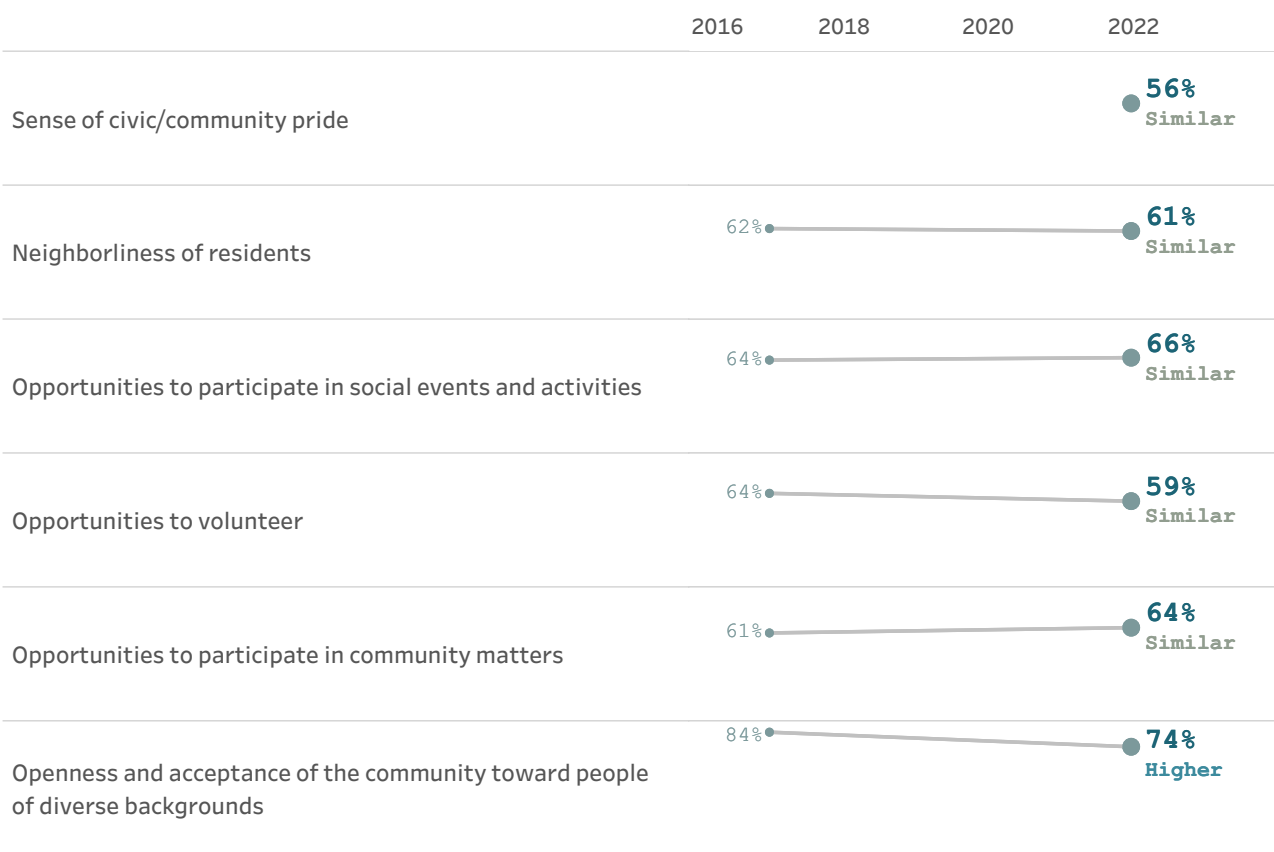


Please rate the job you feel the Morrisville community does at each of the following.
(% excellent or good)





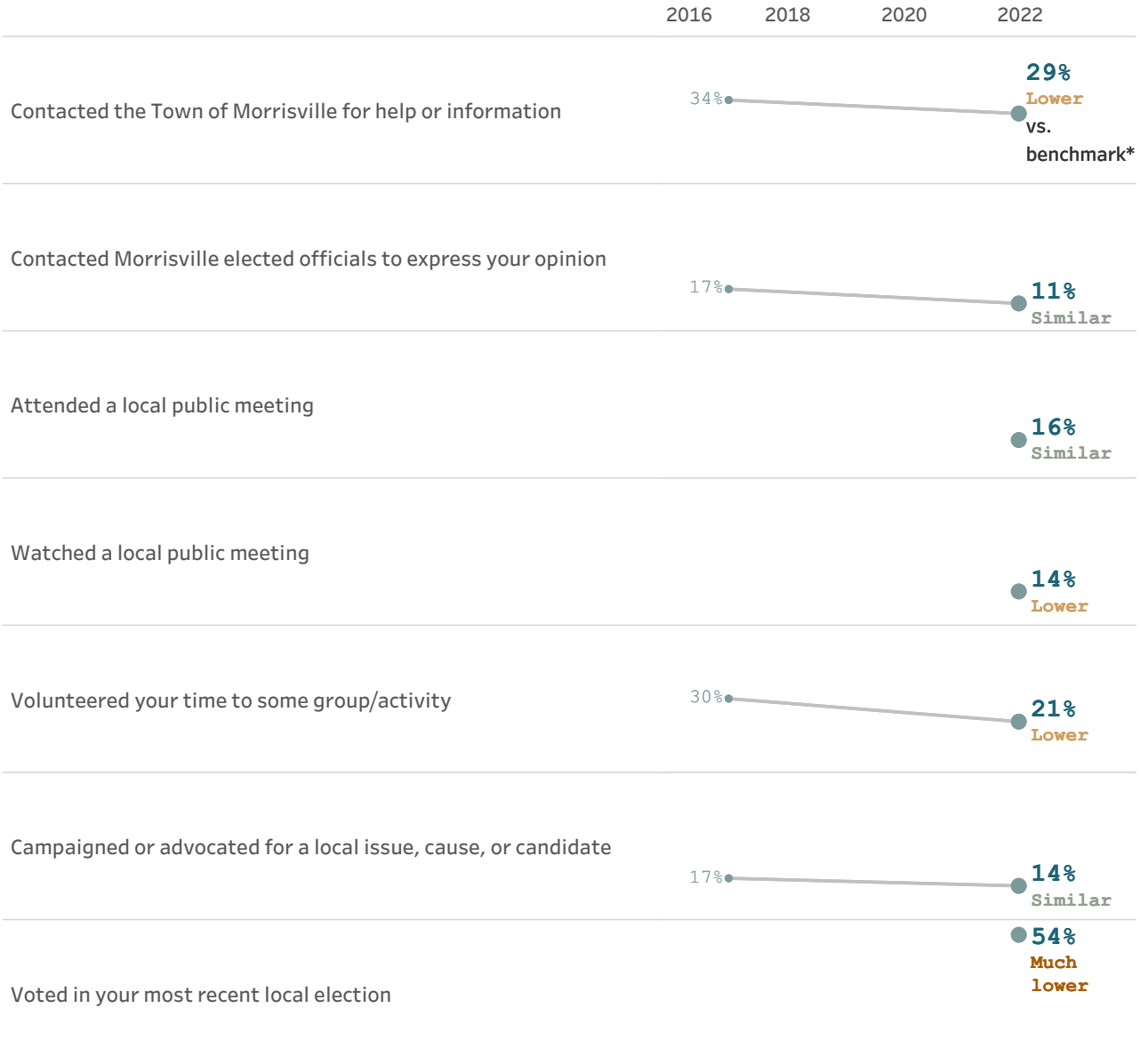
Please also rate each of the following in the Morrisville community.
(% excellent or good)



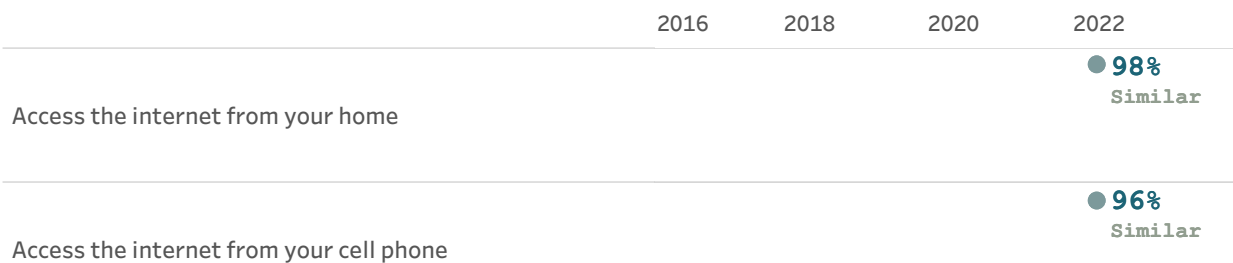
* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Residents' participation levels

Please indicate whether or not you have done each of the following in the last 12 months.
(% yes)



In general, how many times do you:
(% a few times a week or more)



Visit social media sites	● 80% Similar
Use or check email	● 98% Similar
Share your opinions online	● 38% Similar
Shop online	● 57% Similar

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Custom questions

Below are the complete set of responses to each custom question on the survey. By default, “don’t know” responses are excluded, but may be added to the table using the response filter below.

<p>The Town will conduct a comprehensive evaluation of the capital improvements program in Fiscal Year 2023. Please indicate to what extent you would support or oppose the use of tax dollars to fund each of the following capital investment projects:</p>	Cultural/Historical improvements	Strongly support		25%
		Somewhat support		51%
		Somewhat oppose		15%
		Strongly oppose		9%
	Environmental/Stormwater improvements	Strongly support		51%
		Somewhat support		35%
		Somewhat oppose		11%
		Strongly oppose		3%
	Parks/Recreational improvements	Strongly support		49%
		Somewhat support		41%
		Somewhat oppose		5%
		Strongly oppose		5%
	Bicycle/Pedestrian (i.e. sidewalks) improvements	Strongly support		58%
		Somewhat support		30%
		Somewhat oppose		7%
		Strongly oppose		4%
Public facility improvements (i.e., Town Hall, public works)	Strongly support		25%	
	Somewhat support		50%	
	Somewhat oppose		21%	
	Strongly oppose		4%	
Public safety improvements	Strongly support		53%	
	Somewhat support		42%	
	Somewhat oppose		2%	
	Strongly oppose		3%	
Roadway/Transportation improvements (non-major thoroughfares)	Strongly support		57%	
	Somewhat support		34%	

		Somewhat oppose	4%
		Strongly oppose	4%
Town Center Development		Strongly support	25%
		Somewhat support	46%
		Somewhat oppose	21%
		Strongly oppose	8%
Morrisville's brand is all about "Live Connected. Live Well." What one thing do you like most about living in Morrisville? (Please select only one.)	Location	34%	
	Small town feel	9%	
	Town amenities	2%	
	Affordability	2%	
	Schools	5%	
	Parks and greenways	8%	
	My neighborhood	6%	
	Friends/family	1%	
	Quality of life in general	29%	
	Other	3%	
The Town is planning to develop different types of arts and cultural programs to be offered by the Parks, Recreation and Cultural Resources Department. For each of the following programs please indicate whether it should be a high priority, medium priority, or not a priority at all.	Children's Arts classes (music, visual arts, dance, theater)	High priority	40%
		Medium priority	44%
		Not a priority	16%
	Senior/Adult Arts classes (music, visual arts, dance, theater)	High priority	34%
		Medium priority	44%
		Not a priority	23%
	Cultural Festivals and Events (Holi, Juneteenth, Chinese New Year, Diwali, Kwanzaa, Posadas)	High priority	47%
		Medium priority	30%
		Not a priority	24%
	Public Art/Murals	High priority	27%
		Medium priority	41%
		Not a priority	32%
Artisan Market	High priority	35%	
	Medium priority	42%	
	Not a priority	23%	
Movies/Music in the Park	High priority	40%	

Arts, Music, and Cultural Activities (e.g., Music, Dance, Theater, etc.)	High priority		21%
	Medium priority		40%
	Not a priority		39%
Art Events (Chalk Festival, Rotating Art Exhibits, Student art show)	High priority		31%
	Medium priority		50%
	Not a priority		18%
Cultural Recognitions (MLK Day of Service, Town Proclamations, Multicultural Education Opportunities)	High priority		31%
	Medium priority		38%
	Not a priority		30%

Open-ended questions

Morrisville included one open-ended question on their survey. The verbatim responses were categorized by topic area and those topics are reported below with the percent of responses given in each category. Because some comments from residents covered more than a single topic, those verbatim responses are grouped by the first topic listed in each comment.

What one thing would you like Morrisville to be known for in the future?

Diversity and inclusion	14%
High overall quality of life/community	13%
Green space/parks, environmental protection, and cleanliness	12%
Small town feel/responsible growth	12%
Ease of mobility, alternate forms of transportation, and road infrastructure	10%
Safe place to live	10%
Other	9%
General affordability	9%
Technology, innovation, and economic opportunity	8%
Dining and entertainment	3%
Don't know/na	1%

National benchmark tables

This table contains the comparisons of Morrisville’s results to those from other communities. The first column shows the comparison of Morrisville’s rating to the benchmark. Morrisville’s results are noted as being “higher”, “lower” or “similar” to the benchmark, meaning that the average rating given by Morrisville residents is statistically similar to or different than the benchmark. The second column is Morrisville’s “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good). The third column is the rank assigned to Morrisville’s rating among communities where a similar question was asked. The fourth column is the number of communities that asked a similar question. The fifth column shows the percentile for Morrisville’s result -- that is what percent of surveyed communities had a lower rating than Morrisville.

			% positive	Rank	Number of communities	Percentile
Please rate each of the following aspects of quality of life in Morrisville.	Morrisville as a place to live	Similar	94%	83	345	76
	Your neighborhood as a place to live	Similar	89%	81	297	73
	Morrisville as a place to raise children	Similar	90%	108	349	69
	Morrisville as a place to work	Higher	91%	11	340	97
	Morrisville as a place to visit	Lower	50%	224	298	25
	Morrisville as a place to retire	Similar	67%	151	345	56
	The overall quality of life	Similar	88%	134	371	64
	Sense of community	Similar	59%	190	297	36
Please rate each of the following characteristics as they relate to Morrisville as a whole.	Overall economic health	Higher	85%	38	285	87
	Overall quality of the transportation system	Similar	51%	95	171	45
	Overall design or layout of residential and commercial areas	Similar	50%	176	278	37
	Overall quality of the utility infrastructure	Higher	87%	8	167	95
	Overall feeling of safety	Similar	83%	129	336	61
	Overall quality of natural environment	Similar	83%	113	287	60
	Overall quality of parks and recreation opportunities	Similar	82%	66	173	62
	Overall health and wellness opportunities	Similar	79%	81	280	71

Please rate each of the following characteristics as they relate to Morrisville as a whole.	Overall opportunities for education, culture, and the arts	Similar	71%	95	282	66
	Residents' connection and engagement with their community	Similar	62%	56	168	67
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Morrisville to someone who asks	Similar	92%	94	289	67
	Remain in Morrisville for the next five years	Similar	74%	262	286	8
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Similar	93%	143	316	54
	In Morrisville's downtown/commercial area during the day	Similar	91%	140	300	53
	From property crime	Similar	76%	72	176	59
	From violent crime	Similar	80%	91	176	48
	From fire, flood, or other natural disaster	Similar	85%	81	166	51
Please rate the job you feel the Morrisville community does at each of the following.	Making all residents feel welcome	Higher	85%	3	174	98
	Attracting people from diverse backgrounds	Much higher	84%	2	171	99
	Valuing/respecting residents from diverse backgrounds	Higher	84%	3	172	98
	Taking care of vulnerable residents	Similar	69%	30	168	82
Please rate each of the following in the Morrisville community.	Overall quality of business and service establishments	Higher	86%	33	285	88
	Variety of business and service establishments	Higher	76%	20	168	88
	Vibrancy of downtown/commercial area	Higher	67%	66	267	75
	Employment opportunities	Higher	73%	7	301	98
	Shopping opportunities	Higher	77%	27	292	91
	Cost of living	Similar	39%	154	279	45
	Overall image or reputation	Similar	83%	86	341	75
Please also rate each of the following in the Morrisville community.	Traffic flow on major streets	Similar	46%	198	313	37
	Ease of public parking	Similar	71%	60	261	77
	Ease of travel by car	Similar	73%	121	300	60

Please also rate each of the following in the Morrisville community.

Ease of travel by public transportation	Similar	26%	180	261	31
Ease of travel by bicycle	Similar	42%	229	302	24
Ease of walking	Similar	53%	227	303	25
Well-planned residential growth	Similar	40%	110	170	35
Well-planned commercial growth	Similar	45%	72	170	58
Well-designed neighborhoods	Similar	54%	102	167	39
Preservation of the historical or cultural character of the community	Similar	56%	103	167	38
Public places where people want to spend time	Similar	65%	124	273	54
Variety of housing options	Similar	52%	123	285	57
Availability of affordable quality housing	Similar	25%	198	307	35
Overall quality of new development	Similar	56%	165	297	44
Overall appearance	Similar	73%	149	320	53
Cleanliness	Higher	85%	63	308	79
Water resources	Higher	76%	39	152	75
Air quality	Similar	90%	59	272	78
Availability of paths and walking trails	Similar	76%	97	305	68
Fitness opportunities	Similar	78%	89	273	67
Recreational opportunities	Similar	68%	148	294	50
Availability of affordable quality food	Similar	73%	47	267	82
Availability of affordable quality health care	Similar	70%	73	276	73
Availability of preventive health services	Higher	80%	28	262	89
Availability of affordable quality mental health care	Higher	65%	27	263	90
Opportunities to attend cultural/arts/music activities	Similar	64%	112	290	61

Please also rate each of the following in the Morrisville community.	Community support for the arts	Similar	65%	65	167	61
	Availability of affordable quality childcare/preschool	Similar	55%	75	274	72
	K-12 education	Similar	75%	119	277	57
	Adult educational opportunities	Similar	64%	67	270	75
	Sense of civic/community pride	Similar	56%	100	167	40
	Neighborliness of residents	Similar	61%	154	274	43
	Opportunities to participate in social events and activities	Similar	66%	118	281	58
	Opportunities to attend special events and festivals	Similar	67%	136	279	51
	Opportunities to volunteer	Similar	59%	211	277	24
	Opportunities to participate in community matters	Similar	64%	81	280	71
	Openness and acceptance of the community toward people of diverse backgrounds	Higher	74%	9	297	97
	Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the Town of Morrisville for help or information	Lower	29%	308	316
Contacted Morrisville elected officials to express your opinion		Similar	11%	236	274	14
Attended a local public meeting		Similar	16%	193	276	30
Watched a local public meeting		Lower	14%	227	257	12
Volunteered your time to some group/activity		Lower	21%	238	278	14
Campaigned or advocated for a local issue, cause, or candidate		Similar	14%	216	267	19
Voted in your most recent local election		Much lower	54%	169	169	0
Used public transportation instead of driving		Similar	16%	111	249	55
Carpooled with other adults or children instead of driving alone		Similar	37%	188	270	30
Walked or biked instead of driving		Similar	63%	98	274	64
Please rate the quality of each of the following services in Morrisville.	Public information services	Similar	76%	59	293	80
	Economic development	Higher	77%	36	286	87

Please rate the quality of each of the following services in Morrisville.

Traffic enforcement	Similar	63%	173	335	48
Traffic signal timing	Similar	51%	149	279	46
Street repair	Similar	61%	94	330	71
Street cleaning	Similar	75%	105	291	64
Street lighting	Similar	65%	132	321	59
Snow removal	Similar	71%	109	248	56
Sidewalk maintenance	Higher	73%	31	288	89
Bus or transit services	Similar	42%	162	258	37
Land use, planning and zoning	Similar	39%	212	294	28
Code enforcement	Higher	69%	14	328	96
Affordable high-speed internet access	Much higher	78%	2	164	99
Garbage collection	Similar	89%	58	311	81
Drinking water	Higher	85%	51	289	82
Sewer services	Similar	90%	21	293	93
Storm water management	Higher	84%	23	306	92
Power (electric and/or gas) utility	Similar	85%	23	232	90
Utility billing	Similar	78%	43	258	83
Police/Sheriff services	Similar	84%	118	362	67
Crime prevention	Similar	76%	94	334	72
Animal control	Similar	80%	40	304	87
Ambulance or emergency medical services	Similar	90%	140	300	53
Fire services	Similar	89%	121	325	63
Fire prevention and education	Similar	86%	44	290	85






























Please rate the quality of each of the following services in Morrisville.	Emergency preparedness	Higher	81%	25	288	91
	Preservation of natural areas	Similar	67%	135	271	50
	Morrisville open space	Similar	60%	161	263	39
	Recycling	Similar	67%	173	314	45
	Yard waste pick-up	Similar	75%	122	269	55
	Town parks	Similar	79%	155	307	49
	Recreation programs or classes	Similar	70%	175	299	41
	Recreation centers or facilities	Similar	76%	98	283	65
	Health services	Similar	79%	68	257	73
	Public library services	Similar	86%	109	305	64
	Overall customer service by Morrisville employees	Similar	84%	104	350	70
	Please rate the following categories of Morrisville government performance.	The value of services for the taxes paid to Morrisville	Similar	64%	92	354
The overall direction that Morrisville is taking		Similar	63%	121	318	62
The job Morrisville government does at welcoming resident involvement		Higher	66%	16	316	95
Overall confidence in Morrisville government		Higher	72%	26	283	91
Generally acting in the best interest of the community		Similar	69%	59	287	79
Being honest		Similar	72%	49	278	82
Being open and transparent to the public		Higher	70%	25	173	86
Informing residents about issues facing the community		Higher	68%	21	179	88
Treating all residents fairly		Higher	78%	9	284	97
Treating residents with respect		Higher	82%	14	170	92
Overall, how would you rate the quality of the services provided by each of the following?	The Town of Morrisville	Similar	80%	79	346	77
	The Federal Government	Similar	46%	34	267	87






























Please rate how important, if at all, you think it is for the Morrisville community to focus on each of the following in the coming two years.	Overall economic health	Similar	89%	151	258	41
	Overall quality of the transportation system	Similar	82%	14	166	92
	Overall design or layout of residential and commercial areas	Higher	89%	6	258	98
	Overall quality of the utility infrastructure	Similar	90%	45	165	73
	Overall feeling of safety	Similar	92%	32	258	87
	Overall quality of natural environment	Similar	92%	9	258	96
	Overall quality of parks and recreation opportunities	Similar	83%	51	166	69
	Overall health and wellness opportunities	Similar	71%	165	258	36
	Overall opportunities for education, culture, and the arts	Similar	73%	169	258	34
	Residents' connection and engagement with their community	Similar	70%	85	258	67
In general, how many times do you:	Access the internet from your home	Similar	98%	31	166	81
	Access the internet from your cell phone	Similar	96%	30	166	82
	Visit social media sites	Similar	80%	76	165	54
	Use or check email	Similar	98%	46	166	72
	Share your opinions online	Similar	38%	14	166	92
	Shop online	Similar	57%	75	166	55
	Please rate your overall health.	Similar	75%	36	269	86
	What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Similar	21%	202	271	25
























Complete set of frequencies






























This dashboard contains a complete set of responses to each question on the survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. In some tables, the percentages may not sum to 100%; this is either because the question permitted the respondent to "choose all that apply", or for a question that asked the respondent to select one answer, it is due to the customary practice of rounding values to the nearest whole number.






























Please rate each of the following aspects of quality of life in Morrisville.	Morrisville as a place to live	Excellent	51%
		Good	44%
	Fair	4%	
	Poor	2%	
	Your neighborhood as a place to live	Excellent	51%
		Good	39%
		Fair	8%
		Poor	2%
	Morrisville as a place to raise children	Excellent	50%
		Good	40%
		Fair	6%
		Poor	3%
	Morrisville as a place to work	Excellent	43%
		Good	47%
		Fair	7%
		Poor	3%
	Morrisville as a place to visit	Excellent	16%
		Good	33%
		Fair	34%
		Poor	17%
	Morrisville as a place to retire	Excellent	31%
		Good	36%
		Fair	23%
		Poor	11%
	The overall quality of life	Excellent	34%
		Good	53%

Please rate each of the following aspects of quality of life in Morrisville.	The overall quality of life	Fair		11%
		Poor		1%
	Sense of community	Excellent		19%
		Good		40%
		Fair		30%
		Poor		12%
Please rate each of the following characteristics as they relate to Morrisville as a whole.	Overall economic health	Excellent		33%
		Good		51%
		Fair		15%
		Poor		1%
	Overall quality of the transportation system	Excellent		15%
		Good		35%
		Fair		29%
		Poor		20%
	Overall design or layout of residential and commercial areas	Excellent		23%
		Good		27%
		Fair		35%
		Poor		15%
Overall quality of the utility infrastructure	Excellent		36%	
	Good		51%	
	Fair		12%	
	Poor		1%	
Overall feeling of safety	Excellent		43%	
	Good		41%	
	Fair		12%	
	Poor		4%	
Overall quality of natural environment	Excellent		36%	
	Good		46%	
	Fair		14%	






























Please rate each of the following characteristics as they relate to Morrisville as a whole.	Overall quality of natural environment	Poor		4%
	Overall quality of parks and recreation opportunities	Excellent		44%
		Good		37%
		Fair		14%
		Poor		5%
	Overall health and wellness opportunities	Excellent		29%
		Good		48%
		Fair		22%
		Poor		1%
	Overall opportunities for education, culture, and the arts	Excellent		26%
		Good		45%
		Fair		24%
		Poor		5%
	Residents' connection and engagement with their community	Excellent		15%
		Good		45%
		Fair		33%
Poor			7%	
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Morrisville to someone who asks	Very likely		50%
		Somewhat likely		41%
		Somewhat unlikely		5%
		Very unlikely		4%
	Remain in Morrisville for the next five years	Very likely		40%
		Somewhat likely		33%
		Somewhat unlikely		20%
		Very unlikely		7%
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Very safe		78%
		Somewhat safe		14%
		Neither safe nor unsafe		5%
		Somewhat unsafe		1%

Please rate how safe or unsafe you feel:	In your neighborhood during the day	Very unsafe		1%
	In Morrisville's downtown/commercial area during the day	Very safe		66%
		Somewhat safe		25%
		Neither safe nor unsafe		6%
		Somewhat unsafe		1%
		Very unsafe		1%
	From property crime	Very safe		41%
		Somewhat safe		35%
		Neither safe nor unsafe		12%
		Somewhat unsafe		10%
		Very unsafe		2%
	From violent crime	Very safe		57%
		Somewhat safe		24%
		Neither safe nor unsafe		12%
		Somewhat unsafe		8%
	From fire, flood, or other natural disaster	Very safe		43%
		Somewhat safe		43%
		Neither safe nor unsafe		8%
		Somewhat unsafe		6%
Please rate the job you feel the Morrisville community does at each of the following.	Making all residents feel welcome	Excellent		38%
		Good		47%
		Fair		14%
		Poor		1%
	Attracting people from diverse backgrounds	Excellent		48%
		Good		36%
		Fair		15%
		Poor		1%
	Valuing/respecting residents from diverse backgrounds	Excellent		45%
		Good		39%

Please rate the job you feel the Morrisville community does at each of the following.	Valuing/respecting residents from diverse backgrounds	Fair		13%
		Poor		4%
	Taking care of vulnerable residents	Excellent		23%
		Good		47%
		Fair		25%
		Poor		6%
Please rate each of the following in the Morrisville community.	Overall quality of business and service establishments	Excellent		30%
		Good		55%
		Fair		14%
		Poor		2%
	Variety of business and service establishments	Excellent		27%
		Good		49%
		Fair		21%
		Poor		3%
	Vibrancy of downtown/commercial area	Excellent		22%
		Good		45%
		Fair		29%
		Poor		5%
Employment opportunities	Excellent		27%	
	Good		46%	
	Fair		23%	
	Poor		4%	
Shopping opportunities	Excellent		30%	
	Good		46%	
	Fair		20%	
	Poor		4%	
Cost of living	Excellent		4%	
	Good		35%	
	Fair		44%	

Please rate each of the following in the Morrisville community.	Cost of living	Poor		17%
	Overall image or reputation	Excellent		30%
		Good		53%
		Fair		15%
		Poor		1%
Please also rate each of the following in the Morrisville community.	Traffic flow on major streets	Excellent		10%
		Good		36%
		Fair		32%
		Poor		22%
	Ease of public parking	Excellent		21%
		Good		50%
		Fair		23%
		Poor		6%
	Ease of travel by car	Excellent		28%
		Good		44%
		Fair		21%
		Poor		6%
	Ease of travel by public transportation	Excellent		12%
Good			14%	
Fair			26%	
Poor			48%	
Ease of travel by bicycle	Excellent		10%	
	Good		32%	
	Fair		26%	
	Poor		32%	
Ease of walking	Excellent		16%	
	Good		36%	
	Fair		29%	
	Poor		18%	






























Please also rate each of the following in the Morrisville community.

Well-planned residential growth	Excellent		13%
	Good		26%
	Fair		35%
	Poor		26%
Well-planned commercial growth	Excellent		11%
	Good		34%
	Fair		37%
	Poor		19%
Well-designed neighborhoods	Excellent		13%
	Good		41%
	Fair		28%
	Poor		18%
Preservation of the historical or cultural character of the community	Excellent		19%
	Good		36%
	Fair		32%
	Poor		13%
Public places where people want to spend time	Excellent		24%
	Good		40%
	Fair		24%
	Poor		12%
Variety of housing options	Excellent		13%
	Good		37%
	Fair		32%
	Poor		17%
Availability of affordable quality housing	Excellent		8%
	Good		16%
	Fair		35%
	Poor		40%
Overall quality of new development	Excellent		11%

Please also rate each of the following in the Morrisville community.				
Overall quality of new development	Good		44%	
	Fair		28%	
	Poor		17%	
Overall appearance	Excellent		27%	
	Good		46%	
	Fair		25%	
	Poor		3%	
Cleanliness	Excellent		41%	
	Good		44%	
	Fair		15%	
	Poor		1%	
Water resources	Excellent		31%	
	Good		45%	
	Fair		20%	
	Poor		4%	
Air quality	Excellent		37%	
	Good		53%	
	Fair		10%	
	Poor		1%	
Availability of paths and walking trails	Excellent		37%	
	Good		40%	
	Fair		18%	
	Poor		5%	
Fitness opportunities	Excellent		32%	
	Good		45%	
	Fair		19%	
	Poor		4%	
Recreational opportunities	Excellent		23%	
	Good		45%	

Please also rate each of the following in the Morrisville community.				
Recreational opportunities	Fair		25%	
	Poor		6%	
Availability of affordable quality food	Excellent		28%	
	Good		45%	
	Fair		23%	
	Poor		4%	
Availability of affordable quality health care	Excellent		24%	
	Good		45%	
	Fair		25%	
	Poor		5%	
Availability of preventive health services	Excellent		31%	
	Good		48%	
	Fair		17%	
	Poor		4%	
Availability of affordable quality mental health care	Excellent		19%	
	Good		45%	
	Fair		20%	
	Poor		16%	
Opportunities to attend cultural/arts/music activities	Excellent		17%	
	Good		47%	
	Fair		25%	
	Poor		12%	
Community support for the arts	Excellent		16%	
	Good		48%	
	Fair		28%	
	Poor		8%	
Availability of affordable quality childcare/preschool	Excellent		18%	
	Good		37%	
	Fair		36%	

Please also rate each of the following in the Morrisville community.			
Availability of affordable quality childcare/preschool	Poor		9%
	Excellent		31%
	Good		43%
	Fair		23%
K-12 education	Poor		4%
	Excellent		23%
	Good		40%
	Fair		28%
Adult educational opportunities	Poor		9%
	Excellent		16%
	Good		39%
	Fair		36%
Sense of civic/community pride	Poor		8%
	Excellent		18%
	Good		42%
	Fair		33%
Neighborhoodliness of residents	Poor		7%
	Excellent		17%
	Good		48%
	Fair		26%
Opportunities to participate in social events and activities	Poor		9%
	Excellent		20%
	Good		47%
	Fair		24%
Opportunities to attend special events and festivals	Poor		9%
	Excellent		13%
	Good		46%
	Fair		36%
Opportunities to volunteer	Poor		6%

Please also rate each of the following in the Morrisville community.	Opportunities to participate in community matters	Excellent		21%
		Good		42%
		Fair		31%
		Poor		6%
	Openness and acceptance of the community toward people of diverse backgrounds	Excellent		36%
		Good		38%
		Fair		22%
		Poor		4%
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the Town of Morrisville for help or information	No		71%
		Yes		29%
	Contacted Morrisville elected officials to express your opinion	No		88%
		Yes		12%
	Attended a local public meeting	No		85%
		Yes		15%
	Watched a local public meeting	No		86%
		Yes		14%
	Volunteered your time to some group/activity	No		79%
		Yes		21%
	Campaigned or advocated for a local issue, cause, or candidate	No		86%
		Yes		14%
	Voted in your most recent local election	No		46%
		Yes		54%
	Used public transportation instead of driving	No		85%
		Yes		15%
Carpooled with other adults or children instead of driving alone	No		64%	
	Yes		36%	
Walked or biked instead of driving	No		38%	
	Yes		62%	
Please rate the quality of each of the following services in Morrisville.	Public information services	Excellent		19%






























Please rate the quality of each of the following services in Morrisville.

Public information services	Good		57%
	Fair		23%
	Poor		1%
Economic development	Excellent		23%
	Good		54%
	Fair		13%
	Poor		10%
Traffic enforcement	Excellent		18%
	Good		45%
	Fair		26%
	Poor		11%
Traffic signal timing	Excellent		12%
	Good		39%
	Fair		35%
	Poor		13%
Street repair	Excellent		16%
	Good		45%
	Fair		20%
	Poor		19%
Street cleaning	Excellent		23%
	Good		51%
	Fair		15%
	Poor		10%
Street lighting	Excellent		21%
	Good		44%
	Fair		24%
	Poor		11%
Snow removal	Excellent		20%
	Good		51%

Please rate the quality of each of the following services in Morrisville.			
Snow removal	Fair		24%
	Poor		5%
Sidewalk maintenance	Excellent		25%
	Good		48%
	Fair		21%
	Poor		6%
Bus or transit services	Excellent		12%
	Good		30%
	Fair		29%
	Poor		28%
Land use, planning and zoning	Excellent		11%
	Good		28%
	Fair		30%
	Poor		31%
Code enforcement	Excellent		24%
	Good		46%
	Fair		25%
	Poor		6%
Affordable high-speed internet access	Excellent		42%
	Good		36%
	Fair		17%
	Poor		5%
Garbage collection	Excellent		45%
	Good		44%
	Fair		9%
	Poor		2%
Drinking water	Excellent		40%
	Good		45%
	Fair		10%






























Please rate the quality of each of the following services in Morrisville.			
Drinking water	Poor		5%
Sewer services	Excellent		41%
	Good		49%
	Fair		9%
	Poor		1%
Storm water management	Excellent		37%
	Good		47%
	Fair		13%
	Poor		4%
Power (electric and/or gas) utility	Excellent		43%
	Good		43%
	Fair		11%
	Poor		3%
Utility billing	Excellent		31%
	Good		46%
	Fair		19%
	Poor		4%
Police/Sheriff services	Excellent		41%
	Good		44%
	Fair		12%
	Poor		3%
Crime prevention	Excellent		35%
	Good		41%
	Fair		21%
	Poor		3%
Animal control	Excellent		29%
	Good		51%
	Fair		18%
	Poor		3%

Please rate the quality of each of the following services in Morrisville.

Ambulance or emergency medical services	Excellent		44%
	Good		46%
	Fair		6%
	Poor		4%
Fire services	Excellent		51%
	Good		38%
	Fair		11%
Fire prevention and education	Excellent		40%
	Good		45%
	Fair		13%
	Poor		1%
Emergency preparedness	Excellent		31%
	Good		50%
	Fair		16%
	Poor		4%
Preservation of natural areas	Excellent		17%
	Good		50%
	Fair		18%
	Poor		15%
Morrisville open space	Excellent		17%
	Good		43%
	Fair		26%
	Poor		14%
Recycling	Excellent		32%
	Good		34%
	Fair		27%
	Poor		7%
Yard waste pick-up	Excellent		34%
	Good		41%

Please rate the quality of each of the following services in Morrisville.	Yard waste pick-up	Fair		15%
		Poor		10%
Town parks	Excellent		36%	
	Good		43%	
	Fair		17%	
	Poor		4%	
Recreation programs or classes	Excellent		21%	
	Good		47%	
	Fair		22%	
	Poor		10%	
Recreation centers or facilities	Excellent		27%	
	Good		48%	
	Fair		18%	
	Poor		7%	
Health services	Excellent		23%	
	Good		56%	
	Fair		18%	
	Poor		3%	
Public library services	Excellent		50%	
	Good		36%	
	Fair		10%	
	Poor		4%	
Overall customer service by Morrisville employees	Excellent		30%	
	Good		54%	
	Fair		15%	
Please rate the following categories of Morrisville government performance.	The value of services for the taxes paid to Morrisville	Excellent		20%
		Good		44%
		Fair		22%
		Poor		14%

Please rate the following categories of Morrisville government performance.









The overall direction that Morrisville is taking	Excellent		20%
	Good		44%
	Fair		19%
	Poor		18%
The job Morrisville government does at welcoming resident involvement	Excellent		26%
	Good		39%
	Fair		27%
	Poor		8%
Overall confidence in Morrisville government	Excellent		19%
	Good		53%
	Fair		19%
	Poor		9%
Generally acting in the best interest of the community	Excellent		18%
	Good		50%
	Fair		21%
	Poor		10%
Being honest	Excellent		19%
	Good		52%
	Fair		22%
	Poor		7%
Being open and transparent to the public	Excellent		22%
	Good		47%
	Fair		21%
	Poor		10%
Informing residents about issues facing the community	Excellent		22%
	Good		45%
	Fair		22%
	Poor		11%
Treating all residents fairly	Excellent		25%

Please rate the following categories of Morrisville government performance.	Treating all residents fairly	Good		52%
		Fair		18%
		Poor		4%
	Treating residents with respect	Excellent		27%
		Good		54%
		Fair		16%
Poor			3%	
Overall, how would you rate the quality of the services provided by each of the following?	The Town of Morrisville	Excellent		30%
		Good		50%
		Fair		16%
		Poor		3%
	The Federal Government	Excellent		12%
		Good		35%
		Fair		35%
		Poor		19%
Please rate how important, if at all, you think it is for the Morrisville community to focus on each of the following in the coming two years.	Overall economic health	Essential		45%
		Very important		43%
		Somewhat important		11%
	Overall quality of the transportation system	Essential		44%
		Very important		38%
		Somewhat important		15%
		Not at all important		4%
	Overall design or layout of residential and commercial areas	Essential		50%
		Very important		40%
		Somewhat important		10%
	Overall quality of the utility infrastructure	Essential		52%
		Very important		38%
Somewhat important			9%	
Not at all important			1%	

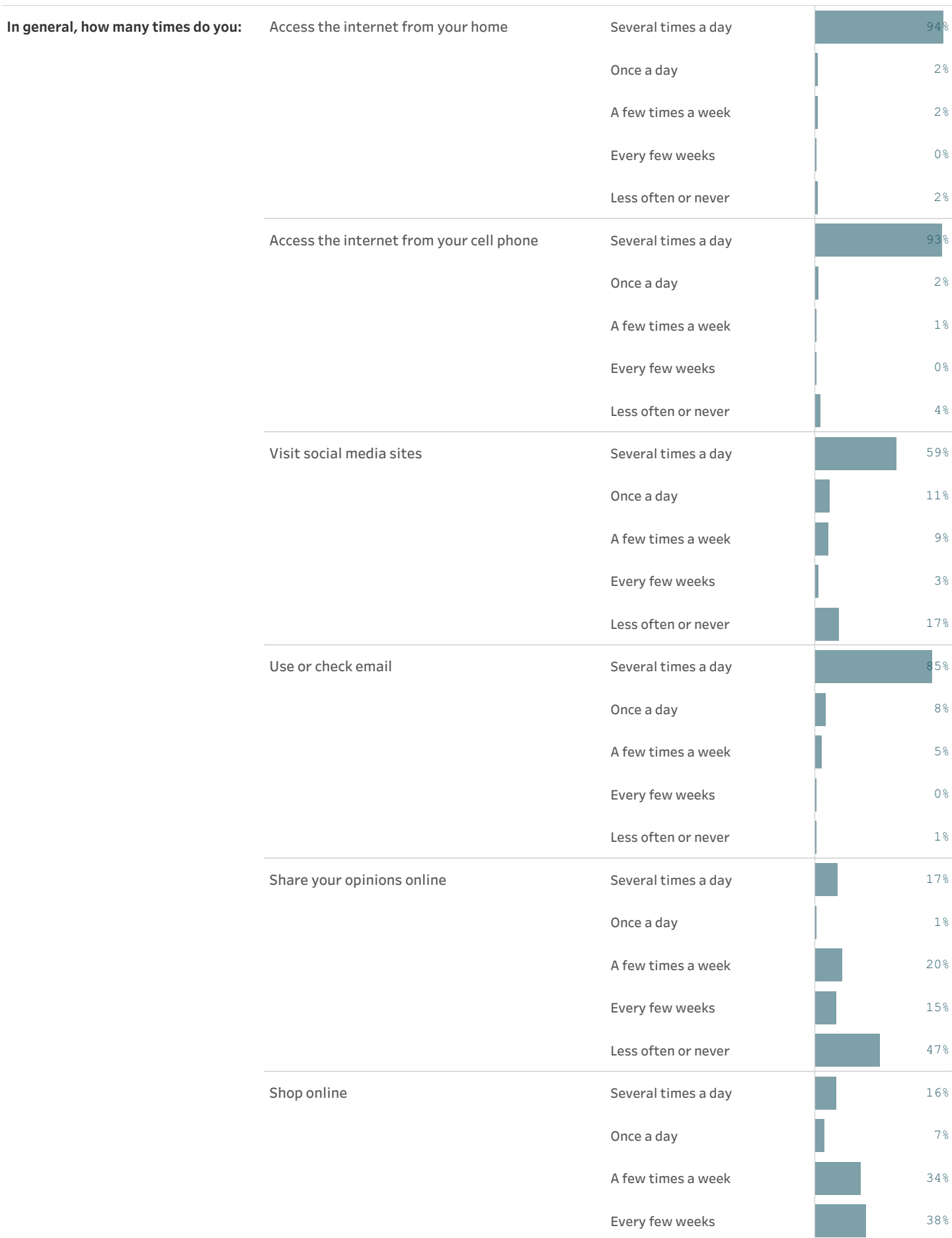
Please rate how important, if at all, you think it is for the Morrisville community to focus on each of the following in the coming two years.

Overall feeling of safety	Essential		66%	
	Very important		25%	
	Somewhat important		8%	
Overall quality of natural environment	Essential		50%	
	Very important		42%	
	Somewhat important		8%	
Overall quality of parks and recreation opportunities	Essential		33%	
	Very important		49%	
	Somewhat important		18%	
Overall health and wellness opportunities	Essential		29%	
	Very important		41%	
	Somewhat important		29%	
	Not at all important		0%	
Overall opportunities for education, culture, and the arts	Essential		29%	
	Very important		45%	
	Somewhat important		23%	
	Not at all important		3%	
Residents' connection and engagement with their community	Essential		34%	
	Very important		36%	
	Somewhat important		29%	
	Not at all important		2%	
The Town will conduct a comprehensive evaluation of the capital improvements program in Fiscal Year 2023. Please indicate to what extent you would support or oppose the use of tax dollars to fund each of the following capital investment projects:	Cultural/Historical improvements	Strongly support		25%
		Somewhat support		51%
		Somewhat oppose		15%
		Strongly oppose		9%
Environmental/Stormwater improvements	Strongly support		51%	
	Somewhat support		35%	
	Somewhat oppose		11%	
	Strongly oppose		3%	

The Town will conduct a comprehensive evaluation of the capital improvements program in Fiscal Year 2023. Please indicate to what extent you would support or oppose the use of tax dollars to fund each of the following capital investment projects:

Parks/Recreational improvements	Strongly support		49%
	Somewhat support		41%
	Somewhat oppose		5%
	Strongly oppose		5%
Bicycle/Pedestrian (i.e. sidewalks) improvements	Strongly support		58%
	Somewhat support		30%
	Somewhat oppose		7%
	Strongly oppose		4%
Public facility improvements (i.e., Town Hall, public works)	Strongly support		25%
	Somewhat support		50%
	Somewhat oppose		21%
	Strongly oppose		4%
Public safety improvements	Strongly support		53%
	Somewhat support		42%
	Somewhat oppose		2%
	Strongly oppose		3%
Roadway/Transportation improvements (non-major thoroughfares)	Strongly support		57%
	Somewhat support		34%
	Somewhat oppose		4%
	Strongly oppose		4%
Town Center Development	Strongly support		25%
	Somewhat support		46%
	Somewhat oppose		21%
	Strongly oppose		8%
Morrisville's brand is all about "Live Connected. Live Well." What one thing do you like most about living in Morrisville? (Please select only one.)	Location		34%
	Small town feel		9%
	Town amenities		2%
	Affordability		2%
	Schools		5%

Morrisville's brand is all about "Live Connected. Live Well." What one thing do you like most about living in Morrisville? (Please select only one.)	Parks and greenways		8%
	My neighborhood		6%
	Friends/family		1%
	Quality of life in general		29%
	Other		3%
The Town is planning to develop different types of arts and cultural programs to be offered by the Parks, Recreation and Cultural Resources Department. For each of the following programs please indicate whether it should be a high priority, medium priority, or not a priority at all.	Children's Arts classes (music, visual arts, dance, theater)	High priority	40%
		Medium priority	44%
		Not a priority	16%
Senior/Adult Arts classes (music, visual arts, dance, theater)	High priority	34%	
	Medium priority	44%	
	Not a priority	23%	
Cultural Festivals and Events (Holi, Juneteenth, Chinese New Year, Diwali, Kwanzaa, Posadas)	High priority	47%	
	Medium priority	30%	
	Not a priority	24%	
Public Art/Murals	High priority	27%	
	Medium priority	41%	
	Not a priority	32%	
Artisan Market	High priority	35%	
	Medium priority	42%	
	Not a priority	23%	
Movies/Music in the Park	High priority	40%	
	Medium priority	40%	
	Not a priority	21%	
Art Events (Chalk Festival, Rotating Art Exhibits, Student art show)	High priority	31%	
	Medium priority	50%	
	Not a priority	18%	
Cultural Recognitions (MLK Day of Service, Town Proclamations, Multicultural Education Opportunities)	High priority	31%	
	Medium priority	38%	
	Not a priority	30%	



In general, how many times do you:	Shop online	Less often or never		5%
	Please rate your overall health.	Excellent		32%
		Very good		43%
		Good		19%
		Fair		6%
		Poor		1%
	What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Very positive		10%
		Somewhat positive		11%
		Neutral		40%
		Somewhat negative		28%
		Very negative		11%
	How many years have you lived in Morrisville?	Less than 2 years		32%
		2-5 years		20%
		6-10 years		19%
		11-20 years		22%
		More than 20 years		7%
	Which best describes the building you live in?	One family house detached from any other houses		34%
		Building with two or more homes (duplex, townhome, apa..		64%
		Mobile home		0%
		Other		1%
	Do you rent or own your home?	Rent		48%
		Own		52%
	About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Less than \$500		2%
		\$500 to \$999		6%
		\$1,000 to \$1,499		24%
		\$1,500 to \$1,999		35%
		\$2,000 to \$2,499		18%
		\$2,500 to \$2,999		6%
		\$3,000 to \$3,499		4%

payment, property tax, property insurance and homeowners' association (HOA) fees)?	\$3,500 or more		4%
Do any children 17 or under live in your household?	No		65%
	Yes		35%
Are you or any other members of your household aged 65 or older?	No		81%
	Yes		19%
How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Less than \$25,000		4%
	\$25,000 to \$49,999		8%
	\$50,000 to \$74,999		12%
	\$75,000 to \$99,999		18%
	\$100,000 to \$149,999		28%
	\$150,000 or more		31%
Are you Spanish, Hispanic or Latino?	No, not Spanish, Hispanic, or Latino		97%
	Yes, I consider myself to be Spanish, Hispanic, or Latino		3%
What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	American Indian or Alaskan Native		2%
	Asian, Asian Indian, or Pacific Islander		38%
	Black or African American		10%
	White		49%
	Other		8%
In which category is your age?	18-24 years		6%
	25-34 years		31%
	35-44 years		22%
	45-54 years		20%
	55-64 years		8%
	65-74 years		8%
	75 years or older		6%
What is your gender?	Woman		50%
	Man		50%
	Identify in another way		1%

Full trends

This table contains the trends over time for the Town of Morrisville. The combined “percent positive” responses for each survey year are presented (e.g., excellent/good or yes). If an item was not included during an administration of the survey, no percentage will be shown in the table. If the difference between the 2017 and 2022 surveys is greater than ten percentage points, the change is statistically significant.

It is important to note that in 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

		2008	2015	2017	2022
Please rate each of the following aspects of quality of life in Morrisville.	Morrisville as a place to live	94%	97%	94%	
	Your neighborhood as a place to live	83%	86%	89%	
	Morrisville as a place to raise children	87%	95%	90%	
	Morrisville as a place to work	84%	79%	91%	
	Morrisville as a place to visit	45%	47%	50%	
	Morrisville as a place to retire	66%	70%	67%	
	The overall quality of life	90%	93%	88%	
	Sense of community	63%	62%	59%	
Please rate each of the following characteristics as they relate to Morrisville as a whole.	Overall economic health	84%	84%	85%	
	Overall quality of the transportation system				51%
	Overall design or layout of residential and commercial areas	51%	60%	50%	
	Overall quality of the utility infrastructure				87%
	Overall feeling of safety	96%	91%	91%	83%
	Overall quality of natural environment	80%	79%	83%	
	Overall quality of parks and recreation opportunities				82%
	Overall health and wellness opportunities	66%	66%	79%	
	Overall opportunities for education, culture, and the arts	67%	72%	71%	

characteristics as they relate to Morrisville as a whole.	Residents' connection and engagement with their community	62%
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Morrisville to someone who asks	93% 93% 92%
	Remain in Morrisville for the next five years	82% 84% 74%
Please rate how safe or unsafe you feel:	In your neighborhood during the day	95% 97% 93%
	In Morrisville's downtown/commercial area during the day	96% 96% 91%
	From property crime	76%
	From violent crime	80%
	From fire, flood, or other natural disaster	85%
Please rate the job you feel the Morrisville community does at each of the following.	Making all residents feel welcome	85%
	Attracting people from diverse backgrounds	84%
	Valuing/respecting residents from diverse backgrounds	84%
	Taking care of vulnerable residents	69%
Please rate each of the following in the Morrisville community.	Overall quality of business and service establishments	80% 73% 86%
	Variety of business and service establishments	76%
	Vibrancy of downtown/commercial area	31% 28% 67%
	Employment opportunities	65% 68% 73%
	Shopping opportunities	73% 84% 77%
	Cost of living	57% 58% 39%
	Overall image or reputation	85% 78% 83%
Please also rate each of the following in the Morrisville community.	Traffic flow on major streets	31% 25% 46%
	Ease of public parking	74% 74% 71%
	Ease of travel by car	55% 49% 73%
	Ease of travel by public transportation	13% 19% 26%
	Ease of travel by bicycle	38% 33% 42%

Please also rate each of the following in the Morrisville community.

Ease of walking	55%	52%	53%
Well-planned residential growth			40%
Well-planned commercial growth			45%
Well-designed neighborhoods			54%
Preservation of the historical or cultural character of the community			56%
Public places where people want to spend time	63%	67%	65%
Variety of housing options	64%	65%	52%
Availability of affordable quality housing	60%	46%	25%
Overall quality of new development	60%	58%	56%
Overall appearance	80%	89%	73%
Cleanliness	89%	91%	85%
Water resources			76%
Air quality	85%	94%	90%
Availability of paths and walking trails	56%	66%	76%
Fitness opportunities	70%	64%	78%
Recreational opportunities	61%	60%	68%
Availability of affordable quality food	80%	83%	73%
Availability of affordable quality health care	74%	69%	70%
Availability of preventive health services	76%	72%	80%
Availability of affordable quality mental health care	58%	56%	65%
Opportunities to attend cultural/arts/music activities	42%	58%	64%
Community support for the arts			65%
Availability of affordable quality childcare/preschool	69%	72%	55%
K-12 education	80%	74%	75%

Please also rate each of the following in the Morrisville community.	Adult educational opportunities	45% 38% 64%
	Sense of civic/community pride	56%
	Neighborliness of residents	61% 62% 61%
	Opportunities to participate in social events and activities	53% 64% 66%
	Opportunities to attend special events and festivals	64% 71% 67%
	Opportunities to volunteer	56% 64% 59%
	Opportunities to participate in community matters	57% 61% 64%
	Openness and acceptance of the community toward people of diverse backgrounds	80% 84% 74%
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the Town of Morrisville for help or information	33% 34% 29%
	Contacted Morrisville elected officials to express your opinion	11% 17% 11%
	Attended a local public meeting	12% 16%
	Watched a local public meeting	14%
	Volunteered your time to some group/activity	19% 30% 21%
	Campaigned or advocated for a local issue, cause, or candidate	16% 17% 14%
	Voted in your most recent local election	54%
	Used public transportation instead of driving	3% 5% 16%
	Carpooled with other adults or children instead of driving alone	26% 24% 37%
	Walked or biked instead of driving	48% 50% 63%
Please rate the quality of each of the following services in Morrisville.	Public information services	73% 68% 76%
	Economic development	73% 72% 77%
	Traffic enforcement	60% 55% 63%
	Traffic signal timing	47% 49% 51%
	Street repair	41% 50% 61%
	Street cleaning	58% 73% 75%

Please rate the quality of each of the following services in Morrisville.				
	78%	59%	62%	65%
Street lighting	78%	59%	62%	65%
Snow removal	66%	58%	71%	
Sidewalk maintenance	69%	72%	73%	
Bus or transit services	27%	29%	42%	
Land use, planning and zoning	50%	47%	39%	
Code enforcement	71%	64%	69%	
Affordable high-speed internet access				78%
Garbage collection	93%	86%	79%	89%
Drinking water	88%	78%	85%	
Sewer services	89%	79%	90%	
Storm water management	74%	70%	84%	
Power (electric and/or gas) utility	86%	81%	85%	
Utility billing	76%	78%	78%	
Police/Sheriff services	90%	91%	88%	84%
Crime prevention	80%	76%	76%	
Animal control	76%	72%	80%	
Ambulance or emergency medical services	95%	92%	90%	
Fire services	96%	95%	95%	89%
Fire prevention and education	89%	81%	86%	
Emergency preparedness	67%	74%	81%	
Preservation of natural areas	56%	53%	67%	
Morrisville open space	49%	49%	60%	
Recycling	91%	84%	76%	67%
Yard waste pick-up	83%	84%	74%	75%

Please rate the quality of each of the following services in Morrisville.	Town parks	97%	80%	80%	79%
	Recreation programs or classes	74%	64%	70%	
	Recreation centers or facilities	71%	59%	76%	
	Health services	77%	76%	79%	
	Public library services	79%	84%	86%	
	Overall customer service by Morrisville employees	84%	81%	74%	84%
Please rate the following categories of Morrisville government performance.	The value of services for the taxes paid to Morrisville	65%	65%	64%	
	The overall direction that Morrisville is taking	70%	65%	63%	
	The job Morrisville government does at welcoming resident involvement	73%	68%	66%	
	Overall confidence in Morrisville government	72%	65%	72%	
	Generally acting in the best interest of the community	70%	70%	69%	
	Being honest	71%	74%	72%	
	Being open and transparent to the public			70%	
	Informing residents about issues facing the community			68%	
	Treating all residents fairly	75%	78%	78%	
	Treating residents with respect			82%	
Overall, how would you rate the quality of the services provided by each of the following?	The Town of Morrisville	87%	85%	80%	
	The Federal Government	56%	40%	46%	
Please rate how important, if at all, you think it is for the Morrisville community to focus on each of the following in the coming two years.	Overall economic health	91%	82%	89%	
	Overall quality of the transportation system			82%	
	Overall design or layout of residential and commercial areas	80%	72%	89%	
	Overall quality of the utility infrastructure			90%	
	Overall feeling of safety	86%	97%	92%	
	Overall quality of natural environment	88%	89%	92%	

Please rate how important, if at all, you think it is for the Morrisville community to focus on each of the following in the coming two years.	Overall quality of parks and recreation opportunities	83%
	Overall health and wellness opportunities	69% 74% 71%
	Overall opportunities for education, culture, and the arts	69% 75% 73%
	Residents' connection and engagement with their community	74% 78% 70%
In general, how many times do you:	Access the internet from your home	98%
	Access the internet from your cell phone	96%
	Visit social media sites	80%
	Use or check email	98%
	Share your opinions online	38%
	Shop online	57%
	Please rate your overall health.	68% 68% 75%
	What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	47% 49% 21%

Methods (open participation)

As part of its participation in The National Community Survey™ (The NCST™), the Town of Morrisville conducted a survey of 214 residents. Survey invitations were mailed to randomly selected households and data were collected from May 27th, 2022 to July 15th, 2022. The results from this main survey effort represent the most robust estimate of your residents’ opinions.

After the above data collection period was underway, a link to an online open participation survey was publicized by the Town of Morrisville. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and also a question about where they heard about the survey. The open participation survey was open to all town residents and became available on July 1st, 2022. The survey remained open for 4 weeks and there were 126 responses.

























The open participation survey data were not collected through a random sample and it is unknown who in the community was aware of the survey; therefore, a level of confidence in the representativeness of the sample cannot be estimated. However, to reduce bias where possible, these data were statistically weighted to match the demographic characteristics of the 2010 Census and 2020 American Community Survey estimates for adults in the Town of Morrisville. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the open participation survey are presented in the following table.






























* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from <https://web.stanford.edu/group/iriss/cgi-bin/anesrake/resources/RakingDescription.pdf>

		Unweighted	Weighted	Target*
Age	18-34	11%	32%	36%
	35-54	53%	44%	42%
	55+	36%	24%	22%
Area	District 1	19%	13%	16%
	District 2	40%	24%	24%
	District 3	10%	28%	27%
	District 4	31%	35%	33%
Hispanic origin	No, not Spanish, Hispanic, or Latino	96%	98%	97%
	Yes, I consider myself to be Spanish, Hispana..	4%	2%	3%
Housing tenure	Own	82%	53%	52%
	Rent	18%	47%	48%
Housing type	Attached	27%	65%	65%
	Detached	73%	35%	35%
Race & Hispanic origin	Not white alone	36%	57%	58%
	White alone, not Hispanic or Latino	64%	43%	42%
Sex	Man	45%	47%	50%
	Woman	55%	53%	50%
Sex/age	Man 18-34	3%	12%	18%
	Man 35-54	26%	23%	22%
	Man 55+	17%	11%	11%
	Woman 18-34	10%	20%	19%
	Woman 35-54	30%	21%	20%
	Woman 55+	15%	12%	11%

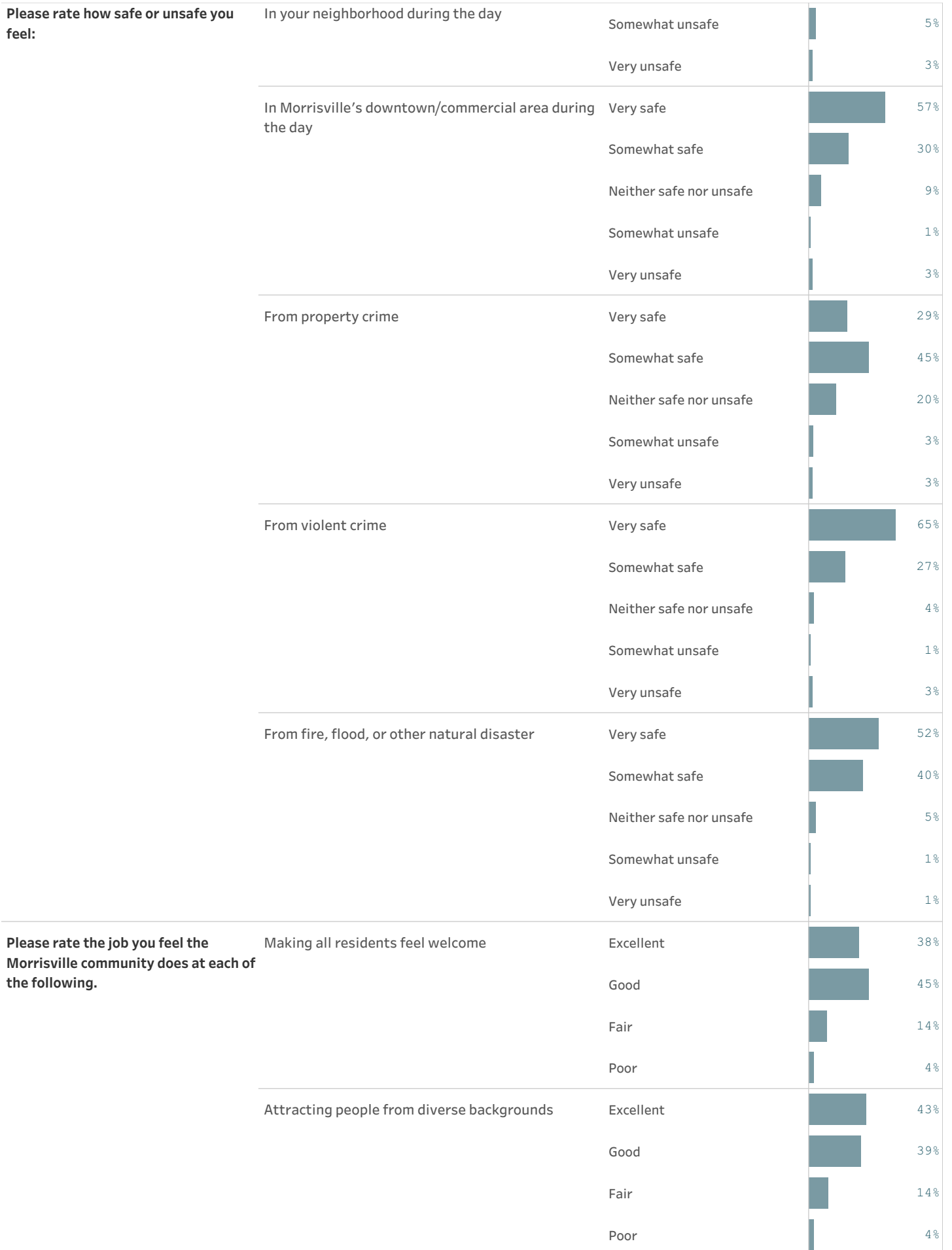
Open participation survey results































This dashboard contains a complete set of responses to each question on the open participation survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. In some tables, the percentages may not sum to 100%; this is either because the question permitted the respondent to "choose all that apply", or for a question that asked the respondent to select one answer, it is due to the customary practice of rounding values to the nearest whole number.































In Which area of Morrisville do you live? (Please Refer to the map above)	District 1		13%
	District 2		24%
	District 3		28%
	District 4		35%
Please rate each of the following aspects of quality of life in Morrisville. Morrisville as a place to live	Excellent		49%
	Good		43%
	Fair		4%
	Poor		4%
Your neighborhood as a place to live	Excellent		56%
	Good		37%
	Fair		7%
Morrisville as a place to raise children	Excellent		53%
	Good		42%
	Fair		3%
	Poor		3%
Morrisville as a place to work	Excellent		41%
	Good		51%
	Fair		3%
	Poor		5%
Morrisville as a place to visit	Excellent		20%
	Good		30%
	Fair		32%
	Poor		18%
Morrisville as a place to retire	Excellent		38%
	Good		23%
	Fair		23%

Please rate each of the following aspects of quality of life in Morrisville.	Morrisville as a place to retire	Poor		17%
	The overall quality of life	Excellent		36%
		Good		52%
		Fair		13%
		Poor		0%
Sense of community	Excellent		22%	
	Good		43%	
	Fair		23%	
	Poor		13%	
Please rate each of the following characteristics as they relate to Morrisville as a whole.	Overall economic health	Excellent		52%
		Good		30%
		Fair		12%
		Poor		6%
	Overall quality of the transportation system	Excellent		14%
		Good		31%
		Fair		40%
		Poor		15%
	Overall design or layout of residential and commercial areas	Excellent		18%
		Good		38%
Fair			32%	
Poor			11%	
Overall quality of the utility infrastructure	Excellent		35%	
	Good		49%	
	Fair		6%	
	Poor		10%	
Overall feeling of safety	Excellent		44%	
	Good		46%	
	Fair		7%	
	Poor		3%	
Overall quality of natural environment	Excellent		29%	

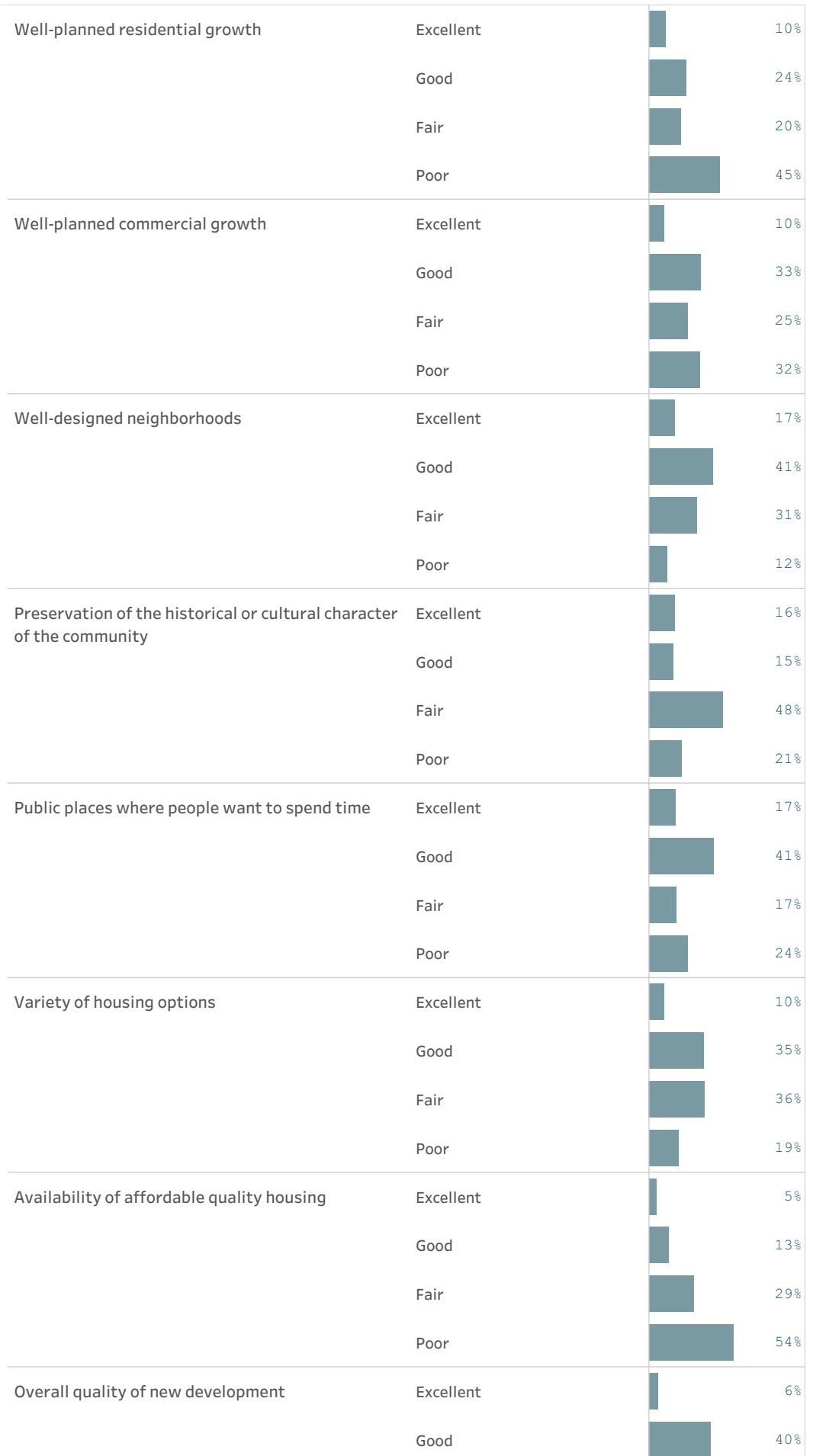
Please rate each of the following characteristics as they relate to Morrisville as a whole.	Overall quality of natural environment	Good		37%
		Fair		19%
		Poor		15%
	Overall quality of parks and recreation opportunities	Excellent		30%
		Good		45%
		Fair		23%
		Poor		3%
	Overall health and wellness opportunities	Excellent		26%
		Good		53%
Fair			16%	
Poor			5%	
Overall opportunities for education, culture, and the arts	Excellent		16%	
	Good		52%	
	Fair		22%	
	Poor		10%	
Residents' connection and engagement with their community	Excellent		16%	
	Good		46%	
	Fair		35%	
	Poor		4%	
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Morrisville to someone who asks	Very likely		43%
		Somewhat likely		41%
		Somewhat unlikely		12%
		Very unlikely		4%
	Remain in Morrisville for the next five years	Very likely		44%
		Somewhat likely		32%
		Somewhat unlikely		6%
		Very unlikely		18%
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Very safe		74%
		Somewhat safe		14%
		Neither safe nor unsafe		4%



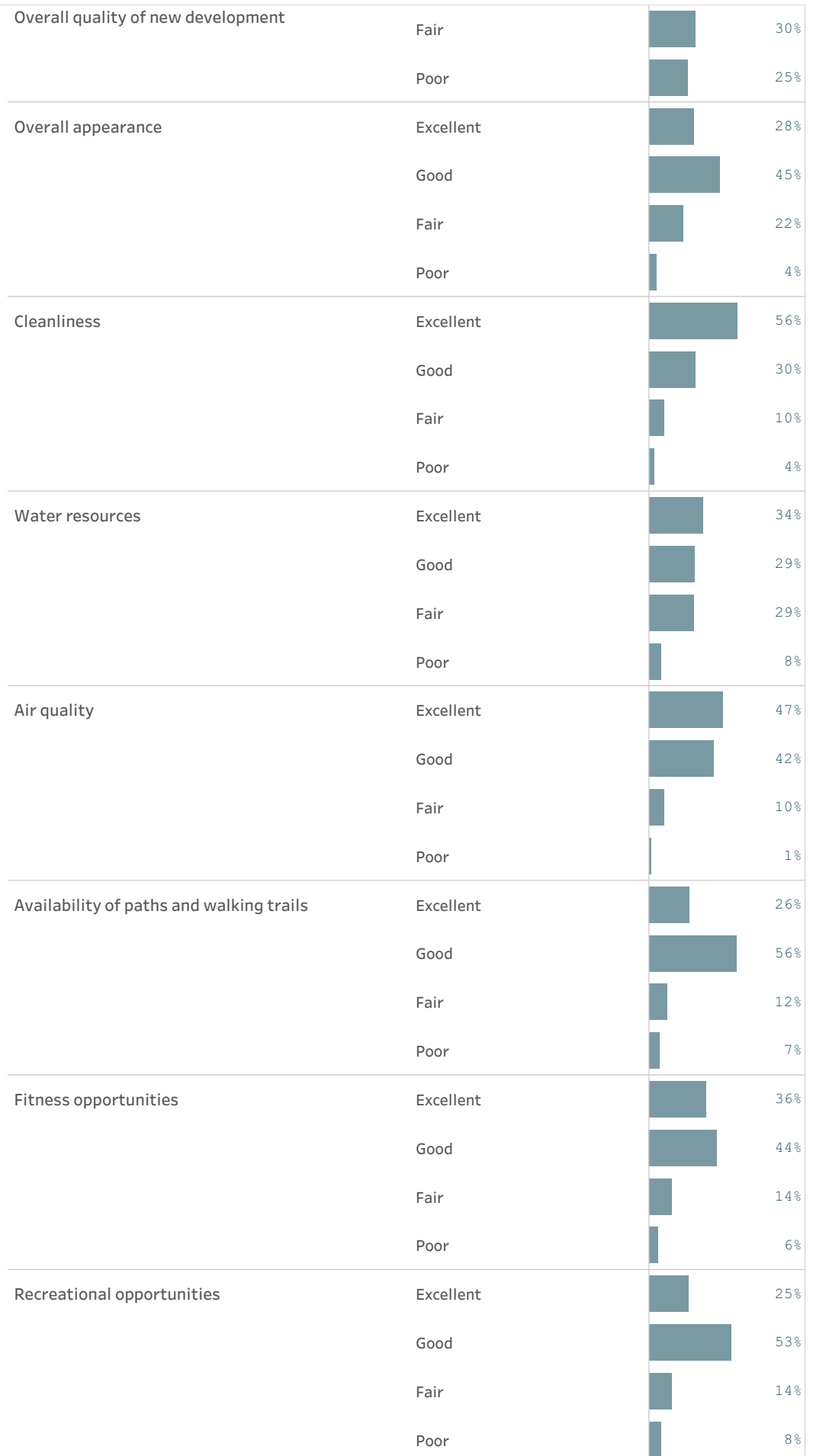
Please rate the job you feel the Morrisville community does at each of the following.	Valuing/respecting residents from diverse backgrounds	Excellent		53%
		Good		28%
		Fair		17%
		Poor		3%
	Taking care of vulnerable residents	Excellent		23%
		Good		42%
		Fair		24%
		Poor		11%
Please rate each of the following in the Morrisville community.	Overall quality of business and service establishments	Excellent		35%
		Good		46%
		Fair		15%
		Poor		4%
	Variety of business and service establishments	Excellent		30%
		Good		46%
		Fair		17%
		Poor		6%
	Vibrancy of downtown/commercial area	Excellent		24%
		Good		33%
		Fair		34%
		Poor		9%
	Employment opportunities	Excellent		40%
		Good		31%
		Fair		28%
		Poor		2%
Shopping opportunities	Excellent		25%	
	Good		39%	
	Fair		28%	
	Poor		7%	
Cost of living	Excellent		8%	
	Good		20%	

Please rate each of the following in the Morrisville community.	Cost of living	Fair		27%
		Poor		45%
	Overall image or reputation	Excellent		35%
		Good		42%
Fair			19%	
Poor			4%	
Please also rate each of the following in the Morrisville community.	Traffic flow on major streets	Excellent		2%
		Good		32%
		Fair		35%
		Poor		32%
	Ease of public parking	Excellent		18%
		Good		43%
		Fair		28%
		Poor		12%
	Ease of travel by car	Excellent		23%
		Good		34%
		Fair		32%
		Poor		11%
Ease of travel by public transportation	Excellent		4%	
	Good		27%	
	Fair		25%	
	Poor		45%	
Ease of travel by bicycle	Excellent		19%	
	Good		22%	
	Fair		23%	
	Poor		37%	
Ease of walking	Excellent		27%	
	Good		31%	
	Fair		24%	
	Poor		18%	

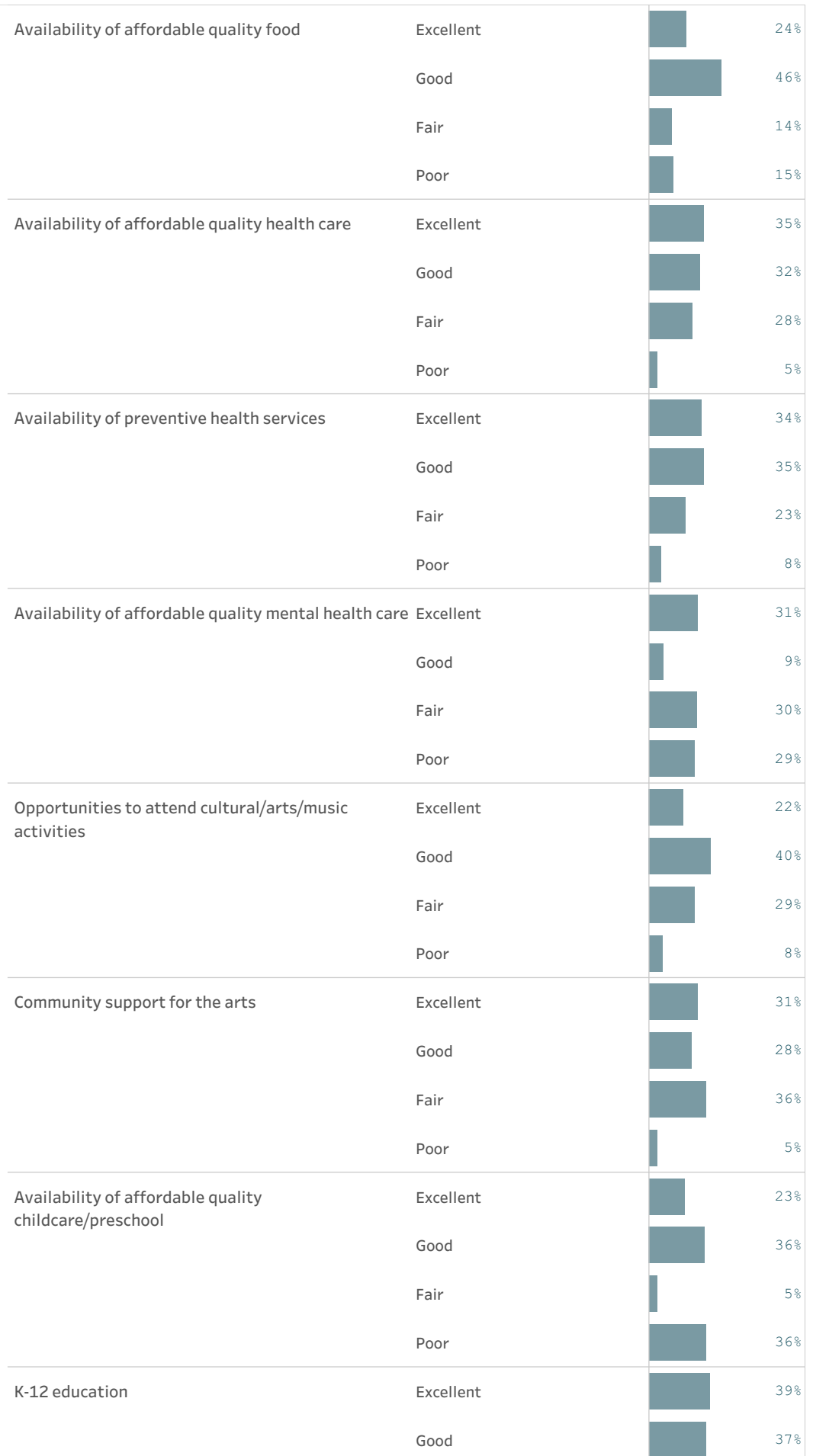
Please also rate each of the following in the Morrisville community.



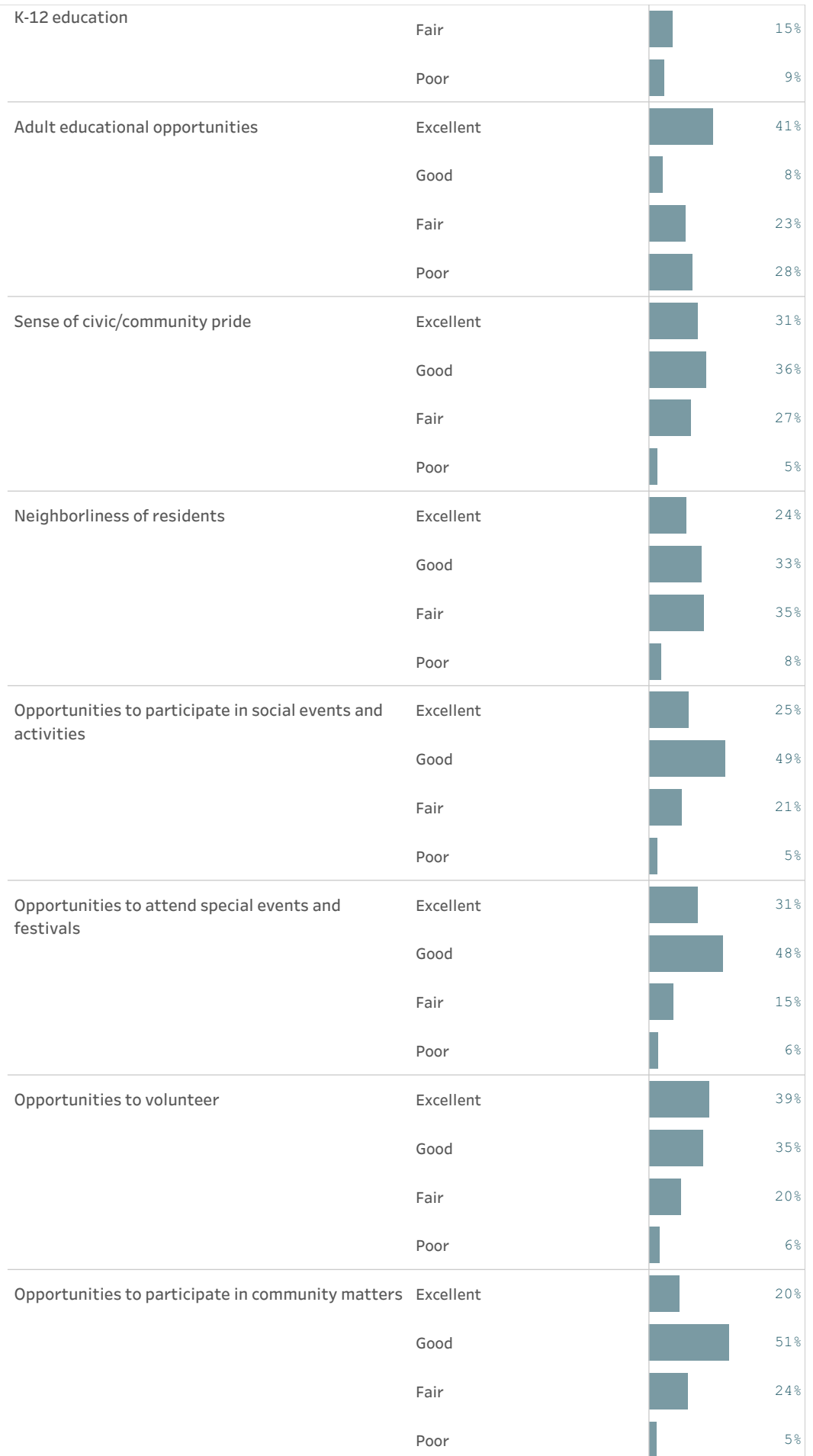
Please also rate each of the following in the Morrisville community.

































Please also rate each of the following in the Morrisville community.

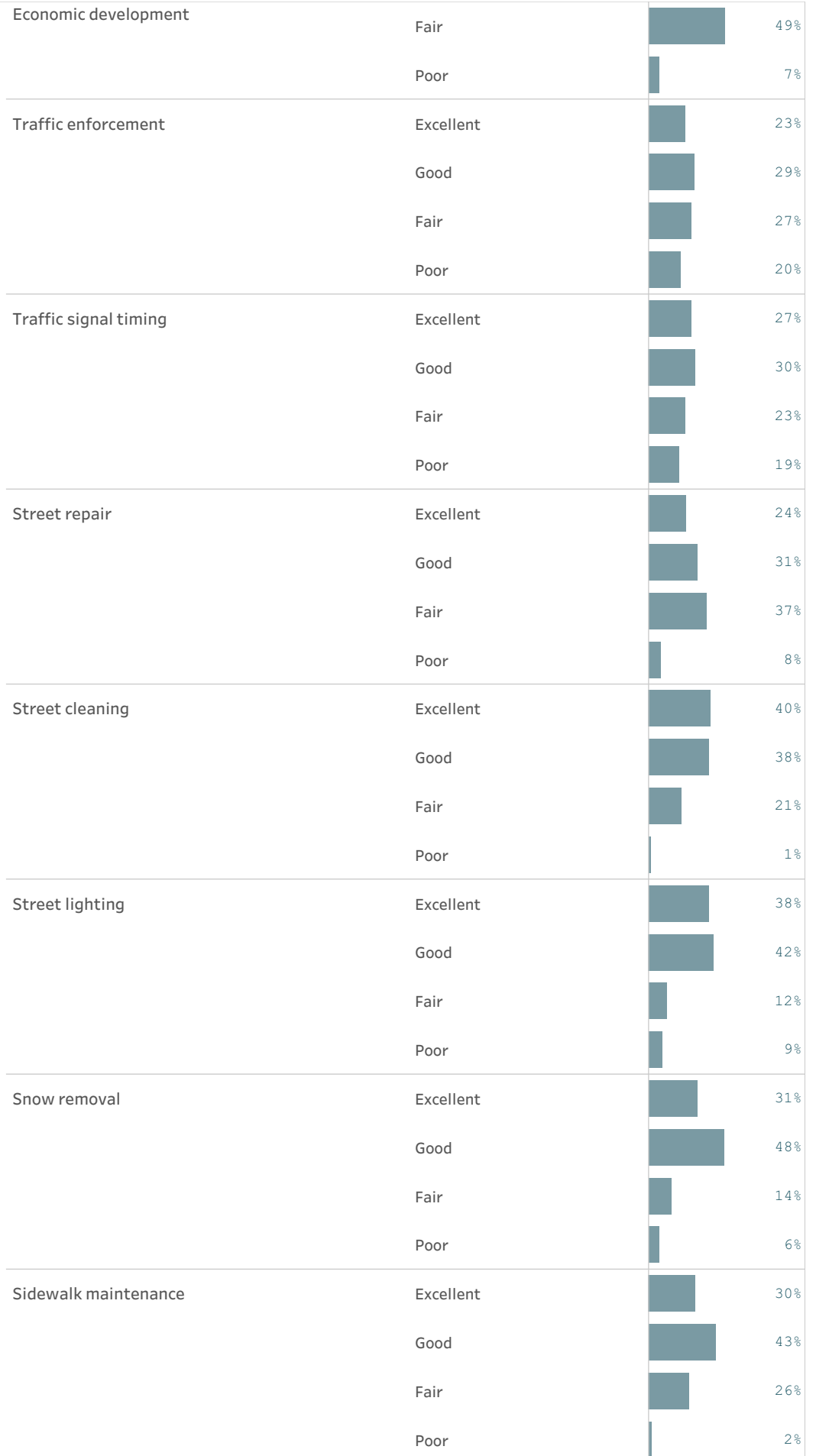


Please also rate each of the following in the Morrisville community.

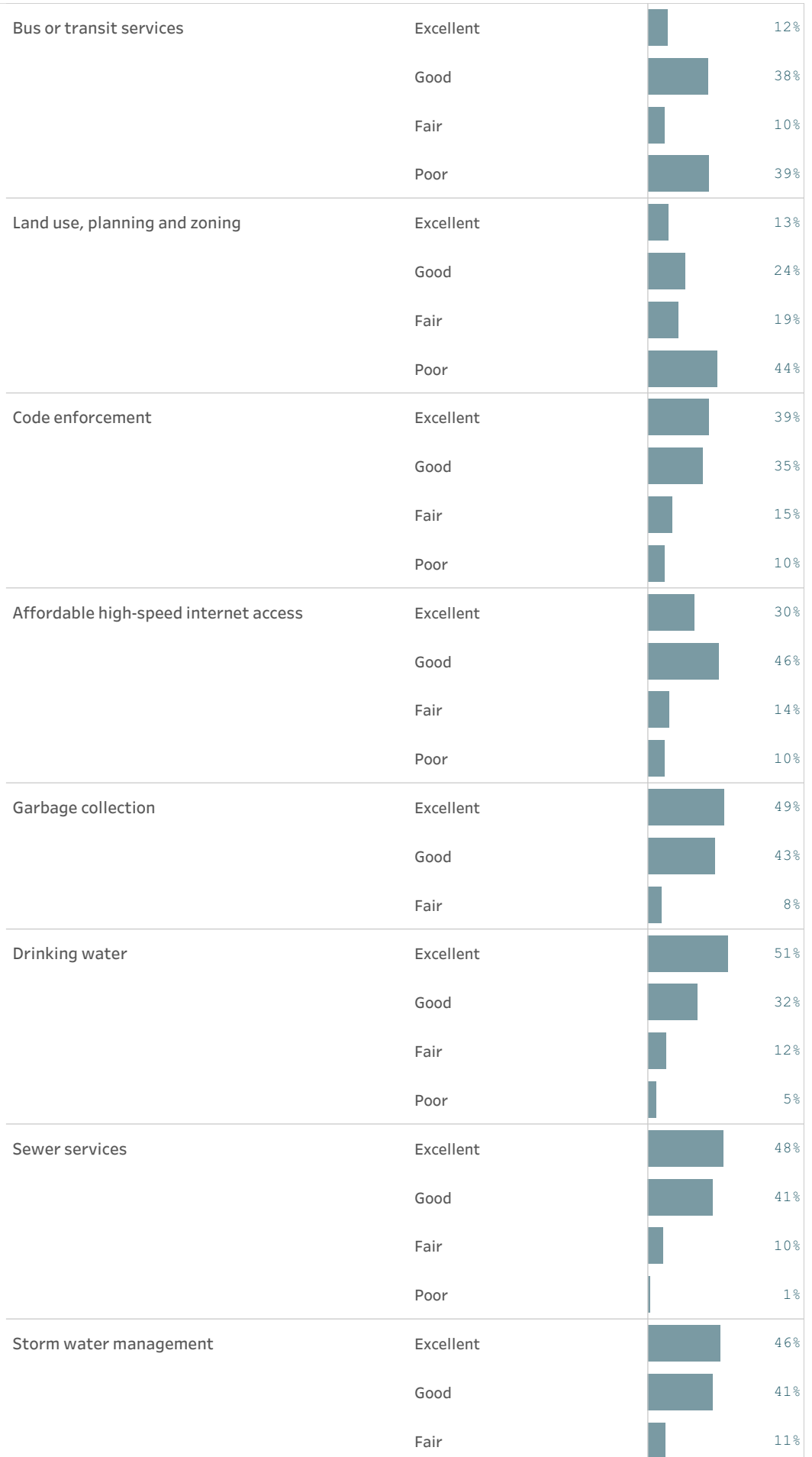


Please also rate each of the following in the Morrisville community.	Openness and acceptance of the community toward people of diverse backgrounds	Excellent		40%
		Good		46%
		Fair		4%
		Poor		10%
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the Town of Morrisville for help or information	No		36%
		Yes		64%
	Contacted Morrisville elected officials to express your opinion	No		74%
		Yes		26%
	Attended a local public meeting	No		65%
		Yes		35%
	Watched a local public meeting	No		69%
		Yes		31%
	Volunteered your time to some group/activity	No		52%
		Yes		48%
	Campaigned or advocated for a local issue, cause, or candidate	No		89%
		Yes		11%
	Voted in your most recent local election	No		44%
		Yes		56%
	Used public transportation instead of driving	No		80%
		Yes		20%
	Carpooled with other adults or children instead of driving alone	No		49%
		Yes		51%
	Walked or biked instead of driving	No		22%
		Yes		78%
Please rate the quality of each of the following services in Morrisville.	Public information services	Excellent		26%
		Good		37%
		Fair		29%
		Poor		8%
	Economic development	Excellent		13%
		Good		32%































Please rate the quality of each of the following services in Morrisville.

































Please rate the quality of each of the following services in Morrisville.































Please rate the quality of each of the following services in Morrisville.































Storm water management	Poor		1%
Power (electric and/or gas) utility	Excellent		47%
	Good		36%
	Fair		17%
Utility billing	Excellent		39%
	Good		42%
	Fair		16%
	Poor		4%
Police/Sheriff services	Excellent		49%
	Good		42%
	Fair		9%
	Poor		0%
Crime prevention	Excellent		36%
	Good		46%
	Fair		11%
	Poor		7%
Animal control	Excellent		46%
	Good		39%
	Fair		15%
	Poor		0%
Ambulance or emergency medical services	Excellent		57%
	Good		39%
	Fair		5%
	Poor		0%
Fire services	Excellent		77%
	Good		16%
	Fair		6%
Fire prevention and education	Excellent		40%
	Good		42%
	Fair		12%

























Please rate the quality of each of the following services in Morrisville.

Fire prevention and education	Poor		5%
Emergency preparedness	Excellent		29%
	Good		53%
	Fair		6%
	Poor		11%
Preservation of natural areas	Excellent		20%
	Good		36%
	Fair		15%
	Poor		29%
Morrisville open space	Excellent		15%
	Good		41%
	Fair		11%
	Poor		33%
Recycling	Excellent		39%
	Good		30%
	Fair		20%
	Poor		12%
Yard waste pick-up	Excellent		38%
	Good		47%
	Fair		5%
	Poor		10%
Town parks	Excellent		38%
	Good		46%
	Fair		12%
	Poor		4%
Recreation programs or classes	Excellent		25%
	Good		48%
	Fair		22%
	Poor		5%
Recreation centers or facilities	Excellent		38%

Please rate the quality of each of the following services in Morrisville.	Recreation centers or facilities	Good		42%
		Fair		15%
		Poor		5%
	Health services	Excellent		33%
		Good		44%
		Fair		9%
		Poor		14%
	Public library services	Excellent		65%
		Good		26%
		Fair		9%
		Poor		0%
	Overall customer service by Morrisville employees	Excellent		39%
Good			47%	
Fair			14%	
Poor			0%	
Please rate the following categories of Morrisville government performance.	The value of services for the taxes paid to Morrisville	Excellent		23%
		Good		34%
		Fair		31%
		Poor		11%
	The overall direction that Morrisville is taking	Excellent		22%
		Good		26%
		Fair		31%
		Poor		21%
	The job Morrisville government does at welcoming resident involvement	Excellent		30%
		Good		38%
		Fair		23%
		Poor		9%
Overall confidence in Morrisville government	Excellent		18%	
	Good		37%	
	Fair		37%	

Please rate the following categories of Morrisville government performance.	Overall confidence in Morrisville government	Poor		
		Bar	7%	
Generally acting in the best interest of the community	Excellent	Bar	22%	
	Good	Bar	34%	
	Fair	Bar	24%	
	Poor	Bar	21%	
Being honest	Excellent	Bar	24%	
	Good	Bar	25%	
	Fair	Bar	42%	
	Poor	Bar	9%	
Being open and transparent to the public	Excellent	Bar	18%	
	Good	Bar	34%	
	Fair	Bar	43%	
	Poor	Bar	5%	
Informing residents about issues facing the community	Excellent	Bar	24%	
	Good	Bar	34%	
	Fair	Bar	37%	
	Poor	Bar	6%	
Treating all residents fairly	Excellent	Bar	20%	
	Good	Bar	42%	
	Fair	Bar	24%	
	Poor	Bar	14%	
Treating residents with respect	Excellent	Bar	29%	
	Good	Bar	52%	
	Fair	Bar	14%	
	Poor	Bar	5%	
Overall, how would you rate the quality of the services provided by each of the following?	The Town of Morrisville	Excellent	Bar	34%
	The Town of Morrisville	Good	Bar	49%
	The Town of Morrisville	Fair	Bar	15%
	The Town of Morrisville	Poor	Bar	1%
The Federal Government	Excellent	Bar	9%	

Overall, how would you rate the quality of the services provided by each of the following?	The Federal Government	Good		27%
		Fair		38%
		Poor		26%
Please rate how important, if at all, you think it is for the Morrisville community to focus on each of the following in the coming two years.	Overall economic health	Essential		43%
		Very important		42%
		Somewhat important		15%
		Not at all important		0%
	Overall quality of the transportation system	Essential		72%
		Very important		19%
		Somewhat important		9%
		Not at all important		0%
	Overall design or layout of residential and commercial areas	Essential		58%
		Very important		33%
Somewhat important			8%	
Not at all important			0%	
Overall quality of the utility infrastructure	Essential		48%	
	Very important		31%	
	Somewhat important		22%	
	Not at all important		0%	
Overall feeling of safety	Essential		56%	
	Very important		31%	
	Somewhat important		13%	
Overall quality of natural environment	Essential		52%	
	Very important		38%	
	Somewhat important		9%	
Overall quality of parks and recreation opportunities	Essential		42%	
	Very important		48%	
	Somewhat important		10%	
	Not at all important		0%	
Overall health and wellness opportunities	Essential		39%	

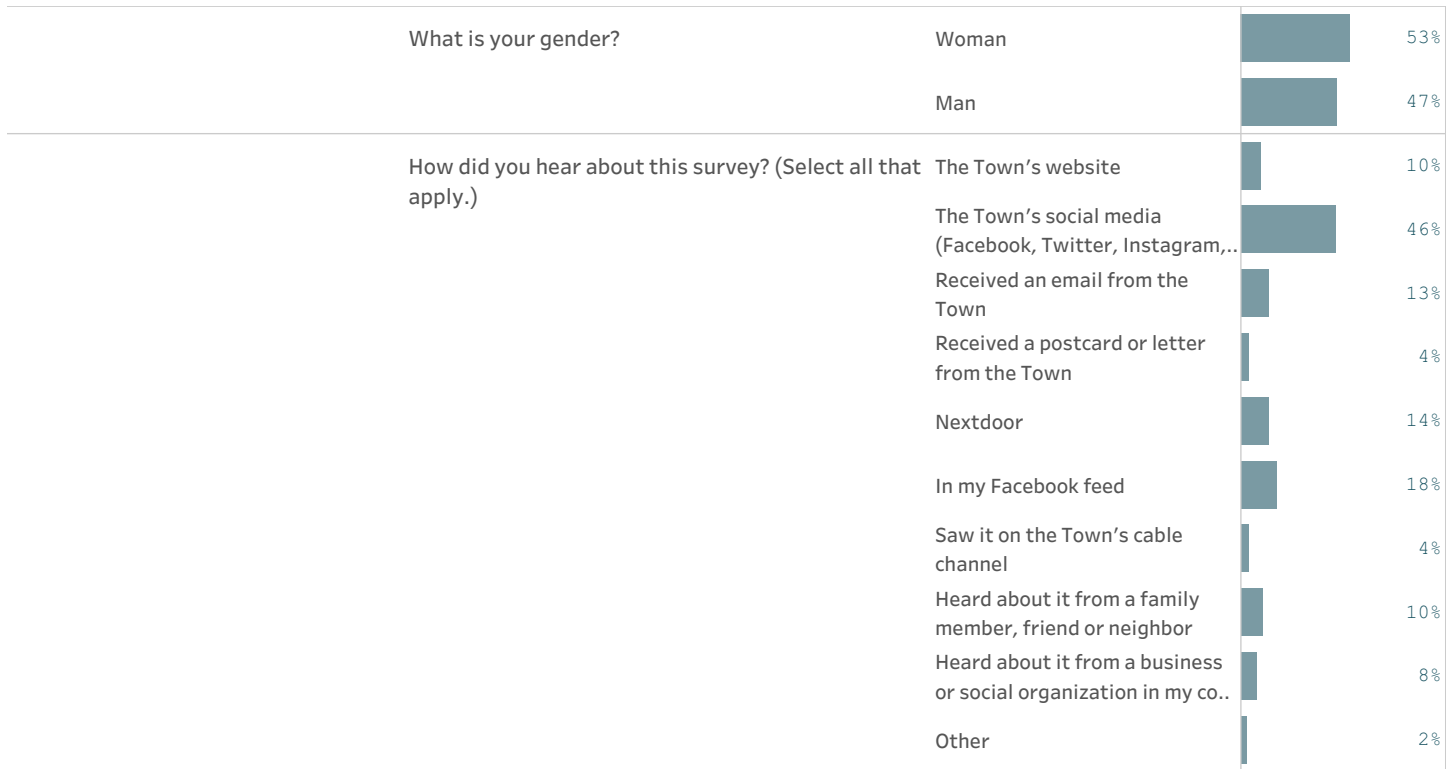
Please rate how important, if at all, you think it is for the Morrisville community to focus on each of the following in the coming two years.	Overall health and wellness opportunities	Very important		24%
		Somewhat important		38%
		Not at all important		0%
	Overall opportunities for education, culture, and the arts	Essential		43%
		Very important		39%
		Somewhat important		18%
		Not at all important		0%
	Residents' connection and engagement with their community	Essential		35%
		Very important		43%
Somewhat important			22%	
Not at all important			1%	
The Town will conduct a comprehensive evaluation of the capital improvements program in Fiscal Year 2023. Please indicate to what extent you would support or oppose the use of tax dollars to fund each of the following capital investment projects:	Cultural/Historical improvements	Strongly support		23%
		Somewhat support		58%
		Somewhat oppose		13%
		Strongly oppose		6%
	Environmental/Stormwater improvements	Strongly support		55%
		Somewhat support		41%
		Somewhat oppose		5%
	Parks/Recreational improvements	Strongly support		67%
		Somewhat support		31%
		Somewhat oppose		1%
	Bicycle/Pedestrian (i.e. sidewalks) improvements	Strongly support		69%
		Somewhat support		30%
Somewhat oppose			1%	
Strongly oppose			0%	
Public facility improvements (i.e., Town Hall, public works)	Strongly support		26%	
	Somewhat support		45%	
	Somewhat oppose		24%	
	Strongly oppose		5%	
Public safety improvements	Strongly support		56%	

The Town will conduct a comprehensive evaluation of the capital improvements program in Fiscal Year 2023. Please indicate to what extent you would support or oppose the use of tax dollars to fund each of the following capital investment projects:	Public safety improvements	Somewhat support		37%
		Somewhat oppose		8%
		Strongly oppose		0%
	Roadway/Transportation improvements (non-major thoroughfares)	Strongly support		62%
		Somewhat support		30%
		Somewhat oppose		8%
		Strongly oppose		0%
	Town Center Development	Strongly support		38%
		Somewhat support		36%
		Somewhat oppose		16%
		Strongly oppose		10%
	Morrisville's brand is all about "Live Connected. Live Well." What one thing do you like most about living in Morrisville? (Please select only one.)	Location		13%
Small town feel			14%	
Town amenities			5%	
Schools			4%	
Parks and greenways			18%	
My neighborhood			15%	
Friends/family			2%	
Quality of life in general			30%	
Other			0%	
The Town is planning to develop different types of arts and cultural programs to be offered by the Parks, Recreation and Cultural Resources Department. For each of the following programs please indicate whether it should be a high priority, medium priority, or not a priority at all.	Children's Arts classes (music, visual arts, dance, theater)	High priority		40%
		Medium priority		48%
		Not a priority		12%
	Senior/Adult Arts classes (music, visual arts, dance, theater)	High priority		52%
		Medium priority		29%
		Not a priority		19%
	Cultural Festivals and Events (Holi, Juneteenth, Chinese New Year, Diwali, Kwanzaa, Posadas)	High priority		47%
		Medium priority		33%
		Not a priority		20%
	Public Art/Murals	High priority		21%

<p>The Town is planning to develop different types of arts and cultural programs to be offered by the Parks, Recreation and Cultural Resources Department. For each of the following programs please indicate whether it should be a high priority, medium priority, or not a priority at all.</p>	Public Art/Murals	Medium priority		29%
		Not a priority		49%
		High priority		11%
	Artisan Market	High priority		11%
		Medium priority		58%
		Not a priority		31%
	Movies/Music in the Park	High priority		27%
		Medium priority		62%
		Not a priority		11%
	Art Events (Chalk Festival, Rotating Art Exhibits, Student art show)	High priority		22%
		Medium priority		54%
		Not a priority		24%
	Cultural Recognitions (MLK Day of Service, Town Proclamations, Multicultural Education Opportunities)	High priority		31%
		Medium priority		42%
		Not a priority		27%
<p>In general, how many times do you:</p>	Access the internet from your home	Several times a day		98%
		Once a day		1%
		A few times a week		1%
		Less often or never		0%
	Access the internet from your cell phone	Several times a day		91%
		Once a day		4%
		Every few weeks		0%
		Less often or never		5%
	Visit social media sites	Several times a day		73%
		Once a day		4%
		A few times a week		11%
		Every few weeks		4%
		Less often or never		8%
	Use or check email	Several times a day		95%
		Once a day		0%
A few times a week			4%	

In general, how many times do you:	Share your opinions online	Several times a day		17%
		Once a day		8%
		A few times a week		15%
		Every few weeks		16%
		Less often or never		44%
	Shop online	Several times a day		15%
		Once a day		8%
		A few times a week		38%
		Every few weeks		33%
		Less often or never		5%
Please rate your overall health.	Excellent		37%	
	Very good		21%	
	Good		40%	
	Fair		2%	
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Very positive		9%	
	Somewhat positive		13%	
	Neutral		30%	
	Somewhat negative		40%	
	Very negative		7%	
How many years have you lived in Morrisville?	Less than 2 years		11%	
	2-5 years		32%	
	6-10 years		39%	
	11-20 years		13%	
	More than 20 years		5%	
Which best describes the building you live in?	One family house detached from any other houses		34%	
	Building with two or more homes (duplex, townhome, apa..		63%	
	Other		3%	
Do you rent or own your home?	Rent		47%	
	Own		53%	
About how much is your monthly housing cost for the place you live	About how much is your monthly housing cost for the place you live (including rent, mortgage	Less than \$500		3%

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?	About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	\$500 to \$999	1%
		\$1,000 to \$1,499	15%
		\$1,500 to \$1,999	37%
		\$2,000 to \$2,499	25%
		\$2,500 to \$2,999	16%
		\$3,000 to \$3,499	1%
		\$3,500 or more	2%
Do any children 17 or under live in your household?	No		56%
	Yes		44%
Are you or any other members of your household aged 65 or older?	No		81%
	Yes		19%
How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Less than \$25,000		6%
	\$25,000 to \$49,999		21%
	\$50,000 to \$74,999		11%
	\$75,000 to \$99,999		15%
	\$100,000 to \$149,999		20%
	\$150,000 or more		27%
Are you Spanish, Hispanic, or Latino?	Are you Spanish, Hispanic or Latino?	No, not Spanish, Hispanic, or Latino	98%
		Yes, I consider myself to be Spanish, Hispanic, or Latino	2%
What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	American Indian or Alaskan Native		5%
	Asian, Asian Indian, or Pacific Islander		37%
	Black or African American		9%
	White		50%
	Other		4%
In which category is your age?	25-34 years		33%
	35-44 years		30%
	45-54 years		16%
	55-64 years		11%
	65-74 years		8%
	75 years or older		2%



Please complete this survey if you are the adult (age 18 or older) in the household who most recently had a birthday (the year of birth does not matter). Your responses are confidential and no identifying information will be shared.

1. Please rate each of the following aspects of quality of life in Morrisville.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Morrisville as a place to live.....	1	2	3	4	5
Your neighborhood as a place to live	1	2	3	4	5
Morrisville as a place to raise children.....	1	2	3	4	5
Morrisville as a place to work	1	2	3	4	5
Morrisville as a place to visit	1	2	3	4	5
Morrisville as a place to retire.....	1	2	3	4	5
The overall quality of life in Morrisville.....	1	2	3	4	5
Sense of community.....	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Morrisville as a whole.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall economic health of Morrisville	1	2	3	4	5
Overall quality of the transportation system (auto, bicycle, foot, Smart Shuttle) in Morrisville.....	1	2	3	4	5
Overall design or layout of Morrisville's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4	5
Overall quality of the utility infrastructure in Morrisville (water, sewer, storm water, electric/gas)	1	2	3	4	5
Overall feeling of safety in Morrisville	1	2	3	4	5
Overall quality of natural environment in Morrisville.....	1	2	3	4	5
Overall quality of parks and recreation opportunities.....	1	2	3	4	5
Overall health and wellness opportunities in Morrisville	1	2	3	4	5
Overall opportunities for education, culture, and the arts.....	1	2	3	4	5
Residents' connection and engagement with their community	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following.

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Somewhat unlikely</u>	<u>Very unlikely</u>	<u>Don't know</u>
Recommend living in Morrisville to someone who asks	1	2	3	4	5
Remain in Morrisville for the next five years.....	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	<u>Very safe</u>	<u>Somewhat safe</u>	<u>Neither safe nor unsafe</u>	<u>Somewhat unsafe</u>	<u>Very unsafe</u>	<u>Don't know</u>
In your neighborhood during the day.....	1	2	3	4	5	6
In Morrisville's commercial area during the day	1	2	3	4	5	6
From property crime.....	1	2	3	4	5	6
From violent crime.....	1	2	3	4	5	6
From fire, flood, or other natural disaster	1	2	3	4	5	6

5. Please rate the job you feel the Morrisville community does at each of the following.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Making all residents feel welcome	1	2	3	4	5
Attracting people from diverse backgrounds.....	1	2	3	4	5
Valuing/respecting residents from diverse backgrounds.....	1	2	3	4	5
Taking care of vulnerable residents (elderly, disabled, homeless, etc.).....	1	2	3	4	5

6. Please rate each of the following in the Morrisville community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall quality of business and service establishments in Morrisville	1	2	3	4	5
Variety of business and service establishments in Morrisville.....	1	2	3	4	5
Vibrancy of the commercial area	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities	1	2	3	4	5
Cost of living in Morrisville	1	2	3	4	5
Overall image or reputation of Morrisville	1	2	3	4	5

7. Please also rate each of the following in the Morrisville community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Traffic flow on major streets.....	1	2	3	4	5
Ease of public parking.....	1	2	3	4	5
Ease of travel by car in Morrisville.....	1	2	3	4	5
Ease of travel by public transportation in Morrisville.....	1	2	3	4	5
Ease of travel by bicycle in Morrisville.....	1	2	3	4	5
Ease of walking in Morrisville.....	1	2	3	4	5
Well-planned residential growth.....	1	2	3	4	5
Well-planned commercial growth.....	1	2	3	4	5
Well-designed neighborhoods.....	1	2	3	4	5
Preservation of the historical or cultural character of the community.....	1	2	3	4	5
Public places where people want to spend time.....	1	2	3	4	5
Variety of housing options.....	1	2	3	4	5
Availability of affordable quality housing.....	1	2	3	4	5
Overall quality of new development in Morrisville.....	1	2	3	4	5
Overall appearance of Morrisville.....	1	2	3	4	5
Cleanliness of Morrisville.....	1	2	3	4	5
Water resources (ponds, riverways, etc.).....	1	2	3	4	5
Air quality.....	1	2	3	4	5
Availability of paths and walking trails.....	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.)... ..	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food.....	1	2	3	4	5
Availability of affordable quality health care.....	1	2	3	4	5
Availability of preventive health services.....	1	2	3	4	5
Availability of affordable quality mental health care.....	1	2	3	4	5
Opportunities to attend cultural/arts/music activities.....	1	2	3	4	5
Community support for the arts.....	1	2	3	4	5
Availability of affordable quality childcare/preschool.....	1	2	3	4	5
K-12 education.....	1	2	3	4	5
Adult educational opportunities.....	1	2	3	4	5
Sense of civic/community pride.....	1	2	3	4	5
Neighborliness of residents in Morrisville.....	1	2	3	4	5
Opportunities to participate in social events and activities.....	1	2	3	4	5
Opportunities to attend special events and festivals.....	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters.....	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds.....	1	2	3	4	5

8. Please indicate whether or not you have done each of the following in the last 12 months.

	<u>No</u>	<u>Yes</u>
Contacted the Town of Morrisville (in-person, phone, email, or web) for help or information.....	1	2
Contacted Morrisville elected officials (in-person, phone, email, or web) to express your opinion.....	1	2
Attended a local public meeting (of local elected officials like Town Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.).....	1	2
Watched (online or television) a local public meeting.....	1	2
Volunteered your time to some group/activity in Morrisville.....	1	2
Campaigned or advocated for a local issue, cause, or candidate.....	1	2
Voted in your most recent local election.....	1	2
Used bus, rail, subway, or other public transportation instead of driving.....	1	2
Carpooled with other adults or children instead of driving alone.....	1	2
Walked or biked instead of driving.....	1	2

9. Please rate the quality of each of the following services in Morrisville.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Public information services.....	1	2	3	4	5
Economic development.....	1	2	3	4	5
Traffic enforcement.....	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Street repair.....	1	2	3	4	5
Street cleaning.....	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Snow removal.....	1	2	3	4	5
Sidewalk maintenance.....	1	2	3	4	5
Bus or transit services.....	1	2	3	4	5
Land use, planning, and zoning.....	1	2	3	4	5
Code enforcement (junked vehicles, signage, abandoned buildings, etc.) .	1	2	3	4	5
Affordable high-speed internet access.....	1	2	3	4	5
Garbage collection.....	1	2	3	4	5
Drinking water.....	1	2	3	4	5
Sewer services.....	1	2	3	4	5
Storm water management (storm drainage, dams, levees, etc.).....	1	2	3	4	5
Power (electric and/or gas) utility.....	1	2	3	4	5
Utility billing.....	1	2	3	4	5
Police services.....	1	2	3	4	5
Crime prevention.....	1	2	3	4	5
Animal control.....	1	2	3	4	5
Ambulance or emergency medical services.....	1	2	3	4	5
Fire services.....	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations).....	1	2	3	4	5
Preservation of natural areas (open space, farmlands, and greenbelts).....	1	2	3	4	5
Morrisville open space.....	1	2	3	4	5
Recycling.....	1	2	3	4	5
Yard waste pick-up.....	1	2	3	4	5
Town parks.....	1	2	3	4	5
Recreation programs or classes.....	1	2	3	4	5
Recreation centers or facilities.....	1	2	3	4	5
Health services.....	1	2	3	4	5
Public library services.....	1	2	3	4	5
Overall customer service by Morrisville employees (police, customer service representatives, planners, etc.).....	1	2	3	4	5

10. Please rate the following categories of Morrisville government performance.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The value of services for the taxes paid to Morrisville.....	1	2	3	4	5
The overall direction that Morrisville is taking.....	1	2	3	4	5
The job Morrisville government does at welcoming resident involvement.....	1	2	3	4	5
Overall confidence in Morrisville government.....	1	2	3	4	5
Generally acting in the best interest of the community.....	1	2	3	4	5
Being honest.....	1	2	3	4	5
Being open and transparent to the public.....	1	2	3	4	5
Informing residents about issues facing the community.....	1	2	3	4	5
Treating all residents fairly.....	1	2	3	4	5
Treating residents with respect.....	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The Town of Morrisville	1	2	3	4	5
The Federal Government.....	1	2	3	4	5

12. Please rate how important, if at all, you think it is for the Morrisville community to focus on each of the following in the coming two years.

	<u>Essential</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not at all important</u>
Overall economic health of Morrisville	1	2	3	4
Overall quality of the transportation system (auto, bicycle, foot, Smart Shuttle) in Morrisville	1	2	3	4
Overall design or layout of Morrisville’s residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4
Overall quality of the utility infrastructure in Morrisville (water, sewer, storm water, electric/gas)	1	2	3	4
Overall feeling of safety in Morrisville	1	2	3	4
Overall quality of natural environment in Morrisville	1	2	3	4
Overall quality of parks and recreation opportunities.....	1	2	3	4
Overall health and wellness opportunities in Morrisville	1	2	3	4
Overall opportunities for education, culture, and the arts.....	1	2	3	4
Residents’ connection and engagement with their community	1	2	3	4

13. The Town will conduct a comprehensive evaluation of the capital improvements program in Fiscal Year 2023. Please indicate to what extent you would support or oppose the use of tax dollars to fund each of the following capital investment projects:

	<u>Strongly support</u>	<u>Somewhat support</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don't know</u>
Cultural/Historical improvements.....	1	2	3	4	5
Environmental/Stormwater improvements.....	1	2	3	4	5
Parks/Recreational improvements.....	1	2	3	4	5
Bicycle/Pedestrian (i.e. sidewalks) improvements	1	2	3	4	5
Public facility improvements (i.e., Town Hall, public works)	1	2	3	4	5
Public safety improvements.....	1	2	3	4	5
Roadway/Transportation improvements (non-major thoroughfares) .	1	2	3	4	5
Town Center Development.....	1	2	3	4	5

14. Morrisville’s brand is all about “Live Connected. Live Well.” What one thing do you like most about living in Morrisville? (Please select only one.)

- Location
- Affordability
- My neighborhood
- Quality of life in general
- Small town feel
- Schools
- Grew up here
- Other
- Town amenities
- Parks and greenways
- Friends/family

15. The Town is planning to develop different types of arts and cultural programs to be offered by the Parks, Recreation and Cultural Resources Department. For each of the following programs please indicate whether it should be a high priority, medium priority, or not a priority at all.

	<u>High priority</u>	<u>Medium priority</u>	<u>Not a priority</u>	<u>Don't know</u>
Children’s Arts classes (music, visual arts, dance, theater).....	1	2	3	4
Senior/Adult Arts classes (music, visual arts, dance, theater).....	1	2	3	4
Cultural Festivals and Events (Holi, Juneteenth, Chinese New Year, Diwali, Kwanzaa, Posadas)	1	2	3	4
Public Art/Murals.....	1	2	3	4
Artisan Market	1	2	3	4
Movies/Music in the Park	1	2	3	4
Art Events (Chalk Festival, Rotating Art Exhibits, Student art show).....	1	2	3	4
Cultural Recognitions (MLK Day of Service, Town Proclamations, Multicultural Education Opportunities)	1	2	3	4

16. What one thing would you like Morrisville to be known for in the future?

Our last questions are about you and your household.
 Again, all of your responses to this survey are confidential and no identifying information will be shared.

D1. In general, how many times do you:

	Several times a day	Once a day	A few times a week	Every few weeks	Less often or never	Don't know
Access the internet from your home using a computer, laptop, or tablet computer	1	2	3	4	5	6
Access the internet from your cell phone.....	1	2	3	4	5	6
Visit social media sites such as Facebook, Twitter, Nextdoor, etc.	1	2	3	4	5	6
Use or check email.....	1	2	3	4	5	6
Share your opinions online.....	1	2	3	4	5	6
Shop online.....	1	2	3	4	5	6

D2. Please rate your overall health.

- Excellent
 Very good
 Good
 Fair
 Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months?

Do you think the impact will be:

- Very positive
 Somewhat positive
 Neutral
 Somewhat negative
 Very negative

D4. How many years have you lived in Morrisville ?

- Less than 2 years
 2-5 years
 6-10 years
 11-20 years
 More than 20 years

D5. Which best describes the building you live in?

- One family house detached from any other houses
 Building with two or more homes
 (duplex, townhome, apartment, or condominium)
 Mobile home
 Other

D6. Do you rent or own your home?

- Rent
 Own

D7. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?

- Less than \$500 \$2,000 to \$2,499
 \$500 to \$999 \$2,500 to \$2,999
 \$1,000 to \$1,499 \$3,000 to \$3,499
 \$1,500 to \$1,999 \$3,500 or more

D8. Do any children 17 or under live in your household?

- No Yes

D9. Are you or any other members of your household aged 65 or older?

- No Yes

D10. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- Less than \$25,000 \$75,000 to \$99,999
 \$25,000 to \$49,999 \$100,000 to \$149,999
 \$50,000 to \$74,999 \$150,000 or more

D11. Are you Spanish, Hispanic or Latino?

- No, not Spanish, Hispanic, or Latino
 Yes, I consider myself to be Spanish, Hispanic, or Latino

D12. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- American Indian or Alaskan Native
 Asian, Asian Indian, or Pacific Islander
 Black or African American
 White
 Other

D13. In which category is your age?

- 18-24 years 55-64 years
 25-34 years 65-74 years
 35-44 years 75 years or older
 45-54 years

D14. What is your gender?

- Female
 Male
 Identify in another way

Thank you! Please return the completed survey in the postage-paid envelope to:
National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502