

TOWN OF MORRISVILLE



ATHLETICS SPONSORSHIP GUIDE





Little League

Morrisville is a dynamic community full of growing companies, young families, energetic professionals, and diverse individuals. Our residents value the strong sense of connection they experience in the Town, appreciating the links to global businesses, opportunities, parks, open spaces, and, most importantly, to each other. Morrisville is seen as a place to gather, converse with neighbors, and engage with Town leaders, reflecting the Town’s philosophy of “Live connected. Live well.”

In 2024 Morrisville was ranked the No. 7 Best Small City to Start a Business in the U.S. (WalletHub), the No. 2 Best Place to Live in North Carolina (Niche) and the No. 1 Best Suburb for Young Professionals in North Carolina (Niche).

The Town of Morrisville was honored as a recipient of the 2026 All-America City award. The All-America City award recognizes Morrisville’s inclusive civic engagement to build equity and create stronger connections among residents, businesses, nonprofits and government leaders.

These accolades are reflective of the warm connection felt throughout the Town that residents say make the Town so unique. Learn more about the Town of Morrisville at morrisvillenc.gov.



Morrisville
Live connected. Live well.

Morrisville



2021

SPONSORSHIP LEVELS

Presenting Sponsor | \$2,500

- Sponsor of one league of 16 or more teams for one season
- Name and logo printed on team shirts
- Social media shoutout during the league's season
- Name and logo on Town website
- Name and logo displayed on a professionally produced sign at the location(s) of league play
- Verbal recognition during Town events taking place during that season
- 8x10 youth sports sponsor plaque to display in place of business

Associate Sponsor | \$1,800

- Sponsor of one league of 11 to 15 teams for one season
- Name and logo printed on team shirts
- Social media shoutout during the league's season
- Name and logo on Town website
- 8x10 youth sports sponsor plaque to display in place of business

Supporting Sponsor | \$1,100

- Sponsor of one league of 6 to 10 teams for one season
- Name and logo printed on team shirts
- Social media shoutout during the league's season
- Name and logo on Town website
- 7x9 youth sports sponsor plaque to display in place of business

Contributing Sponsor | \$700

- Sponsor of one league of 5 or fewer teams for one season
- Name and logo printed on team shirts
- Social media shoutout during the league's season
- Name and logo on Town website
- Certificate to display in place of business

Sports Field Sponsorship | \$500-\$1,000

Name and logo displayed on a professionally produced banner at one of the youth sport fields. Does NOT include Church Street Park.



Basketball

Youth Basketball

- Season: November - February
- Average participants: 425
- Deadline to apply: September 1

Corporate Basketball

- Season: March - June
- Average participants: 130
- Deadline to apply: January 1

Little League

- Fall Season: August - November
- Spring Season: February - June
- Average participants: 275
- Deadline to apply: May 1 (Fall) & January 1 (Spring)

Junior Basketball

- Season: March - June
- Average participants: 55
- Deadline to apply: January 1

NFL Flag Football

- Season: May - August
- Average participants: 120
- Deadline to apply: March 1

Youth Volleyball

- Fall Season: August - November
- Spring Season: February - June
- Average participants: 300
- Deadline to apply: May 1 (Fall) & January 1 (Spring)