



BEE
DOWNTOWN

BUZZWORTHY IMPACT 2025

Engagement

Community members participated in the following Bee Downtown experiences:

- ◆ **Pollination Station**
- ◆ **Honey Tasting**

340+ 

hours of community engagement were enjoyed through Bee Downtown experiences!

Honey

146 

pounds of honey were produced by the Town of Morrisville bees.

8.03 MILLION 

miles were flown to create this honey.

322 

trips around Earth equates to the number of miles flown.



183%
higher yield per hive than North Carolina's reported state average!

AVERAGE POUNDS OF HONEY PRODUCED BY A SINGLE COLONY



Recognition



1 colony from the Town of Morrisville apiary made over 100 pounds of honey!

Impact

18,000 

acres of surrounding community were positively impacted by the Town of Morrisville bees!

292 MILLION 

flowers were visited to make the Town of Morrisville honey!





BUZZWORTHY IMPACT 2025

What's the buzz from the Town of Morrisville community members?



It was great learning about the bees and the different kinds of honey! Super educational and a lot of fun!



~ Honey Tasting Participant



Great community involvement and I loved learning new things!



~ Pollination Station Participant



It brought joy to my week!



~ Honey Tasting Participant



100%

of participants feel this was one of **their favorite experiences** offered to them by the Town of Morrisville.



100%

of participants **want more** Bee Downtown community engagement programming & experiences offered to them!



92%

of participants feel this experience **inspired them** to think about actions they can take to become a more impactful environmental steward.



100%

of participants feel their Bee Downtown experience **cultivated joy** in their week.



92%

of participants believe the Bee Downtown Corporate Hive Program **positively adds to the culture** of the Town of Morrisville.



100%

of participants **feel more committed** to the Town of Morrisville knowing they invest in engagement & sustainability programs like Bee Downtown.



BUZZWORTHY IMPACT 2025

Bee Downtown's 2025 Overall Impact

10,584,000



acres positively impacted by Bee Downtown bees!

4.3 trillion



flowers visited to make all of our Partner honey!

31,190



pollinator friendly plants added to the community!

11

cities



588

hives



15,288

hive visits



29.4 million

bees



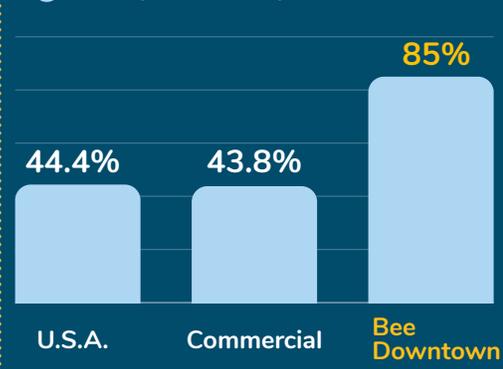
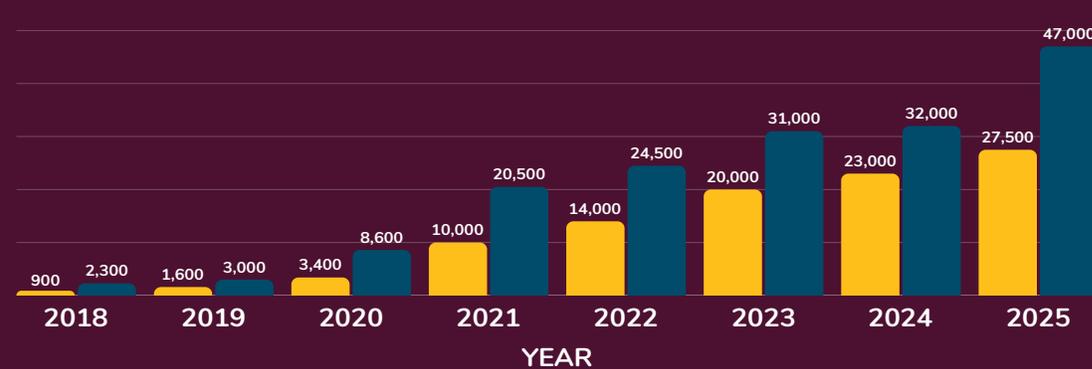
27,500

pounds of honey



● POUNDS OF HONEY ● JARS OF HONEY

● Honeybee Colony Retention '25



368

experiences facilitated by Bee Downtown.



20,189

people participated in Bee Downtown experiences.



28,274

hours of collective employee engagement enjoyed by participants of Bee Downtown programming.



**Ready to sign up for
2026 employee programming?**



**Scan or click the QR code to
see our offerings!**